

# HR IN LAW

AWARDS 2017

— IN ASSOCIATION WITH —



Recognising the very best people  
achievements across the industry.

# BIGGER AND BETTER THAN EVER

The HR in Law Awards are back, and after two years of industry-defining success, we're set for the best ceremony yet.

In spring 2017 we'll be hosting the third-ever **HR in Law Awards**. And now the awards are coming to be seen as the definition of success across legal HR, we're expecting even better entries and an even bigger turnout on the night.

Held at the prestigious HAC venue in London, the black tie ceremony promises to be an evening of glitz, glamour and outstanding work. Not to mention food, drink and dancing into the small hours.

## ABOUT THE AWARDS

The HR in Law Awards recognise HR excellence in the legal world. They identify innovation and achievement across 17 categories, in everything from recruitment and talent management to diversity and employee engagement. Created by respected industry professionals and leading experts, they are fast becoming the benchmark for best practice in legal HR.

## WHO'S BEHIND IT?

The HR in Law Awards were created through a unique collaboration between **HR in Law**, the organisation for HR practitioners in the legal sector, and **Professionals in Law**, the UK's only direct recruitment website to advertise all roles within a law firm.

## WHY SPONSOR THE AWARDS?

This is the only awards ceremony recognising the very best people achievements across the legal industry. As such, it's a unique opportunity to raise your profile among a highly influential group of individuals. For one night only, everyone who's anyone in legal HR is under one roof.

Becoming a sponsor of the HR in Law Awards will place you before a wealth of key decision makers. With **350 guests** expected, everyone from **magic and silver circle** to **regional and specialist boutique** firms will be there. Sponsorship will thus open up real opportunities for business development.

Not only is it an opportunity to build up your network and make connections with these industry big-hitters, it's also a very enjoyable night out!

# The Categories

## OUTSTANDING EMPLOYEE ENGAGEMENT

We're particularly looking for an engagement plan or initiative that links to wider firm strategy, and for measurements that prove its effectiveness.

## EXCELLENCE IN REWARD & RECOGNITION

The judges are particularly interested in issues such as alignment to organisational objectives, market pressures, innovation and impact.

## EXCELLENCE IN DIRECT RECRUITMENT

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Awarded to the firm that has demonstrated achievements in employee referral, in-house search, careers site design and anything else that has decreased reliance on third party-recruiters. Entries may concern single interventions or wider departmental achievements.

## BEST SCHOOL-LEAVER OR APPRENTICESHIP INITIATIVE

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Awarded to the firm doing the most to encourage non-graduate early talent. These initiatives could be focused on (say) recruitment or training, but not external CSR.

## BEST HR INNOVATION THROUGH TECHNOLOGY

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Innovations likely to concern HR software systems, payroll, recruitment, L&D, internal communications, etc.

## EXCELLENCE IN EQUALITY & INCLUSION

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Tell us about how your firm has driven the diversity agenda — and describe the consequent organisational benefits.

## EXCELLENCE IN LEARNING & DEVELOPMENT

Sponsored by:



We're particularly keen to see initiatives that are demonstrably related to your firm's strategy and/or growth.

# The Categories

## BEST CSR INITIATIVE

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We'd like to see how the CSR initiative benefited your community (or other external party), your people and your wider business.

## BEST HR COMMUNICATION

Any communication produced by your HR department, or its agency, is eligible. This could be a video, an induction booklet, a new vision and values poster, performance management collateral – anything that is well-thought-out, well-designed and has an element of originality. As always, evidence of effectiveness will help your submission tremendously.

## BEST HEALTH & WELLBEING INITIATIVE (FOR FIRMS OF UP TO 750 EMPLOYEES)

Sponsored by:



Please provide evidence of impact, in terms of improved performance or engagement, or reduced absence levels.

## BEST HEALTH & WELLBEING INITIATIVE (FOR FIRMS OF OVER 750 EMPLOYEES)

Sponsored by:



Please provide evidence of impact, in terms of improved performance or engagement, or reduced absence levels.

## EXCELLENCE IN TALENT MANAGEMENT

Sponsored by:



We'd like to see great work in areas such as succession planning, retention and performance management. Work that best suits another category (such as Excellence in Reward & Recognition, etc.) will not be considered here.

## BEST TRAINEE RECRUITMENT CAMPAIGN

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Any campaign aimed at recruiting trainee talent. Please include the brief, the attraction materials and any data you consider will help your case: applications, appointments, diversity, and so on.

# The Categories

## BEST INDIVIDUAL CONTRIBUTION

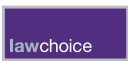
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Nominate, and make a case for, an established individual working within legal HR who has made a contribution to your department, firm or the wider industry within the last year.

## RISING STAR

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Please nominate, and make a case for, a new entrant to legal HR who has made a significant impact on your department or firm.

## HR TEAM OF THE YEAR

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We'd like to see how your department's efforts have made a positive contribution to the firm over the course of the year. Please detail what you've achieved, how you've added value and what (if any) obstacles have been overcome. Results are critical, especially the commercial benefits that your department has brought to the firm. Statistics will help, as will quotations from beneficiaries.

## THE GRAND PRIX AWARD 2017

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You don't need to enter this – it's the category winner deemed by the judges to be the best overall.

# Sponsorship opportunities

## CATEGORY SPONSORSHIP

£3,500 +VAT

Company profile on awards website

Sponsorship and presentation of an award on the evening

Two seats to the awards

Two bottles of champagne on the table

Company logo on all pre-event marketing material in print and online

Four tickets to exclusive pre-event networking reception with shortlisted firms

Advert in event programme

Branding at the awards evening

## GIFT SPONSORSHIP

£1,750 +VAT

Company profile on awards website

Two seats to the awards

Company logo on all pre-event marketing material in print and online

Promotional gift for each attendee on the tables at the awards evening

Branding at the awards evening

# Sponsorship opportunities

## PHOTOBOOTH SPONSORSHIP

£1,500 +VAT

Company profile on awards website

Two seats to the awards

Company logo on all pre-event marketing material in print and online

Branding on the photobooth at the awards evening

Branding at the awards evening

## SPONSORSHIP ENQUIRIES

If you have any queries regarding sponsorship packages, please contact the team:

**T** +44(0) 20 7749 0190

**E** [sales@hrinlawawards.com](mailto:sales@hrinlawawards.com)