

Boots | loveisland

The official beauty partner



CREATIVE EXAMPLES



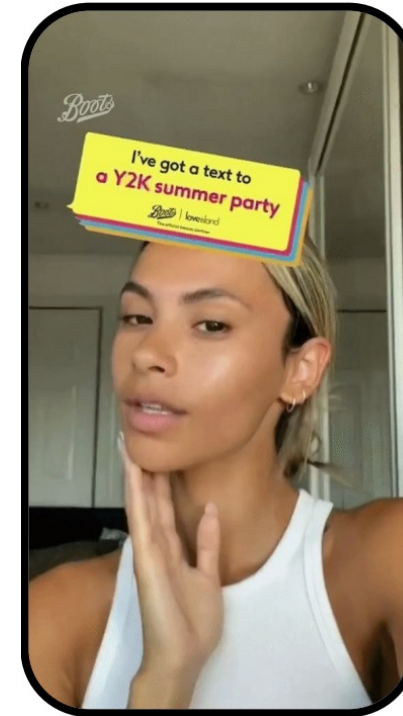
TVC – Better Be Ready



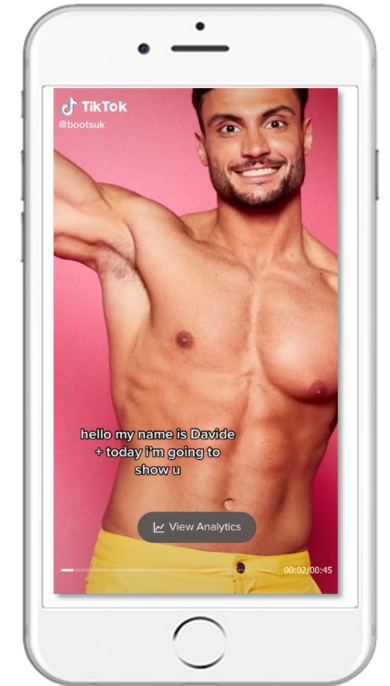
Bespoke YouTube



Podcast partnership



TikTok Filter



Planned &
Reactive Social

[illegible]


A collage of promotional images for Boots UK and Boots x One's. The top left shows a yellow banner with 'TAN BACK' and 'at pumped-up'. Below it is a screenshot of a mobile app showing a 'Save up to 30%' offer across villa faves with code 'INTHEVILLA'. The bottom left features a blue bottle of 'Moroccan oil shampoo'. The right side is a large pink graphic with two photos of a woman, a bottle of 'HEAT' hair oil, and a bottle of '17' body spray. The bottom right corner has the 'Boots | loved by One's' logo and 'The official beauty partner' text.

bootsuk_zm

Cantu Shea Butter
Curling Cream



NET WT 12 OZ / 340 g



36.5m

Total
impressions

49

different
media
activations

449k

Media
interactions

bmw