



CSR & VOLUNTEERING DAYS



PSYCHOLOGICAL SAFE ENVIRONMENT



AMBITION TO LEARN



PUNK POUND REWARDS



#HumanizingB2B



THE POWER OF STORYTELLING TO EMPOWER BUSINESS



WE ARE... HUMAN HONEST GROWING VALUE DRIVEN

# PUNK CULTURE

AND... MEMORABLE PASSIONATE PROUD & RESILIENT

Driven by values and a passion for Humanizing B2B



A FAST GROWING TEAM WITH STELLAR PERFORMANCE

61% in 2022



yu life MENTAL HEATH & WELL-BEING APP - YuLife



Ecologi WE GIVE A F\*CK ABOUT THE PLANET 3000 TREES PLANTED

# WE ROCK

We're proud to say it 'We Rock', but see how the culture at Rooster Punk really helps our employees.

...AND LOVE

HONESTY

ATTITUDE

EXPRESSION

TRUST

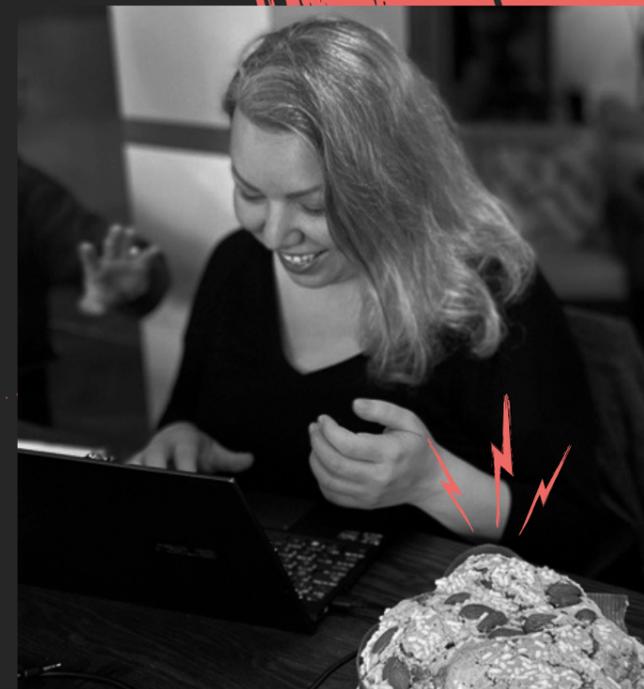
PURPOSE &

BEING HUMAN



What I really like about working at Rooster Punk is the acceptance of everyone, all people, personalities, and viewpoints. I was welcomed with open arms and allowed to be myself.

**Danielle de la Bastide**  
Content & Campaign Manager



I never thought of myself as a Punk until I joined the Coop, but now I realise that challenging the status quo is essential for personal growth. **Rooster Punk** is my 5th agency in my 25-year career and I have never experienced such a positive and motivating environment. This is an agency that stands by its mission to humanize B2B. I love working for a company whose purpose is to be a force for good.

**Andrea Allen**  
Operations Director



**Rooster Punk** is a place where you can truly belong. Everybody is different but everybody is accepted. The best thing is that you know you are valuable as a human being and you are not just another employee.

**Irena Zukanovic**  
Account Manager



**Rooster Punk** treats people like they are real humans, with imperfections and emotions, gives them maximum support and trust so we all feel safe to express ourselves, push further and be proud of what we do. **Rooster Punk** really lives up to its motto - Humanizing B2B.

**Thanh Hoang**  
Digital Marketing Manager

