



REC Awards 2025

Sponsorship Packages

Celebrating the best
in UK recruitment

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#RECAwards25

**REC Awards night:
20
November
2025**

REC Awards 2025

**Celebrating the best
in UK recruitment**

**Our annual recruitment awards is one of the UK's
most prestigious events in a recruiter's calendar.**

This year, our CEO Neil Carberry will recognise your outstanding achievements in a period of challenges and adapting to the future. You will be presented awards for your individual and company triumphs alike, and it is an occasion not to be missed.

Now in its 17th year, our annual awards showcase the work of brilliant recruiters throughout the industry - from agency to start-ups to multinationals.

The REC Awards entry process is exclusively for Recruitment & Employment Confederation members, and our 18 categories recognise both individual achievement and company-wide success.



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REC Awards categories

Individual awards

Best Newcomer in Recruitment

Temporary Recruiter of the Year

Permanent Recruiter of the Year

Candidate Experience of the Year

Business Leader of the Year

Agency Star of the Year

Company awards

Recruitment Team of the Year

Shared Services Team of the Year

Impact on a Client's Business Award

Demonstrating High Standards in Recruitment Award

Community Impact of the Year

Diversity Initiative of the Year

Sustainability Impact of the Year

UK Supplier to the Recruitment Industry of the Year

NEW FOR 2025

Start Up of the Year

Best Company to work for (up to 20 employees)

Best Company to work for (up to 50 employees)

Best Company to work for (over 50 employees)



Headline sponsorship

£20,000
PLUS VAT

Headline sponsorship is the premium option at the REC Awards and gives a greater level of prominence over other sponsors. Headline sponsorship puts you front and centre, and provides the opportunity to get your brand in front of every single attendee on the night.

Pre-event publicity:

- ▶ Your company logo to appear alongside the REC Awards logo billed as 'In partnership with'
- ▶ Your logo to appear on Awards promotional material, printed and electronic
- ▶ Your logo, profile and website link to appear on the dedicated REC Awards website
- ▶ Your logo to appear on REC Awards emails sent to REC members
- ▶ Specific REC Awards sponsor logo for you to use on your own marketing collateral
- ▶ Your company to be announced as a headline sponsor by the REC via social media channels.

Dates and details of logo placement on collateral to be confirmed by the REC Awards Marketing Team.

Headline sponsorship

On the night:

- ▶ Gold table of 10 at the REC Awards ceremony (value £3,600+VAT), with six bottles of wine.
- ▶ Your logo to appear on promotional material on the evening, both printed and electronic
- ▶ Full page advert in the printed Awards Programme, showcasing the shortlisted entrants and judges
- ▶ Branding with the REC Awards logo throughout the venue, including on stage graphics
- ▶ Your logo included within the REC Awards audio and visual presentation during dinner, and at relevant times during the ceremony
- ▶ You will receive a dedicated sponsor poseur table within the main welcome drinks reception
- ▶ A company executive will be welcomed on-stage to present an award (non-speaking slot) to a category winner ** (category subject to availability)
- ▶ Mention of your company during the dinner by REC Chief Executive and voice-over commentator
- ▶ Your company logo on all event signage**
- ▶ Opportunity to provide a table gift (supplied by your company).**

** To be agreed with the REC prior to event date

Pre-event publicity:

- ▶ Your logo billed as “**Proud sponsors of**” alongside the REC Awards logo on all event materials
- ▶ High-frequency brand exposure across REC’s **social media channels**, including LinkedIn, X and Facebook – reaching a combined audience of **over 100,000 recruitment professionals**
- ▶ Featured sponsor announcement and tags across **REC’s award build-up content**, including speaker reveal, shortlisted nominee posts and video teasers
- ▶ Prominent logo placement on the **REC Awards website**, marketing emails, and printed collateral
- ▶ Custom “Headline Sponsor” badge for use across your **own digital marketing campaigns**

Post-event publicity:

- ▶ Full page advert in the digital Winners Book, showcasing shortlist, judges, and winners, which will be released shortly after the event
- ▶ Your logo to appear on post-event emails to REC members
- ▶ Your company to feature in the REC Awards write-up in the January issue of Recruitment Matters magazine, distributed to 23,000 recruitment professionals.
- ▶ Continued visibility with your brand featured in our **Awards highlights video**, shared widely across social channels
- ▶ Coverage in our **Winners Book** and **Recruitment Matters magazine**, reaching **25,000+ industry professionals**
- ▶ Extended brand exposure through post-event social content and thank-you features

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VIP drinks reception

£7,500
PLUS VAT

Held prior to the REC Awards ceremony, the VIP welcome drinks are the perfect occasion for guests to network with fellow professionals.

The event will run for a minimum of 45 minutes and is available for exclusive sponsorship.

Pre-event publicity:

- ▶ Your logo to appear on REC Awards promotional material
- ▶ Your logo, profile and website link to appear on the dedicated REC Awards website
- ▶ Your logo to appear on REC Awards emails sent to REC members
- ▶ Specific REC Awards official sponsor logo to use on your own marketing collateral
- ▶ Your company to be announced as a sponsor by the REC via social media channels.



VIP drinks reception

Drinks reception publicity:

- ▶ Your logo on specific branding with REC Awards at the entrance to and within the reception venue
- ▶ Printed banners can be used to promote your brand and a sponsor poster table will be available within the drink reception
- ▶ Drinks including wine and soft drinks will be provided
- ▶ Your logo to appear on REC Awards and drinks reception promotional material on the evening, including printed and electronic
- ▶ A representative will get a two minute speaking opportunity at the drinks reception.

Post-event publicity:

- ▶ Half page advert in the Winners Book showcasing the entrants and winners. Digital version also available online
- ▶ Your logo to appear on post-event emails to REC members
- ▶ Your company to feature in the REC Awards write-up in the January issue of Recruitment Matters magazine, distributed to 23,000 recruitment professionals.

On the night:

- ▶ Your logo to appear on REC Awards promotional material on the evening, including printed and electronic
- ▶ Half page advert in the printed Awards Programme, showcasing the shortlisted entrants and judges
- ▶ Your logo included within audio and visual presentation during dinner, and at relevant times during the ceremony
- ▶ A company executive will be welcomed on-stage to present an award (non-speaking slot) to a category winner (category subject to availability)**
- ▶ Mention of your company during the dinner by host
- ▶ Your company signage at the event**
- ▶ Opportunity to provide a free gift at the drinks reception**
- ▶ Half table of five places at the REC Awards (value £1,500+VAT), with three bottles of wine.

** To be agreed with the REC prior to event date

Category sponsorship

£6,000*
PLUS VAT

* for 2 awards

As a category sponsor you can choose specific awards to align yourself to.

You can choose awards based on the type of business you focus on, with the opportunity to present the awards to the winners on the night.

Pre-event publicity:

- ▶ Your logo to appear on REC Awards promotional material, printed and electronic
- ▶ Your logo, profile and link to appear on the dedicated REC Awards website
- ▶ Specific REC Awards official sponsor logo to use on your own marketing collateral
- ▶ Your company to be announced as a sponsor by the REC via social media channels
- ▶ Your company to be mentioned in any pre-event marketing material related to the category.



Category sponsorship

Event publicity:

- ▶ Your logo to appear on REC Awards promotional material on the evening, including printed and electronic
- ▶ Quarter page advert in the printed Awards Programme, showcasing the shortlisted entrants and judges
- ▶ Logo also included within audio and visual presentation during dinner, and at relevant times during the ceremony
- ▶ A company executive will be welcomed on-stage to present an award (non-speaking slot) to the category winner (category subject to availability)**
- ▶ Your company signage at the event**
- ▶ Two complimentary seats hosting a table of 10 at the event (value £600+VAT)

** To be agreed with the REC prior to event date

Pre-event publicity:

- ▶ Your logo billed as “**Proud sponsors of**” alongside the REC Awards logo on all event materials
- ▶ High-frequency brand exposure across REC’s **social media channels**, including LinkedIn, X and Facebook – reaching a combined audience of **over 100,000 recruitment professionals**
- ▶ Featured sponsor announcement and tags across **REC’s award build-up content**, including speaker reveal, shortlisted nominee posts and video teasers
- ▶ Prominent logo placement on the **REC Awards website**, marketing emails, and printed collateral
- ▶ Custom “Headline Sponsor” badge for use across your **own digital marketing campaigns**

Post-event publicity:

- ▶ Quarter page advert in the digital Winners Book, showcasing shortlist, judges, and winners, which will be released shortly after the event
- ▶ Your logo to appear on post-event emails to REC Professional members
- ▶ Your company to feature in the Awards write-up in the January issue of Recruitment Matters magazine, distributed to 23,000 recruitment professionals.
- ▶ Continued visibility with your brand featured in our **Awards highlights video**, shared widely across social channels
- ▶ Coverage in our **Winners Book** and **Recruitment Matters magazine**, reaching **25,000+ industry professionals**
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About the venue

The Royal Lancaster, London

We will bring the industry together to showcase the best in recruitment on 20 November at The Royal Lancaster Hotel in London.

The Royal Lancaster London is renowned as one of Europe's leading venues. Hyde Park's proud mid-century architectural icon, with breathtaking views of the famous London skyline.



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And have a great time!



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The Recruitment & Employment Confederation (REC)

The Recruitment & Employment Confederation is the voice of the recruitment industry, speaking up for great recruiters. We drive standards and empower UK recruitment businesses to build better futures for their candidates and themselves. We are champions of an industry which is fundamental to the strength of the UK economy.

Show your commitment to recruitment industry standards and raise awareness for your brand across hundreds of the industry's leading individuals and companies by sponsoring the REC Awards.

With an array of sponsorship packages designed to place your company in a prominent position, becoming an REC Award sponsor offers a lucrative means of raising your brand and services above your competition.

For more information, visit the REC Awards website www.rec.uk.com/recawards, email awards@rec.uk.com or contact the team:

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