



## RULES OF SUBMISSION

### 1. Definitions and Interpretation

1.1. In these Rules unless the context otherwise requires, the following words shall have the following meaning:

“**Reed**” means William Reed Ltd registered in England no. 2883992 whose registered office is at Broadfield Park, Crawley RH11 9RT, England;

“**Rules**” means these rules of submission;

“**Selection**” means the World’s Best Sommelier Selection 2027,

“**Submission**” means submitting a wine for the Selection;

“**Submission Fee**” means the fee for submitting a Submission for the Selection, as set out in clause 3.1;

“**Submission Form**” means the submission form at [www.worldsbestsommeliersselection.com](http://www.worldsbestsommeliersselection.com)

“**Submitter**” means the wine producer submitting a Wine;

“**Wine**” means a wine entered for the Selection by the Submitter;

1.2 Reference to “**Persons**” shall include firms, companies and other organisations and vice versa;

### 2. Submissions

2.1 By submitting a Wine to the Selection, Submitter agrees to be bound by these Rules. By making a Submission, Submitters will be deemed to have read and understood these rules and to be bound by them. These rules include any instructions set out with the submission form.

2.2 Submissions are by invitation from Reed only.

2.3 There is no limit to the number of Wines which may be submitted by a Submitter but each Wine must be entered as a separate Submission.

2.4 Submitters must enter the Selection by:

- a) completing in full and submitting the Submission Form online no later than 30<sup>th</sup> September 2026;
- b) paying the Submission Fee in cleared funds no later than 14<sup>th</sup> January 2027; and
- c) delivering the Wine no later than 30<sup>th</sup> September 2026 and in accordance with Clause 6 (Delivery, Risk and Title).



### 3. Submission Fee

- 3.1 The Submission Fee is one thousand three hundred pounds sterling (£ 1360) for each wine entered. Where applicable Submitters must pay VAT on the Submission Fee.
- 3.2 The Submission Fee may be paid by:
- a) credit card: using a credit card shown with the Submission Form; or
  - b) invoice: requesting an invoice in £ and:
    - making payment via the Reed's invoice payment portal at <https://ipp.wrbbm.com>; or
    - by cheque or bank transfer. Submitters must bear all applicable bank charges and related fees for remittances (if any).
    - Please note that all card payments via [ipp.wrbbm.com](https://ipp.wrbbm.com) will incur a 3% transaction fee
- 3.3 All payments must be made in the currency stated on the invoice.
- 3.4 Cheques must be made payable to "William Reed Ltd".
- 3.5 Wines may be cancelled by email to the Reed at [wbss@wrbbm.com](mailto:wbss@wrbbm.com) received no later than 14<sup>th</sup> January 2027 stating the name of the wine to be withdrawn and the Submitter. Submission Fees will not be refunded in any other circumstances including where a Wine is not received in time or is damaged or disqualified.

### 4. Submission Criteria

- 4.1 Each submission must send three (3) bottles of wine.
- 4.2 The Submitter must be the producer or an authorised importer of the Wine.
- 4.3 Wines produced in one country and bottled in another are permitted.
- 4.4 All Wines submitted must be:
- a) finished wines;
  - b) made solely from the partial or complete alcoholic fermentation of fresh grapes or grape must;
  - c) contained in a 500ml or 750ml bottle labelled in accordance with applicable regulations and show the name of the region and geographical area of origin of the Wine;
  - d) sold fitted with a non-reusable sealing or closing device. Wines may have sealed screwcap bottles which will be opened during the tasting.
- 4.5 Temporary labels will not be accepted.
- 4.6 Wines must not be tank or barrel samples.



## **5. Delivery, Risk and Title**

5.1 Submitter will be responsible for payment of all delivery charges, duties and taxes. All such charges must be paid by Submitter in advance of receipt of the Wine by Reed.

5.2 Wines will be transported at Submitter's risk and it will be Submitter's responsibility to arrange adequate insurance.

5.3 Title to the Wines will pass to Reed on receipt and will not be returned to Submitter in any circumstances.

## **6. Promotion**

With regard to any promotional or marketing material, including without limitation photographs and videos, submitted by the Submitter ("**Material**") the Submitter represents and warrant that a) it holds the necessary rights, consents and licences required to use such Material for the purpose of the Submission; and b) that the use, reproduction, publication, distribution or transmission of the Material by Reed will not violate any applicable laws or any rights of any third parties, including, infringement of any copyright, patent, trade mark, trade secret, or other proprietary right, invasion of privacy or rights of celebrity, infringement of any discrimination law, securities law or regulation, or any other right of any person or entity.

## **7. General**

7.1 If any part of these Rules is held by a court of competent jurisdiction to be unenforceable those provisions shall be deemed severed from the remainder of the Rules and the remainder of these Rules shall not be affected.

7.2 By entering the Selection, all Submitters will be deemed to have accepted and be bound by the rules and consent to the transfer of their personal data to the data controller for the purposes of the administration of this Selection and any other purposes to which the Submitter has consented.

7.3 Reed reserves the right, in its sole discretion, to cancel or suspend the Selection.

7.4 The organiser and data controller is Reed.

7.5 These terms and conditions shall be governed by English law and the courts of England shall have exclusive jurisdiction.