



Ingredient of the Year: Cognitive Function

Disclaimer: This is an ingredient-specific category. It is only open to those producing and selling raw ingredients and ingredient blends.

Requirement: Entries for the NutraIngredients-Asia Awards Ingredient of the Year categories are required to have the ingredient in a finished product that is commercially available in APAC Region.

Confidentiality statement: All information provided in these forms will be treated as confidential.

Entry Details

Ingredient Name*

Producing Company*

Website for Ingredient*

Website for Ingredient

Contact Details

Contact Person First Name*

Contact Person Last Name*

Contact Person Phone Number *(including country code)**

Contact Person Email*

Please confirm that your entry relates to a specific ingredient *

This is defined as either a single nutrient or blend of nutrients that is sold B2B and used in the formulation of other finished products like supplements and functional foods.

Yes or No

Is your ingredient commercially available in APAC Region? *

Yes or No

What other regions is your ingredient available in? *

Russia, Middle-East, Africa, Europe, North America, South America, No other regions

How long has your ingredient been on the market in APAC Region? *

Please specify the length of time (in years or months) for the country or region with the longest market availability.

Years or Months

For ingredients that have been on the market for 6 or more years, please specify a significant development over the past 24 months, that changes the conversation around the ingredient. *

250-words limit

Have you previously entered this ingredient for a NutraIngredients-Asia Award? *

Yes or No

**denotes a mandatory question*



What does your ingredient do? *

100-words limit

What is the target market of your ingredient? *

100-words limit

How does your ingredient meet a genuine consumer demand? *

100-words limit

Are your ingredient claims substantiated by peer-review science and/or human clinical trials? *

If yes – please provide a short overview of the main evidence, including the total number of studies supporting the ingredient.

Yes or No

Please provide details of up to 3 of the core studies supporting your ingredient:

Study 1

- Type of study (eg animal/human data/ meta-analysis, etc).
100-words limit
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)
100-words limit
- Duration of study
100-words limit
- Primary endpoint(s), please specify:
100-words limit
- Second endpoint(s), please specify:
100-words limit
- Briefly summarise the results
250-words limit
- Peer-review primary research upload 1 (PDF):
Upload a PDF or Provide a URL

Study 2

- Type of study (eg animal/human data/ meta-analysis, etc).
100-words limit
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)
100-words limit
- Duration of study
100-words limit
- Primary endpoint(s), please specify:
100-words limit
- Second endpoint(s), please specify:
100-words limit
- Briefly summarise the results
250-words limit



- Peer-review primary research upload 2 (PDF):
Upload a PDF or Provide a URL

Study 3

- Type of study (eg animal/human data/ meta-analysis, etc).
100-words limit
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)
100-words limit
- Duration of study
100-words limit
- Primary endpoint(s), please specify:
100-words limit
- Second endpoint(s), please specify:
100-words limit
- Briefly summarise the results
250-words limit
- Peer-review primary research upload 3 (PDF):
Upload a PDF or Provide a URL

Give detail of commercial success and engagement from your core target market(s). *

Where possible give examples of delivery systems and brands available in the market, plus commercial sales figures (as currency or Y-o-Y sales growth).

400-words limit

What gives your ingredient the 'X factor'? *

Something that makes it stand out from the crowd and edge out the competition (including evidence to back up claims).

300-words limit