



## **Ingredient of the Year: Microbiome Modulation**

**Disclaimer:** This is an ingredient-specific category. It is only open to those producing and selling raw ingredients and ingredient blends.

**Requirement:** Entries for the NutraIngredients-Asia Awards Ingredient of the Year categories are required to have the ingredient in a finished product that is commercially available in APAC-Region.

**Confidentiality statement:** All information provided in these forms will be treated as confidential.

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### **Entry Details**

Ingredient Name\*

Producing Company\*

Website for Ingredient\*

Website for Ingredient

### **Contact Details**

Contact Person First Name\*

Contact Person Last Name\*

Contact Person Phone Number *(including country code)*\*

Contact Person Email\*

### **Please confirm that your entry relates to a specific ingredient \***

This is defined as either a single nutrient or blend of nutrients that is sold B2B and used in the formulation of other finished products like supplements and functional foods.

*Yes or No*

### **Is your ingredient commercially available in APAC-Region? \***

*Yes or No*

### **What other regions is your ingredient available in? \***

*Russia, Middle-East, Africa, Europe, North America, South America, No other regions*

### **How long has your ingredient been on the market in APAC-Region? \***

Please specify the length of time (in years or months) for the country or region with the longest market availability.

*Years or Months*

**For ingredients that have been on the market for 6 or more years, please specify a significant development over the past 24 months, that changes the conversation around the ingredient. \***

*250-words limit*

### **Have you previously entered this ingredient for a NutraIngredients-Asia Award? \***

*Yes or No*

*\*denotes a mandatory question*



**What does your ingredient do? \***

*100-words limit*

**What is the target market of your ingredient? \***

*100-words limit*

**How does your ingredient meet a genuine consumer demand? \***

*100-words limit*

**Are your ingredient claims substantiated by peer-review science and/or human clinical trials? \***

If yes – please provide a short overview of the main evidence, including the total number of studies supporting the ingredient.

*Yes or No*

**Please provide details of up to 3 of the core studies supporting your ingredient:**

### **Study 1**

- Type of study (eg animal/human data/ meta-analysis, etc).  
*100-words limit*
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)  
*100-words limit*
- Duration of study  
*100-words limit*
- Primary endpoint(s), please specify:  
*100-words limit*
- Second endpoint(s), please specify:  
*100-words limit*
- Briefly summarise the results  
*250-words limit*
- Peer-review primary research upload 1 (PDF):  
*Upload a PDF or Provide a URL*

### **Study 2**

- Type of study (eg animal/human data/ meta-analysis, etc).  
*100-words limit*
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)  
*100-words limit*
- Duration of study  
*100-words limit*
- Primary endpoint(s), please specify:  
*100-words limit*
- Second endpoint(s), please specify:  
*100-words limit*
- Briefly summarise the results  
*250-words limit*



- Peer-review primary research upload 2 (PDF):  
*Upload a PDF or Provide a URL*

### **Study 3**

- Type of study (eg animal/human data/ meta-analysis, etc).  
*100-words limit*
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)  
*100-words limit*
- Duration of study  
*100-words limit*
- Primary endpoint(s), please specify:  
*100-words limit*
- Second endpoint(s), please specify:  
*100-words limit*
- Briefly summarise the results  
*250-words limit*
- Peer-review primary research upload 3 (PDF):  
*Upload a PDF or Provide a URL*

### **Give detail of commercial success and engagement from your core target market(s). \***

Where possible give examples of delivery systems and brands available in the market, plus commercial sales figures (as currency or Y-o-Y sales growth).

*400-words limit*

### **What gives your ingredient the 'X factor'? \***

Something that makes it stand out from the crowd and edge out the competition (including evidence to back up claims).

*300-words limit*