



Start-Up Award

Disclaimer: This category is only open to start-up companies formed within the last five years

Requirement: Entries for the NutraIngredients-Asia Awards Start-Up category are required to be an active company in APAC Region.

Confidentiality Statement: All information provided in these forms will be treated as confidential.

Entry Details

Contact Person First Name*

Contact Person Last Name*

Contact Person Phone Number *(including country code)* *

Contact Person Email*

Are other companies or institutions involved in the start-up – including universities, backing companies, and investments? *

100-words limit

Does the start-up have direct activity in APAC Region? *

Yes or No

What other regions is there activity in? *

Russia, Middle-East, Africa, Europe, North America, South America, No other regions

Has your company been running for less than five years? *

Yes or No

How long has the start-up been in operation? *

Years or months

Have you previously entered this start-up for a NutraIngredients-Asia Award? *

Yes or No

What major consumer demand or public health concern does the start-up aim to address: *

250-words limit

How does your start-up provide a unique nutritional solution to this consumer need or problem? *

Please use non-technical language in this section and keep answers brief, you may provide further details and references to studies in the next questions.

250-words limit

Provide an overview of how your start-up provides a different approach to existing nutrition businesses. *



Please use non-technical language and keep answers brief, you may provide more detail and references in the next questions.

250-words limit

Is there peer reviewed primary research and/or clinical trials in humans to back the products, principles, or model of the start-up? *

Yes or No

Provide a short overview of the scientific evidence that backs up your business and its products. *

You may supply up to three links to peer reviewed primary research.

400-words limit

Please provide details of up to 3 scientific evidence that backs up your business and its products:

Study 1

- Type of study (eg animal/human data/ meta-analysis, etc).
100-words limit
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)
100-words limit
- Duration of study
100-words limit
- Primary endpoint(s), please specify:
100-words limit
- Second endpoint(s), please specify:
100-words limit
- Briefly summarise the results
250-words limit
- Peer-review primary research upload 1 (PDF):
Upload a PDF or Provide a URL

Study 2

- Type of study (eg animal/human data/ meta-analysis, etc).
100-words limit
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)
100-words limit
- Duration of study
100-words limit
- Primary endpoint(s), please specify:
100-words limit
- Second endpoint(s), please specify:
100-words limit
- Briefly summarise the results
250-words limit

**denotes a mandatory question*



- Peer-review primary research upload 2 (PDF):
Upload a PDF or Provide a URL

Study 3

- Type of study (eg animal/human data/ meta-analysis, etc).
100-words limit
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)
100-words limit
- Duration of study
100-words limit
- Primary endpoint(s), please specify:
100-words limit
- Second endpoint(s), please specify:
100-words limit
- Briefly summarise the results
250-words limit
- Peer-review primary research upload 3 (PDF):
Upload a PDF or Provide a URL

Give detail of commercial success and engagement from your core target market(s). *

Where possible give numbers and examples of sales and applications that are available in the market.
300-words limit

What gives your start-up the 'X-factor'? *

what makes it so different from other companies (both start-ups and major multi-nationals) working in your space.
250-words limit

Why should you win this award? *

In no more than 200 words, provide a succinct overview of what makes your start-up the best. Summarise the key points of why you should win!
200-words limit