



Editors Award for Infant and Child Nutrition Initiative of the Year

Disclaimer: This category is for an initiative purely relating to infant or child nutrition (under the age of 12). There are no restrictions on the type of initiative you may enter (it could be a new product, delivery system, research, consumer or health practitioner education programme etc) - but it must have significant implications and provide a solution to a key issue facing infant and child nutrition in the APAC Region.

Requirement: Entries for the NutraIngredients-Asia Editors' Award are only open to infant or child nutrition initiatives in APAC Region.

Confidentiality Statement: All information provided in these forms will be treated as confidential.

Entry Details

Name of Initiative*

Name of Related Organisation(s)*

Website for Initiative*

Website for Initiative

Contact Details

Contact Person First Name*

Contact Person Last Name*

Contact Person Phone Number *(including country code)**

Contact Person Email*

Is your product commercially available in APAC region?: *

Yes or No

What other regions is there activity in? *

Middle East, Africa, Europe, North America, South America, No other regions

How long has your Initiative been on the market in APAC Region? *

Please use the length of time for the country or region with the longest market availability.

Years or Months

What other companies or institutions are involved in the initiative (if any)? *

100-words limit

Have you previously entered this initiative for a NutraIngredients-Asia Award? *

Yes or No

Describe the key features of your entry: What is the innovation and how does it fit into a commercial product? *

300-words limit

**denotes a mandatory question*



Please demonstrate how your innovation provide a unique solution to this consumer need or problem? Please use non-technical language in this section and keep answers brief, you may provide further details and references to studies in the next questions. *

300-words limit

Please provide evidence for the changes or benefits, including documentation, figures, or other proof that backs up the reasons for nomination. *

300-words limit

Supporting Documentation upload 1

Upload a PDF or Provide a URL

Supporting Documentation upload 2

Upload a PDF or Provide a URL

Supporting Documentation upload 3

Upload a PDF or Provide a URL

Please provide examples of finished product applications, and consumer demand. *

250-words limit

Give detail of commercial success and engagement from your core target market(s). Where possible give numbers and examples of sales and applications that are available in the market. *

250-words limit

What makes this initiative stand out from the crowd? *

Please including evidence to back up claims

300-words limit

Why should this initiative win this award? *

Please provide a succinct overview

300-words limit