



Innovations in Women's Health Award

Disclaimer: Entries for the NutraIngredients-USA Awards, Innovations in Women's Health need to be focused on ingredients or products to promote women's health, research projects specifically benefiting female health and wellness, and women-led start-ups.

Requirement: Entries for the NutraIngredients-USA Awards, Innovations in Women's Health Award, if ingredient or product-based, are required to have the ingredients or products commercially available in the United States. If research project specific to women's health or female founded start-up-based, are required to have direct activity in the United States. For Finished Product Entries - Entry holders for this category are also required to submit 4 samples of their finished product for judging. More details & instructions will be shared when an entry is submitted.

Confidentiality Statement: All information provided in these forms will be treated as confidential.

Entry Details

Ingredient / Finished Product / Start-Up / Research Project Name*

Producing Company*

Website for Ingredient/ Finished Product/ Start-Up/ Research Project*

Website for Ingredient/ Finished Product/ Start-Up/ Research Project

Contact Details

Contact Person First Name*

Contact Person Last Name*

Contact Person Phone Number *(including country code)**

Contact Person Email*

Does your entry relate to: *

An ingredient is defined as either a single nutrient or blend of nutrients that is sold B2B and used in the formulation of other finished products like supplements and functional foods.

A finished product is defined as a branded or private label 'end product'. The nutritional solution must be sold to consumers, either directly by you or through retail channels.

Ingredient, Finished Product, Research Project specific to Women's Health, Female-Founded Start-Up

If your entry relates to an ingredient or a product, is it commercially available in the United States? *

If your entry relates to a research project or a start-up, does it have a direct activity in the United States? *

Yes or No

What other regions is your ingredient/product/research/start-up available/active in? *

Yes or No

Have you previously entered this innovation for a NutraIngredients-USA Award? *

Yes or No

**denotes a mandatory question*



How long has your ingredient/product been on the market in the United States? *

How long has your research/start-up been in operation in the United States? *

Please specify the length of time (in years or months) for the country or region with the longest market availability.

Years or Months

For ingredients/products that have been on the market for 6 or more years, please specify a significant development over the past 24 months, that changes the conversation around the ingredient:

100-words limit

If your entry relates to an ingredient/product, what does it do? *

If your entry relates to a research project specific to women's health or to a start-up, provide a short overview of the project or initiative, stating the main goals and how women's empowerment or health have been addressed in the project. *

100-words limit

What is the target market of your ingredient/product? *

What major consumer demand or public health concern does the research/start-up aim to address? *

100-words limit

How does your ingredient/product/research/start-up meet a genuine consumer demand? *

100-words limit

For ingredient/product-based/research project entries, are your ingredient/product/ research project claims substantiated by peer-review science and/or human clinical trials? *

For start-up entries, are there peer reviewed primary research and/or clinical trials in humans to back the products, principles, or model of the start-up? *

Yes or No

For ingredient/product-based entries - Please provide a short overview of the main evidence, including the total number of studies supporting the core ingredient(s) and/or complete product formulation. *

For research project entries - Please provide any further technical details relating to the aims, methodology, results, and key outcomes of your research project. *

For start-up entries - Provide a short overview of the scientific evidence that backs up your business and its products. *

Yes or No

Please provide details of up to 3 of the core studies supporting this entry:

Study 1

- Type of study (e.g. animal/human data/ meta-analysis, etc).

100-words limit



- Study size & composition (n = ? and men/women/mice/rats/worms, etc)
100-words limit
- Duration of study
100-words limit
- Primary endpoint(s), please specify:
100-words limit
- Second endpoint(s), please specify:
100-words limit
- Briefly summarise the results
250-words limit
- Peer-review primary research upload 1 (PDF):
Upload a PDF

Study 2

- Type of study (e.g. animal/human data/ meta-analysis, etc).
100-words limit
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)
100-words limit
- Duration of study
100-words limit
- Primary endpoint(s), please specify:
100-words limit
- Second endpoint(s), please specify:
100-words limit
- Briefly summarise the results
250-words limit
- Peer-review primary research upload 2 (PDF):
Upload a PDF

Study 3

- Type of study (e.g. animal/human data/ meta-analysis, etc).
100-words limit
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)
100-words limit
- Duration of study
100-words limit
- Primary endpoint(s), please specify:
100-words limit
- Second endpoint(s), please specify:
100-words limit
- Briefly summarise the results
250-words limit
- Peer-review primary research upload 3 (PDF):
Upload a PDF



For research/start-up-based entries, provide an overview of how your initiative offers a different approach to existing nutrition research/ businesses. *

Please use non-technical language and keep answers brief, you may provide more detail and references in the next questions.

250-words limit

Give detail of commercial success and engagement from your core target market(s). *

Where possible give commercial sales figures (as currency or Y-o-Y sales growth), retail distribution footprint, etc.

400-words limit

What gives your entry the 'X factor'? *

Something that makes it stand out from the crowd and edge out the competition (including evidence to back up claims).

300-words limit

Why should you win this award? *

In no more than 300 words, provide a succinct overview of what makes your ingredient/ finished product/ research project/ start-up the best.

300-words limit

FOR FINISHED PRODUCT ENTRY ONLY - I confirm that as per the requirements, I will be sending 4 samples of the finished product for judging to William Reed's US Headquarters in Chicago by April 15, 2024.*

Please note, not sending samples of the finished product will disqualify your entry.

More details & instructions will be shared when an entry is submitted.

Yes, No, Not Applicable