

FOOD TO GO CONFERENCE ONLINE

AGENDA

Session 1



00:00
Georgi Gyton, Deputy Editor, MCA
SETTING THE SCENE



2:15
Blonnie Whist, Head of Insight, Lumina Intelligence
FOOD TO GO MARKET REPORT
Blonnie exclusively reveals the headline statistics from Lumina Intelligence's new Food to Go Market Report and delves deeper to tell us where the market stands, the main opportunities for the future and what recovery will look like.



24.25
Shereen Ritchie, Managing Director, Leon UK
MAINTAINING CULTURE IN A CRISIS
A strong company culture has always been important to Leon, but challenging to maintain during a pandemic. Shereen shares the business' approach to nurturing its people, as well as its exploration of new sales channels.



39.20
Chris Thompson, Senior Consultant - Director of Location Analytics, CACI
PROPERTY: THE EVOLVING PROPERTY LANDSCAPE
Working from home has become the norm during the pandemic, leaving city centres and transport hubs with much reduced footfall. Chris will address how this shift has benefited local, suburban and secondary sites and what impact changes are having on site acquisition and disposal.



50.40
Panel hosted by Peter Martin, Contributing Editor, MCA
Vishal Talreja, Property Director, Itsu
Ted Schama, Partner, Shelley Sandzer
Robert Robinson, Co-Founder, Notes Coffee



PROPERTY STRATEGY IN A PANDEMIC
This session will continue the conversation on the changing property landscape, and will explore a series of topics including whether operators are changing long-term property plans, and if larger players are eyeing the sites of successful independents.



1.05.20
Richard Morris, Managing Director, Tortilla
STRENGTH IN DELIVERY
Richard explains how Tortilla used its strength in the delivery market to ride out some of the challenges of 2020, and how it forms part of the company's exciting growth plans.



1.20.55
Clare Clough, UK Managing Director, Pret A Manger
AN OMNICHANNEL APPROACH
Pret has grown from its high street roots into a multichannel operator in order to better serve its customers. Clare speaks about the brand's rapid evolution and how the past 12 months have seen a sharper focus on digital.

BREAK

Session 2



1.39.50
ADAPTING TO THE CHALLENGES OF 2020 AND BEYOND
Featuring Retailers' Retailer Awards finalists:



Emma Woods, Chief Executive, Wagamama
James Gould-Porter, Founder, Island Poké
Jonathan Recanati, Chief Executive & Founder, Farmer J
Brian Trollip, Managing Director, Dishoom
Garry Duncan, Operations Director, Nando'
We spoke with five of our recent MCA Retailers' Retailer awards finalists on how they faced the challenges of 2020, what trends they see coming to the fore this year and how they are looking to grow their business in 2021.



1.44.50
Roger Whiteside, Chief Executive, Greggs
DIGITAL FRONTIERS
Roger takes us through the escalation of Greggs' delivery and click and collect offering, its hopes for drive-thru and how its growth strategy is shaping up for 2021.



2.00.40
Panel hosted by Finn Scott-Delany, Editor, MCA
Darrel Connell, Partner, Imbiba
Ashton Crosby, Co-Founder & Managing Director, Capdesia
FINANCE: INVESTMENT OUTLOOK FOR FOOD TO GO
Our panel of investors give their views on the attractiveness of the food to go sector and what makes a concept investable.



2.18.18
Jason Clark, Chief Operations Officer, McDonald's UK
INNOVATION IN FAST FOOD
On the back of phenomenal growth in delivery during the latter part of 2020, Jason shares how the fast-food giant's focus shifted to digital channels during the pandemic and the other ways in which McDonald's has innovated its offer to counter the impact of restaurant closures.



2.35.38
Jeffrey Young, Managing Director, Allegra Group
A CHANGING LANDSCAPE: BRANDED COFFEE SHOPS
Jeffrey unveils how the branded coffee shop market has changed over the course of the pandemic in the context of the latest market sizing data and shares his thoughts on where the market is heading.



2.48.35
Stephen Goldstein, VP of Strategic Restaurant Partnerships
THE FUTURE OF DELIVERY: HOW A NEW WAVE OF OPERATORS ARE CHOOSING DELIVERY-FIRST
Stephen will share details on Deliveroo's new Signature white label service, which came about following feedback from restaurant operators.

3.01.50
Georgi Gyton, Deputy Editor, MCA **CLOSING COMMENTS**

CLOSE