



Editors Award for Functional Food Innovation

Entry Details

Name the Functional Food Innovation *

Related Company*

Contact Details

First Name*

Last Name*

Phone*

Email*

Does your entry relate to? *

This is defined as either a single nutrient or blend - that is sold B2B and used in the formulation of finished products like supplements and functional foods

Single Ingredient, Ingredient Blend, A Finished Product, A delivery system, A production process, Packaging, Clinical Research, Other

What other companies or institutions are involved in the innovation (if any)?

Text – maximum 100-words

Is your product commercially available in Europe? *

Yes or No

How long has your product been on the market in Europe? *

Please specify the length of time (in years or months) for the country or region with the longest market availability.

Text

What other regions is your product available in? *

Tick boxes (multiple options) - Russia, Middle-East, Africa, Asia-Pacific, North America, South America

Describe the key features of your entry: What is the innovation and how does it fit into a commercial product?*

Text – maximum 250-words

What genuine consumer demand, public health concern or nutritional issue does your innovation address? *

Text – maximum 250-words

How does your innovation provide a unique solution to this consumer need or problem? Please use non-technical language in this section and keep answers brief, you may provide further details and references to studies in the next questions. *

Text – maximum 300-words



Are your claims backed by peer reviewed primary research and/or clinical trials in humans? *

Yes or No

Provide a short overview of the main evidence in no more than 400 words. You may also supply up to three links to peer reviewed primary research. *

You may also supply up to three documents of peer reviewed primary research.

Text – maximum 400-words

Peer reviewed primary research upload 1

Upload a document

Peer reviewed primary research upload 2

Upload a document

Peer reviewed primary research upload 3

Upload a document

Where applicable, please provide examples of finished product applications, and consumer demand. *

Text – maximum 250-words

Give detail of commercial success and engagement from your core target market(s). Where possible give numbers and examples of sales and applications that are available in the market. *

Text – maximum 300-words

What gives your finished product the 'X factor' – something that makes it stand out from the crowd and edge out the competition (including evidence to back up claims). *

Text – maximum 300-words

Why should you win this award? *

In no more than 300 words, provide a succinct overview of what makes your finished product the best.

Text – maximum 300-words