



Innovation in Women's Health Award

Entries for The NutraIngredient-Asia Awards, Women's Empowerment and Health, if ingredient or product-based, are required to have the ingredients or products commercially available in APAC Region. If research project specific to women's health or female founded start-up-based, are required to have direct activity in APAC Region.

Entry Details

Ingredient Name*

Producing Company*

Website for ingredient* - 2 URL links - only one is mandatory

Contact Details

First Name*

Last Name*

Phone*

Email*

Does your entry relate to an ingredient? * A product? A research specific to women's health? Or female - founded start-up?

An *ingredient* is defined as either a single nutrient or blend of nutrients that is sold B2B and used in the formulation of other finished products like supplements and functional foods.

A *product* is defined as a branded or private label 'end product'. The nutritional solution must be sold to consumers, either directly by you or through retail channels.

Ingredient or Product or Research or Start-up

If your entry pertains to an ingredient or a product, is it commercially available in APAC Region? If this entry is a research project or a start-up, does it have a direct activity in APAC Region?

Yes or No

What other regions is your ingredient/product/research/start-up available/active in?

Tick boxes (multiple options) - Europe, Russia, Middle East, Africa, North America, South America

How long has your ingredient/product been on the market in APAC Region? Or how long has your research/start-up been in operation in APAC Region? *

Please specify the length of time (in years or months) for the country or region with the longest market availability.

Text

If your entry pertains to an ingredient/product, what does it do? * If the entry is a research project specific to women's health or to a start-up, provide a short overview of the project or initiative, stating the main goals and how women's empowerment or health have been addressed in the project.

**denotes a mandatory question*



Text – maximum 100-words

What is the target market of your ingredient/product? * What major consumer demand or public health concern does the research/start-up aim to address?

Text – maximum 100-words

How does your ingredient/product/research/start-up meet a genuine consumer demand? *

Text – maximum 100-words

How does your ingredient/product/research/start-up provide a unique nutritional solution to this consumer need or problem?

Please use non-technical language in this section and keep answers brief, you may provide further details and references to studies in the next questions. *

Text – maximum 100-words

For ingredient/product-based entries, are your claims backed by peer reviewed primary research and/or clinical trials in humans? *

Yes or No

For ingredient/product-based entries, if yes – please provide a short overview of the main evidence. *

You may also supply up to three documents of peer reviewed primary research.

Text – maximum 300-words

For research/start-up-based entries, provide an overview of how your initiative offers a different approach to existing nutrition research/businesses. *

Please use non-technical language and keep answers brief, you may provide more detail and references in the next questions.

Text – maximum 250-words

For research/start-up-based entries, is there peer reviewed primary research and/or clinical trials in humans to back the products, principles, or model of the start-up? *

Yes or No

For research/start-up-based entries, provide a short overview of the scientific evidence that backs up your business and its products. *

You may supply up to three documents of peer reviewed primary research.

Text – maximum 400-words

Peer reviewed primary research upload 1

Upload a document

Peer reviewed primary research upload 2

Upload a document

**denotes a mandatory question*



Peer reviewed primary research upload 3

Upload a document

For product-based entries, please provide examples of applications and delivery systems for use in final products. *

Where possible provide examples of commercial availability in finished products.

Text – maximum 400-words

Give detail of commercial success and engagement from your core target market(s). *

Where possible give numbers and examples of sales and applications that are available in the market.

Text – maximum 300-words

What gives your entry the 'X factor' – something that makes it stand out from the crowd and edge out the competition (including evidence to back up claims). *

Text – maximum 300 words

Why should you win this award? *

In no more than 300 words, provide a succinct overview of what makes your ingredient the best.

Text – maximum 300-words

I confirm that in the event this entry is product-based and selected as a finalist I will send 4 samples of a finished product containing the ingredient *

I confirm