Ingredient of the Year: Healthy Ageing

Entries for The NutraIngredients-Asia Awards, Ingredient of the Year categories are required to have the ingredient in a finished product that is commercially available in the APAC Region.

Entry Details
Ingredient Name*
Producing Company*
Website for ingredient* - *2 URL links - only one is mandatory*

Contact Details
First Name*
Last Name*
Email*
Phone*

Does your entry relate to an ingredient? This is defined as either a single nutrient or blend of nutrients that is sold B2B and used in the formulation of other finished products like supplements and functional foods. *
Yes or No

Is your ingredient commercially available in the APAC Region? *
Yes or No

What other regions is your ingredient available in?
Tick boxes (multiple options) - Europe, Russia, Middle East, Africa, North America, South America

How long has your ingredient been on the market in the APAC Region? *
Please use the length of time for the country or region with the longest market availability.
Years and Months – numerical answer only

What does your ingredient do? *
Text – maximum 100-words

What is the target market of your ingredient? *
Text – maximum 100-words

How does your ingredient meet a genuine consumer demand? *
Text – maximum 100-words

How does your ingredient provide a unique nutritional solution to this consumer need or problem?
Please use non-technical language in this section and keep answers brief, you may provide further details and references to studies in the next questions. **
Text – maximum 100-words

Are your claims backed by peer reviewed primary research and/or clinical trials in humans? *

denotes a mandatory question

Yes or No

If yes – please provide a short overview of the main evidence. *
You may also supply up to three documents of peer reviewed primary research.
Text – maximum 300-words

Peer reviewed primary research upload 1
Upload a document

Peer reviewed primary research upload 2
Upload a document

Peer reviewed primary research upload 3
Upload a document

Please provide examples of applications and delivery systems for use in final products. *
Where possible provide examples of commercial availability in finished products.
Text – maximum 400-words

Give detail of commercial success and engagement from your core target market(s). *
Where possible give numbers and examples of sales and applications that are available in the market.
Text – maximum 300-words

What gives your ingredient the 'X factor' – something that makes it stand out from the crowd and edge out the competition (including evidence to back up claims). *
Text – maximum 300 words

Why should you win this award? In no more than 300 words, provide a succinct overview of what makes your ingredient the best. *
Text – maximum 300-words

I confirm I will be sending 4 samples of a finished product containing the ingredient. *
Yes or No

I confirm that this ingredient is in a finished product that is commercially available in the APAC Region*
Yes or No