



Start-Up Award

Disclaimer: This category is only open to start-up companies formed within the last ten years

Requirements for the start up award include:

- Be a start-up that is founded in APAC
- Have fewer than 20 employees
- Have been founded in past 10 years
- Be 'independently owned'. This is defined as a business that is substantially owned by its founders and/or a group of independent investors; is not quoted on AIM or any other stock market; and is not a subsidiary or associated company of another business.
- Be at Series B funding stage or earlier

Confidentiality Statement: All information provided in these forms will be treated as confidential.

Entry Details

Name of Start-up*

Contact Details

Contact Person First Name*

Contact Person Last Name*

Job Title*

Contact Person Phone Number (*including country code*) *

Contact Person Email*

Full Company Address (*including country*)*

Number of Employees*

Full Date your company was founded (mm/dd/yyyy)*

Are other companies or institutions involved in the start-up – including universities, backing companies, and investments? *

100-words limit

Does the start-up have direct activity in APAC? *

Yes or No

What other regions is it available in?*

Russia, Middle-East, Africa, Europe, North America, South America, No other regions

Has your company been running for less than five years? *

Yes or No

How long has the start-up been in operation? *

Years or months

Have you previously entered this start-up for a NutraIngredients Award? *

Yes or No



Please describe your company profile and it's innovative products or technologies*

300-words limit

Please outline the previous 12 months of revenue or projected revenue. If your business is not already making a profit, please tell us when you expect it to become profitable*

300-words limit

How does your start-up provide a unique nutritional solution to this consumer need or problem?*

Please use non-technical language in this section and keep answers brief, you may provide further details and references to studies in the next questions.

250-words limit

What is unique about your company and differentiates you from your competitors?*

300-words limit

Please provide links to your website, social media platforms, relevant publications or any other relevant information*

300-words limit

Please provide evidence below of any achievements/key milestones for the company to make your entry stand out*

300-words limit

Please upload any additional information or material here*

Upload a PDF or Provide a URL

How much funding have you raised so far?*

Existing investors / funding sources / backers*

This information will only be used internally to review your application and is not shared publicly

200-words limit

If relevant, you are welcome to send product samples that you believe will enhance your submission. Please note, we will not be able to return these.

Yes, I will be sending product and/or supporting materials

No, I will not be sending product and/or supporting materials

If you did wish to send any product samples to support your entry, 4 units will need to be sent to William Reed Singapore by Friday, 14 August 2026 for judging.*

More details & instructions will be shared when an entry is submitted.