



## **Innovations in Women's Health Award**

**Disclaimer:** Entries for the Innovations in Women's Health need to be focused on ingredients or products to promote women's health, research projects specifically benefiting female health and wellness, and women-led start-ups.

**Requirement:** Entries for the Innovations in Women's Health Award, if ingredient or product-based, are required to have the ingredients or products commercially available in Europe. If research project specific to women's health or female founded start-up-based, are required to have direct activity in Europe. For Finished Product Entries - Entry holders for this category are also required to submit 4 samples of their finished product for judging. More details & instructions will be shared when an entry is submitted.

**Confidentiality Statement:** All information provided in these forms will be treated as confidential.

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### **Entry Details**

Ingredient / Finished Product / Start-Up / Research Project Name\*

Producing Company\*

Website for Ingredient/ Finished Product/ Start-Up/ Research Project\*

Website for Ingredient/ Finished Product/ Start-Up/ Research Project

### **Contact Details**

Contact Person First Name\*

Contact Person Last Name\*

Contact Person Phone Number *(including country code)*\*

Contact Person Email\*

### **Does your entry relate to: \***

An ingredient is defined as either a single nutrient or blend of nutrients that is sold B2B and used in the formulation of other finished products like supplements and functional foods.

A finished product is defined as a branded or private label 'end product'. The nutritional solution must be sold to consumers, either directly by you or through retail channels.

*Ingredient, Finished Product, Research Project specific to Women's Health, Female-Founded Start-Up*

### **If your entry relates to an ingredient or a product, is it commercially available in Europe? \***

If your entry relates to a research project or a start-up, does it have a direct activity in Europe? \*

*Yes or No*

### **What other regions is your ingredient/product/research/start-up available/active in? \***

*Yes or No*

### **Have you previously entered this innovation for a NutraIngredients Award? \***

*Yes or No*



**How long has your ingredient/product been on the market in Europe? \***

**How long has your research/start-up been in operation in Europe? \***

Please specify the length of time (in years or months) for the country or region with the longest market availability.

*Years or Months*

**For ingredients/products that have been on the market for 6 or more years, please specify a significant development over the past 24 months, that changes the conversation around the ingredient:**

*100-words limit*

**If your entry relates to an ingredient/product, what does it do? \***

**If your entry relates to a research project specific to women's health or to a start-up, provide a short overview of the project or initiative, stating the main goals and how women's empowerment or health have been addressed in the project. \***

*100-words limit*

**What is the target market of your ingredient/product? \***

**What major consumer demand or public health concern does the research/start-up aim to address? \***

*100-words limit*

**How does your ingredient/product/research/start-up meet a genuine consumer demand? \***

*100-words limit*

**For ingredient/product-based/research project entries**, are your ingredient/product/ research project claims substantiated by peer-review science and/or human clinical trials? \*

**For start-up entries**, are there peer reviewed primary research and/or clinical trials in humans to back the products, principles, or model of the start-up? \*

*Yes or No*

**For ingredient/product-based entries** - Please provide a short overview of the main evidence, including the total number of studies supporting the core ingredient(s) and/or complete product formulation. \*

**For research project entries** - Please provide any further technical details relating to the aims, methodology, results, and key outcomes of your research project. \*

**For start-up entries** - Provide a short overview of the scientific evidence that backs up your business and its products. \*

*Yes or No*

**Please provide details of up to 3 of the core studies supporting this entry:**

### **Study 1**

- Type of study (eg animal/human data/ meta-analysis, etc).

*100-words limit*



- Study size & composition (n = ? and men/women/mice/rats/worms, etc)  
*100-words limit*
- Duration of study  
*100-words limit*
- Primary endpoint(s), please specify:  
*100-words limit*
- Second endpoint(s), please specify:  
*100-words limit*
- Briefly summarise the results  
*250-words limit*
- Peer-review primary research upload 1 (PDF):  
*Upload a PDF or Provide a URL*

## **Study 2**

- Type of study (eg animal/human data/ meta-analysis, etc).  
*100-words limit*
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)  
*100-words limit*
- Duration of study  
*100-words limit*
- Primary endpoint(s), please specify:  
*100-words limit*
- Second endpoint(s), please specify:  
*100-words limit*
- Briefly summarise the results  
*250-words limit*
- Peer-review primary research upload 2 (PDF):  
*Upload a PDF or Provide a URL*

## **Study 3**

- Type of study (eg animal/human data/ meta-analysis, etc).  
*100-words limit*
- Study size & composition (n = ? and men/women/mice/rats/worms, etc)  
*100-words limit*
- Duration of study  
*100-words limit*
- Primary endpoint(s), please specify:  
*100-words limit*
- Second endpoint(s), please specify:  
*100-words limit*
- Briefly summarise the results  
*250-words limit*
- Peer-review primary research upload 3 (PDF):  
*Upload a PDF or Provide a URL*



**For research/start-up-based entries, provide an overview of how your initiative offers a different approach to existing nutrition research/ businesses. \***

Please use non-technical language and keep answers brief, you may provide more detail and references in the next questions.

*250-words limit*

**Give detail of commercial success and engagement from your core target market(s). \***

Where possible give commercial sales figures (as currency or Y-o-Y sales growth), retail distribution footprint, etc.

*400-words limit*

**What gives your entry the 'X factor'? \***

Something that makes it stand out from the crowd and edge out the competition (including evidence to back up claims).

*300-words limit*

**Why should you win this award? \***

In no more than 300 words, provide a succinct overview of what makes your ingredient/ finished product/ research project/ start-up the best.

*300-words limit*

**FOR FINISHED PRODUCT ENTRY ONLY - I confirm that as per the requirements, I will be sending 4 samples of the finished product for judging to William Reed's Headquarters by February 19, 2024. \***

Please note, not sending samples of the finished product will disqualify your entry.

More details & instructions will be shared when an entry is submitted.

*Yes, No, Not Applicable*