

Press Release

August 2022

Three Rollor Packaging designs to change the e-commerce experience

Packaging is the first thing buyers see when they open their online deliveries at home. Unboxing your product in a unique way is a terrific way to make an impression on your buyers.

Product perception, differentiation from the competition, and reduced return rates are all advantages of unique packaging. Rollor provides innovative packaging solutions for e-commerce businesses of any product, whether it be fashion, beverages, cosmetics, or other goods.

Sustainability is one of our core values. Therefore, the Rollors are made of paper that is both recycled and FSC-certified, making them a plastic-free mono-material boxes. They are completely recyclable after use and easy to dispose of. In addition to being eye-catching, our patented packaging solutions are environmentally friendly.

Extensive testing of Rollor packaging with key shipping partners around the world has been conducted utilizing the most advanced warehouse software and technology. Ready to go: All packaging options have been tested in high-tech transportation hubs.

Make the Rollor match your brand colour scheme if you would like! It is possible to put your logo, any colour or design on the boxes, as well as a second handle, your choice.

Rollor Premium

The Rollor Premium is our most protective packaging solution that prevents creases from forming in clothing whilst being shipped. For every fashion item placed under the side, the patent technology ensures that it arrives in the best possible condition at your customer's home.

- For delicate high-end fashion that needs to be delivered ready to wear.
- 50% fewer returns and 60% lower volume.
- UPS Certified.



[Watch video](#)

Rollor Light

If you're looking to ship fashion or any other item to your customers in a smart and lightweight manner, our newest packaging line is for you. Setup takes less than 20 seconds, and the packaging is both environmentally friendly and fully recyclable.

For fashion, accessories or any item

- Easy and fast to assemble
- Small amount of packaging material is needed.
- UPS Certified.



[Watch video](#)

Rollor Protect

Our plastic-free Rollor Protect eliminates the need for bubble wrap or void fill: the perfect solution for fragile items. It's ISTA 3A drop tested, items will arrive safely at your customers.

- For a variety of different sized and shaped fragile products.
- Easy and fast to assemble.
- Fewer breakages guaranteed (ISTA 3A tested).



[Watch video](#)

What we're all about

E-commerce packaging design firm Rollor Packaging has won numerous awards and accreditations. When it comes to developing and providing patented packaging solutions that defy industry norms, we are the go-to packaging supplier.

With our unique sustainable unboxing experience, we aim to help businesses create memorable packaging experiences for their customers by bringing their retail environment to their homes.

All the products are produced in a sustainable manner, supplied to reduce the environmental footprint of our clients. Our packaging is made in factories all over the world, including one near you.

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