



pentawards

20th PENTAWARDS GALA CEREMONY

FRIDAY 16 OCTOBER 2026
MAGAZINE LONDON, LONDON

DRESS CODE: Smart, Glamorous & Stylish

TIMELINE OF THE EVENING

17:00
WELCOME DRINKS

18:00
GUESTS SEATED
All guests must be seated by this time

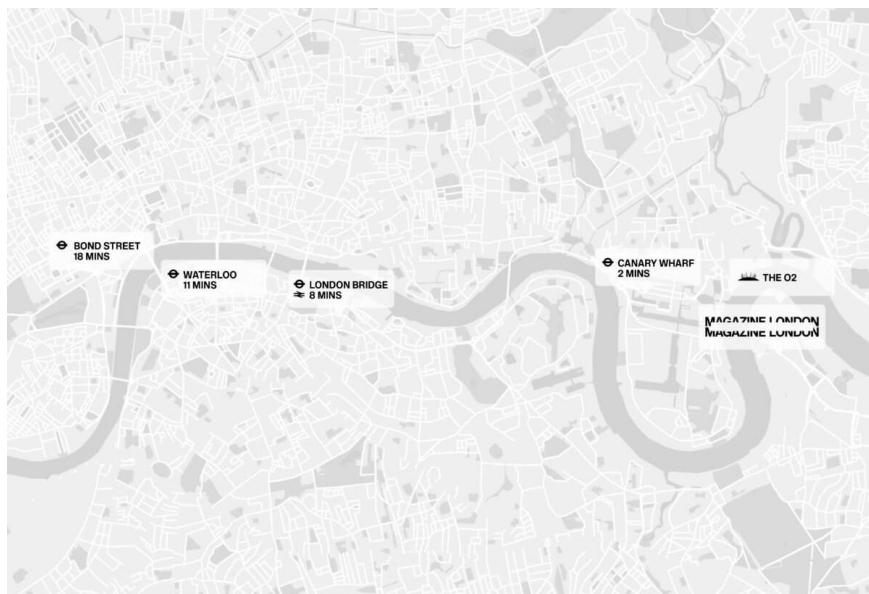
18:15
OFFICIAL GALA CEREMONY BEGINS

23:00
AFTER PARTY

01:00
GALA END

GETTING TO THE VENUE

MAGAZINE LONDON
11 Ordnance Crescent,
London, SE10 0JH



The nearest Underground station is North Greenwich, a 3-minute walk from Magazine London.

You can check buses, trains and underground on the [Transport for London website](#).

Pre-book your journey home with our Gala Transport Partner, Addison Lee. [Download the app](#) and use code **GALA30 for 30% off pre-booked journeys only**. Just make sure to book by 7pm on Gala night!

Scan below to download the app on your phone and pre-book your journey.



UPON ARRIVAL

Upon arrival you will be given your table number for the evening.

You will not be sent a physical or digital ticket or need to show anything on arrival, entry on a guestlist only basis. Simply go to the registration desks, state your name and company name and our team will assist you.

AWARDS RUNNING ORDER

PART 1

BRAND BRIEFS
STUDENT CONCEPTS
BODY HEALTH AND BEAUTY

PART 2

SUSTAINABLE DESIGN
BEVERAGES
HOME, LEISURE & OTHER MARKETS
KURZ BEST USE OF EMBELLISHMENT

PART 3

FOOD
BRAND IDENTITY & CONNECTED PACKAGING
PROFESSIONAL CONCEPTS PLATINUM
SUPPLIER INNOVATION OF THE YEAR
CERTIFICATES-ONLY RECIPIENTS
SPECIAL AWARDS & DIAMOND - BEST OF SHOW

STAGE INFORMATION FOR WINNERS

At the Gala Ceremony we'll have three screens on stage to ensure that all winners, bronze, silver, gold, platinum, diamond and special awards, get their time to be recognised and have a photo on stage.

Certificate-only winners will also get their moment on stage.

We'll be doing a run through on the night giving directions to ensure everything is clear before you step up on stage to receive your award.

Pentawards is proud to have the support of:

