

Best Platform for Advisers ENTRY FORM TEMPLATE

Please note, this form will not be accepted as your entry. It is a template that you can use offline while you prepare your entry. When you're ready, you will need to submit your entry online.

Organisation:

Platform name:

Contact Name:

Contact Job Title:

Contact Phone Number:

Contact Email Address:

Please explain in no more than 500 words why you believe your company should win this award. Please focus on the issues you believe are most important in this part of the market and the factors that help to set you apart from the crowd

Questions you might wish to consider include:

1. How does the user experience on your platform differ now compared with 12 months ago?
2. How much effort and resource do you put into to the servicing of your customers, both advisers and their clients? Do they feel well-looked after and are their problems and queries resolved as quickly as possible?
3. What have you delivered this year that has helped move the market forward?
4. How do you demonstrate thought leadership in the sector?
5. Are your users happier with you now than they were 12 months ago? How can you evidence this?
6. What have you delivered to help advisers and clients make the most of pension freedom? What has been the impact of these initiatives?
7. What is the biggest mistake you have made this year and how did you put it right?

Should you win, please state the official name of the company as you would like it to appear on announcements and on the award:

Please provide your twitter handle:

Please attach your company logo:

ALL ENTRIES MUST BE RECEIVED ONLINE BY 8TH JANUARY 2021