



**PASHUPATI  
GROUP**

— Quality • Innovation • Sustainability —



WORKING *Today*  
FOR A BETTER  
*Tomorrow*



## VISION

To become a prominent global name committed to recycling, processing plastics waste and producing affordable, yet quality textile products and energy.



## MISSION

Our mission is to continually rise to provide diversified textile & packaging solutions and establish ourselves as Multi-Dimensional organization with concern for "Environment" & "Human Being" and to convert "Waste into Wealth" and strive to achieve continual milestones to offer Sustainable and Closed loop solutions to the world.

## CORE VALUES



Leadership



Ethics



Integrity



Trust



Team Work



Commitment



Responsibility



Support



Innovation



# A JOURNEY OF SORTS

**T**he journey started about 45 years ago, with deep-rooted values from which was absorbed the desire to work today for a better tomorrow.

This line defined the product, processes, journey and destination for the group, and thus formed a framework of its operations. To resonate with the ideology of being globally renowned, came the name Pashupati...an incarnation of the Hindu God Shiva as 'Lord of All Animals'; revered throughout the Hindu world!

In its formative years itself, the group realised that there is nothing like waste. Waste was more like unrecognised wealth! Another learning that has played a pivotal role in its growth story is its comprehension of customer needs and well grasping the market trends.

Today, the group has a meaningful contribution to the Indian industry ecosystem through its 5 businesses – Recycling, Packaging, Textiles, Masterbatches and Hospitality. The group is today a dominant performer in rPSF (Recycled Polyester Staple Fibre), synthetic yarns, recycled PET chips, woven fabric, sacks and more.

The group continues to reinvent itself to maintain its leadership in quality product range, capacities coupled with affordability!



#### QUALITY

We vow to adhere to our incrementally increasing quality standards.



#### INNOVATION

We strive to intertwine our top-notch products with innovation.



#### SUSTAINABILITY

We believe in coexistence and adding to the sustainability of the world we are a part of.



**“ Robust manufacturing setup, global certifications for our products and services, an exemplary team and, as mentioned earlier, our close customer connect have been the cornerstone of our success. ”**

**I** am deeply honoured to share my thoughts with you all.

I wish to take you through the journey of Pashupati, a journey that I look back with immense satisfaction and I am fortunate to be a part of this.

Trading began in late 1970s - textiles, commodities and more. This went for a few decades and quite successfully. We then recognised that to realise our vision, we now needed to change gears and enhance our value proposition to customers, stakeholders and employees. It was in 2008 that we entered into the new arena of manufacturing – woven fabrics and sacks was our initial foray. Here began our journey to learn and grow...and so we did! Our initial investment, in 2008, was Rs. 160 Million, the turnover being Rs. 440 Million; processing capacity being 16,700 MTPA. We followed the principal of a very close connect with customers to fathom successfully... What he wants? How much does he want? When does he want?

We thus grew products (rPSF, rPET flakes, rPET chips, masterbatches, yarns etc.) and explored markets...to reach where we are today, with the group's investment of Rs. 4,000 million delivering a turnover of Rs. 6,000 million with a processing capacity of around 1,00,000 MTPA; a 25-fold growth in 12 years! Our offerings include PET bottles to flakes, flakes to fibre, fibre to yarns, technical textile products, packaging solutions, masterbatches, rPET chips etc. Robust manufacturing setup, global certifications for our products and services, an exemplary team and, as mentioned earlier, our close customer connect have been the cornerstone of our success.

To most, CSR is a division; for us, it is our business itself; we today recycle close to 2 million PET bottles each day. Further, supporting the under-privileged to meet their healthcare and education needs is something that the group strongly believes in.

I sign off sharing with you our next milestone to achieve a turnover of Rs. 9,000 million with a processing capacity of 2,00,000 MTPA by 2021. A relationship with every stakeholder means a lot to us, thank you for your patronage.

Best Wishes,

**Vishnu Prakash Goenka**

Founder and CMD  
Pashupati Group

**T**he group is a leader in PET recycling with eight production facilities spread across India. Human capital is a very revered resource in the group, while relationship building has been fundamental to its existence. With over 500 employees and 1,500 contracted labour, the group has nurtured the skill of producing significant volumes of finished products with low conversion costs. This coupled with the diversity of product range are few of its key differentiators.

This is a well implemented business model based on conversion of waste to wealth. This business converts degraded and burned waste, by chemical recycling, to produce useful PET products. The group has built huge PET / non-PET recycling capacities at Pan India. Further, the group recycles most of its process waste among its manufacturing facilities and continually strives to establish itself as 'A Zero Waste Group of Companies'. The group has the largest bottle intake capacity in India of 288 tonnes/day.

**Pashupati Polytex Pvt. Ltd.:** Diversifying into food grade packaging.

**Kundana Techno Tex Pvt. Ltd.:** Diversifying into textile (POY/DTY/PTY) and food grade packaging.

Our expertise is to address diverse packaging requests of customers, while implementing innovative ways to reduce their cost of packaging. A myriad product range with variables of size, colour, GSM and quality offers immense opportunities for companies to choose products that suit their specific needs and budgets.

A well-established manufacturer of PET masterbatches, additives and compounds with installed production capacity of 1,800 tonnes per annum, specialising in the production of black PET masterbatches, virgin and recycled.

This was the first step of the group in business and thus carries a lot of nostalgia. This division trades in yarns, fabric, plastic pipes of local and global companies for business in India and overseas.





## Vishnu Prakash Goenka

Vishnu Prakash Goenka, the Founder and Chairman of Pashupati Group is a graduate in commerce and has rich experience of 45 years. His expertise and guidance continue to provide direction to the group. His valuable advice lay the driving force to success. He has expertise in industrial management, import-export, trading, distribution and education.

He is a social person and well understands his social responsibilities. He is involved as:

- Trustee of Hanuman Prasad Poddar Cancer Hospital, Gorakhpur
- Member of Marwadi Seva Sansthan, Gorakhpur
- Founder Member of Vikas Bharti Public School, Gorakhpur
- Member of Seva Samarpan Sansthan
- Trustee of Maharshi Vedvyas Pratishthan
- Instituted the Hari Prasad Goenka Gold Memorial Annual Award for the topper of Chemical Engineering at Madan Mohan Malaviya Engineering College, Gorakhpur
- Associated with Ved Vidyalya at Vrindavan, Varanasi, Rishikesh and many more
- Associated with Sewa Sankalp Samiti supporting free education to poor students.

## Bankey Bihari Goenka

Bankey Bihari Goenka is the Managing Director and is looking after the overall administration of the group. Responsible for growth and strategic planning for the Pashupati Group, he is a commerce graduate with 25 years of relevant experience in business management. He has been instrumental in bringing about technological and managerial excellence in the Group's operations. He is a quick learner and understands every small issue in depth and comes out with great solutions. His contribution is one of the key factors for the recent years' growth of the group, its future planning and developmental projections.

## Piyush Kumar Goenka

Piyush Kumar Goenka is the Director and has been a pioneer in the group's enhancement and is looking after the purchase vertical of the group. He also handles the administration of the group. He is a commerce graduate with 20 years of industry experience. He has helped the group adopt various best practices and has played a key role in getting the required certifications for the group's business.

## Current Capacity (TPY)

**Pashupati Laminators Pvt. Ltd.** **35,000**

### Products

- Woven Fabrics & Sacks (Virgin / Recycled)
- Calcium Fillers & Color Masterbatches
- Block Bottom Bags (Upcoming)

**Pashupati Polytex Pvt. Ltd.**

### Products

- rPSF** **54,200**
  - Solid & Dyed Fibre
  - Hollow - Silicon/ Non-Silicon/ Silky
  - Conjugated Fiber - Silicon/ Non Silicon
- Speciality Fibres like**
  - Anti-bacterial
  - Fire Retardant
  - Hydrophilic
  - P-Concrete™ (Reinforcement)
  - Easy Dyeable Cationic
  - P-Acrofil™ (Acrylic Feel)
  - Micro Fiber
  - PP Fibre
- rPET Flakes - Natural/ Green/ Brown/ Mix** 31,000
- Recycled PET Chips - Food Grade (Upcoming)** 21,600

**Shree Ram Polymers** **1,800**

### Product

PET Masterbatches Black (Virgin / Recycled)

**SRM Spinners Ltd.** **18,046**

### Product

Synthetic Yarns (Virgin / Recycled)

**Pashupati Excrusion Pvt. Ltd.**

### Product

- Recycled PET Chips 21,600
- Recycled Polyolefin Granules (Food-Grade) 7,200

**Kundana Techno Tex Pvt. Ltd.**

### Product

- Recycled PET Flakes 54,000
- POY / DTY / PTY (Upcoming) 21,600
- Recycled PET Chips - Food Grade (Upcoming) 21,600

**Salasar Techno Tex Pvt. Ltd.** **18,000**

### Product

Woven Fabrics

**Saurabh Clean Tech Pvt. Ltd.** **10,800**

### Products

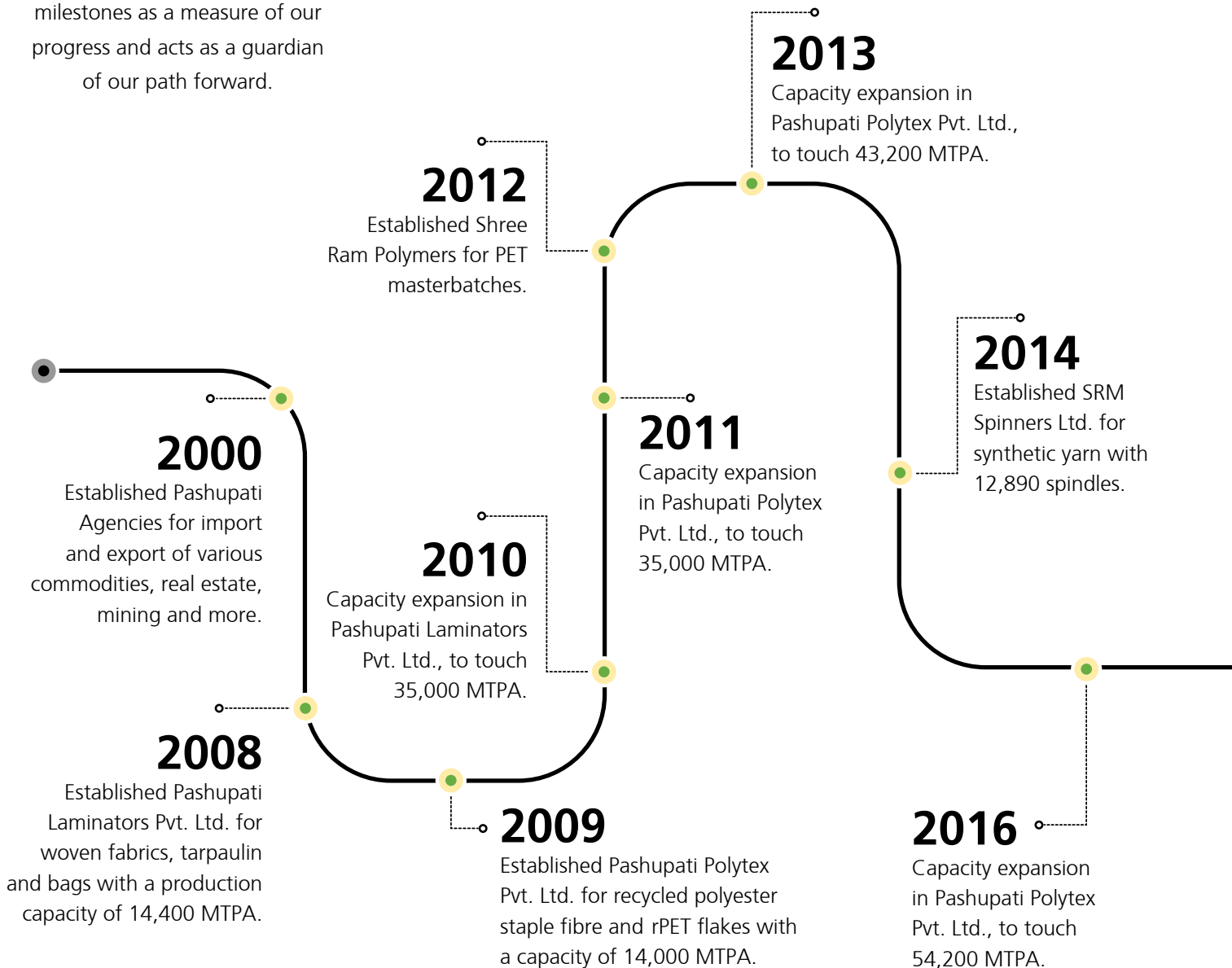
Recycled PP / PE / LLDPE / BOPP / PVC Flakes & Granules



- Manufacturing Facilities
- Trading Office
- Sales & Marketing Office
- 5 Star Hotel

# MILESTONES

Some dots in the journey that have added to our meaningful existence. We consider milestones as a measure of our progress and acts as a guardian of our path forward.



# AWARDS

## 2010

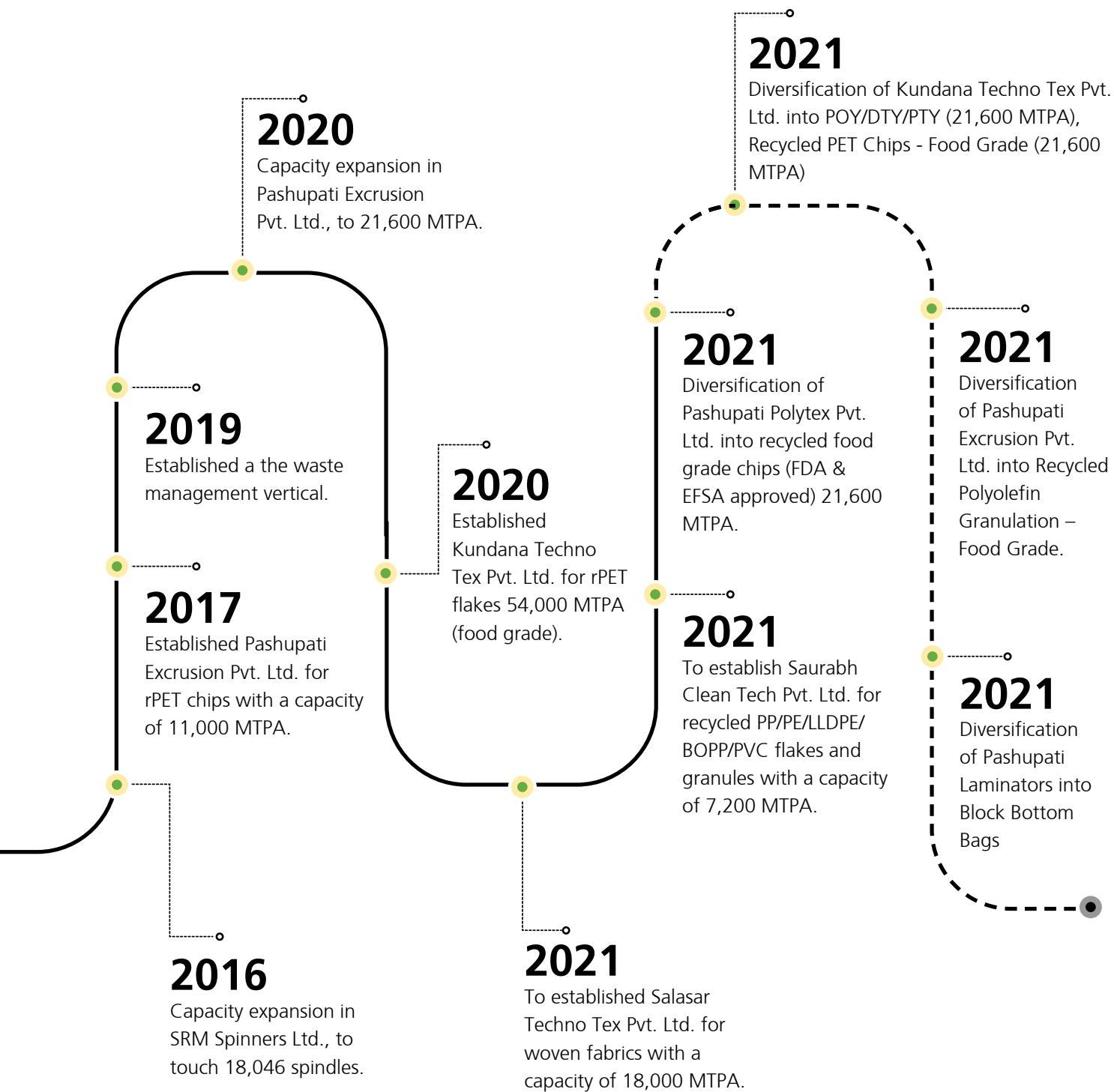
Best Supplier Award  
from Tata Chemicals Limited

## 2011

CONCOR EXIM Star Award  
for Enhanced Performance  
Importer in the Northern  
Region

## 2011

CONCOR EXIM Award  
for Emerging Customer  
Importer in the Northern  
Region



# 2015

CONCOR EXIM Star Award - A Special Award in the Importer Category in the Northern Region

# 2020

Company of the Year Award by BUSINESS CONNECT - For Admirable Growth and Differentiating Factors

# 2021

Iconic Achievers Award by Forbes India for Leaders in Plastic Recycling Industry

# A RESPONSIBLE ORGANISATION

Certifications secured by Pashupati by issuing authorities for varied facets as below:

## ISO 9001:2015



Quality Management System  
Universal Quality Standards Registrar

## ISO 14001:2015



Environmental Management System  
Universal Quality Standards Registrar

## ISO 45001:2018



Occupational Health & Safety  
Universal Quality Standards Registrar

## PNC 2561



PCR-PET for Food Contact Applications  
Food and Drug Administration

## OEKO-TEX Certificate



Conformity Declaration  
According to ISO 17050-1  
Hohenstein Textile Testing Institute,  
Germany

## IS 14887:2014 BIS Certificate



HDPE / PP Woven Sack for Packaging  
Food Grains  
Bureau of Indian Standards,  
Dehradun

## Certificate of Compliance (GRS) Version 4.0



Recycling Process Compliance  
CU Inspections &  
Certificate India Pvt. Ltd.

## Certificate of CE



(EU) 1007/2011 Textile fibre labelling  
regulation &  
EN standard 20743:2013 DBS  
Certifications Pvt. Ltd.

## Regal Certificate of Compliance (Council Directive 94/62/EC)



Essential Requirements to  
Packaging and Packaging Waste  
Regal Register (UK) Limited

## Regal Certificate of Compliance (Commission Directive 2002/72/EC)



Applicable Essential  
Requirements  
of Commission Directive  
Regal Register (UK) Limited

## REACH Compliance Certificate



Compliance in Relation  
to Substances of Very High  
Concern  
CDG Inspection Limited

## Certificate of Compliance (RCS)



Recycled Claim Standard  
(RCS) Version 2  
CU Inspections &  
Certificate India Pvt. Ltd.

## Registration Certificate for Recycler



Under Rule-13 of the  
Plastic Waste Management  
Rules, 2016  
Uttarakhand Pollution  
Control Board Dehradun

# IDEOLOGY OF ENVIRONMENT CARE

**F**or the group, it's all about care at every step – products and processes alike and delivering results that every socially responsible organisation should do. We are extremely proud that at every step, we ensure that we leave the environment in a better state than what we find it and, in no way what-so-ever, cause any harm or damage, well comprehending its importance for a meaningful existence.

Standing tall, the group successfully processes all the waste it generates through mechanical or chemical recycling. The products are meticulously crafted to meet the customer specific requirements, keeping cognisance of its environmental impact.

Some of the key activities of the group include utilising post-consumer waste to make bottle flakes and rPSF that is supplied to home furnishing, clothing, film making, upholstery, cushioning and technical textile industries. Further, the group has been successful in diverting burnt, degraded and discarded post-industrial and post-consumer PET waste from dumping sites to our partial chemical recycling and glycolysis plant to make rPET chips that are widely used in the textile industry. Also manufactured are recycled coloured masterbatches using rPET chips as well as textile yarn and woven fabrics for packaging applications.

A robust and efficient network of waste collections centres across many cities in India only allow us to offer the Extended Producer Responsibility compliance to various FMCG brands, as mandated; a distinguished approach being the focus on traceability.

Taking responsibilities further, all the 8 manufacturing facilities of the group maintain a Zero Liquid Discharge (ZLD) and stack control as per norms; proudly marching towards its objective of converting waste to wealth by offering sustainable and closed-loop solutions.



THE GROUP HAS THE LARGEST BOTTLE INTAKE CAPACITY IN INDIA OF 288 TONNES/DAY AND HAS INDIA'S FIRST, SINGLE, LONGEST AND BIGGEST PET WASH LINE WITH AN INTAKE CAPACITY OF 6.5 TONNES/HOUR. ADDITIONALLY, THE GROUP ACCOMPLISHES A SIGNATURE PERFORMANCE OF 100% UTILISATION OF ALL CONTENTS RECEIVED IN PCR-PET BUSINESS.



## KEY HIGHLIGHTS

**3,000**

Employment (Direct & Indirect)

**8**

Manufacturing Facilities

**20**

Network Offices

**66,200**

Current Waste Handling Capacity (TPY)

**70,800**

Additional Waste Handling Capacity (TPY, by mid 2021)

**4,000**

Investment (INR Million)

**1.03 Million Per Year**

Landfill Space Saved (Cubic Yards)

**0.51 Million Per Year**

Crude Oil Consumption Saved (Barrels)

**3.72 Trillion Per Year**

Heat Energy Conserved (British Thermal Unit)

**Significant**

Greenhouse Gas Reduction



**T**his manufacturing facility has profound and ingrained existence in the recycled polyester fibre industry in India. Our company is renowned for producing a large variety of regular and special application Recycled Polyester Staple Fibres (rPSF) and rPET flakes of finest quality from PET Recycling. The rPSF so manufactured is also known as 'Green Fiber'.

We are proud to recycle 4.5 million PET bottles per day that could end up in the landfill, thus contributing significantly to the wellness of the environment. The company's current production capacity stands at 4,500 tonnes per month and it takes pride in maintaining Zero Liquid Discharge (ZLD).

**CUSTOMISED rPSF  
MANUFACTURING  
CAPABILITIES WITH  
TRACEABILITY OF PCR AS  
WE HAVE OUR OWN WASTE  
MANAGEMENT VERTICAL.**

We have dedicated an entire division to research & development and have developed P-Concrete™ (Reinforcement), Easy Dyeable Cationic, P-Acrofil™ (Acrylic Feel), Micro Fibre, PP-Fibre, rPET Flakes – Natural/ Green/ Brown/ Mix, Recycled PET Chips – Food Grade (Upcoming) and are developing various Specialty Fibres to meet our client's expectations in dynamic business.

Our innovative approach allowed us to produce eco-friendly, recycled polyester staple fibres that are made of PET bottles. We perpetually strive to deliver quality and innovation to our valued customers.



## INFRASTRUCTURE

Company is spread over 12 acres of land with a built-up area of 50,000 sq. mts. The plant consists of raw material warehouses, wash lines section, spinning section, draw line section, densifiers, boiler section, dispatch section, quality control department, electrical department, store section, parking and administrative block as main sections.

We have ETP and R.O. plant for 100% recycling of processed water to maintain a Zero Liquid Discharge (ZLD). Sufficient number of transport aids like cars, LCVs, tractors, fork lifts, bulls etc. have been procured by the company for routine handling of materials and goods.

DG sets have been installed in the premises to provide 100% power backup to the plant for uninterrupted production and to ensure prompt deliveries.

The company boasts of a well-maintained Quality Control division performing quality checks at all stages during the entire manufacturing process and an 80-tonne capacity weigh scale to deliver the needful. A well-planned parking space has been developed to accommodate large number of in / out bound vehicles.

The company is adding capacities for manufacturing food grade rPET granules (FDA & EFSA) (21,600 MTPA).



## PRODUCTS

rPSF

rPET Chips

rPET Flakes

rPET Flakes (Foods Grade)

rPET Chips (Foods Grade)

## PRODUCTS

## APPLICATIONS

### rPSF

- Spinning yarns for apparel textiles, Ne 8s-62s, open-end or ring-spun.
- This high-quality product can be spun into yarns as 100% polyester or in blends with cotton, viscose or other natural and man-made fibres.
- It is suitable for high-end non-woven and automotive non-woven fabrics.
- It can be utilised in quilting, bedding and carpet industry.
- It works amazingly well in the home furnishing and auto sector.
- It is suitable in geotextiles.
- It is very much relevant in the soft toys industry.

### rPET CHIPS (FOOD & NON-FOOD GRADE)

#### FOOD GRADE

- Water and CSD Bottles
- Thermoformed Containers and Films
- Ambient / Cold / Frozen PET Storage.

#### NON-FOOD GRADE

- rPSF
- Monofilaments
- Masterbatches
- PET Sheets
- Yarns
- PET Straps
- PET Films
- PET Bottles

### rPET FLAKES

- rPSF
- rPET Chips
- B2B
- POY / FDY / DTY
- Monofilaments
- PET Straps
- PET Films
- FF (Fibre Feel)
- PET Sheets
- Injection Moulded Articles
- PET Preforms

**OFFERING CHEMICALLY  
RECYCLED rPET GRANULES  
WITH CURRENT CAPACITY  
OF 21,600 TONNES.**



## PRODUCTS

rPET Chips - Bright, Semi-bright, Semi-dull and Dull

Recycled Polyolefin Granules – Food Grade



## APPLICATIONS

### rPET Chips

Monofilaments

PET Sheets

PET Films

PET Bottles

Synthetic Resins

POY

FDY

Polyester Staple Fibres

PET Straps

Masterbatches

### Recycled Polyolefins Granules

Moulded Furniture

Household Items

Trays & Crates

Automotive

Luggage

Packaging

Sheets



Pashupati Excrusion is globally recognised as the emerging producer of exceptional rPET chips using chemical recycling. Established in 2017 in Kashipur, Uttarakhand, India, the company was incepted with an installed production capacity of 11,000 tonnes which today stands at 21,600 tonnes. We are renowned for our deep understanding of customer requirements that can be reinforced by the different qualities of our rPET chips, manufactured to meet the expectations of our valuable customers with varied requirements. We take pride in being able to exponentially increase our production capacity under the guidance of our esteemed promoters, and subsequently being able to fulfill our valuable customers' substantial orders. Company is diversifying into manufacturing of recycled polyolefins granules.

Pashupati Excrusion ensures management monitoring with perpetual and pervasive improvements that have led to it becoming a prominent name in the market. We have a host of quality certifications that concretizes our case of incomparable quality and customer satisfaction. We commit to uphold the quality of our products that further uplifts the image of our brand.

## INFRASTRUCTURE

The infrastructure of the company is spread across 4 acres of land with the main sections being raw material godowns, main plant, grinder section, boiler section, dispatch section, quality control department, electrical department, store section, burn-out section, utility, ETP, STP, washing, parking and administrative block as main sections and



more. It is noteworthy that we have ETP and STP with UF plants for 100% recycling of processed water to maintain Zero Liquid Discharge (ZLD). For routine handling of resources, the company has procured numerous vehicles. To add to the glory of the infrastructure, DG sets have been installed to provide complete power backup to the plant in order to ensure unhindered production, prompt deliveries and, in turn, customer satisfaction.

The company has established a dedicated department of research and development that focuses on quality upgradation and innovation. This helps us to not just meet, but excel client requirements and expectations.



**K**undana Techno Tex is our new manufacturing facility setup in Hyderabad, Telangana. The unit has been eyed with opportunities in terms of geographical advantages, ease of raw materials and availability of manpower. The company has been set up to produce high quality PET flakes by recycling another 7 million PET bottles per day, thus making the total recycling capacity of group as 11.5 million PET bottles per day and saving the environment from a notable amount of land filling of plastics waste.

The company's production capacity currently stands at 54,000 tonnes per annum. We take pride in being a Zero Liquid Discharge (ZLD) facility.

The company is proud to be home to India's first single, longest and biggest PET wash line with an intake capacity of 6.5 tonnes/hour. It has a 5-stage bottle sorter to sort PET and non-PET, flakes sorter for separating coloured and natural flakes, and Eddy current separator to separate ferrous / non-ferrous materials with auto-weighing systems at all stages to monitor online performance.

## INFRASTRUCTURE

The company is spread over 45 acres of land. The plant consists of Raw Material Godowns, a 140 tonne/day wash line section, sorter sections – bottles / flakes, boiler section, dispatch section, quality control department, electrical department, store section, parking and administrative block as main sections. We have also provided accommodation facility for workers.

We have ETP and R.O. plant for 100% recycling of processed water to maintain a Zero Liquid Discharge (ZLD). Sufficient number of transport aids like cars, LCVs, tractors, fork lifts, bulls etc. have been procured by the company for routine handling of materials and goods.

DG sets have been installed in the premises to provide 100% power backup to the plant for uninterrupted production and to ensure prompt deliveries.

The company boasts of a well-maintained Quality Control division performing quality checks at all stages during the entire manufacturing process and

an 80-tonne capacity weigh scale to deliver the needful. A well-planned parking space has been developed to accommodate large number of in / out bound vehicles.

Company is adding manufacturing facilities for POY / DTY / PTY, Recycled PET Chips - Food Grade.



THE COMPANY IS PROUD TO BE HOME TO INDIA'S FIRST SINGLE, LONGEST AND BIGGEST PET WASH LINE WITH AN INTAKE CAPACITY OF 6.5 TONNES/HOUR.



## PRODUCT

rPET Flakes

POY / DTY / PTY

rPET Chips – Food Grade



## APPLICATIONS

### POY

Garment

Upholstery

Home Furnishing

### rPET Chips - Food Grade

Water and CSD Bottles

Thermoformed Containers and Films

Ambient / Cold / Frozen PET Storage.

### rPET Flakes

rPSF

rPET Chips

B2B

POY / DTY / PTY

Monofilaments

PET Straps

PET Films

FF (Fibre Feel)

PET Sheets

Injection Moulded Articles

PET Preforms





## PRODUCTS

PE Flakes / Granules  
PP Flakes / Granules  
LLDPE Flakes / Granules  
PVC Flakes / Granules  
BOPP Flakes / Granules



## APPLICATIONS

Molded Furniture  
Household Items  
Trays and Crates  
Automotive  
Luggage

IT WILL OFFER rPP/PE  
GRANULES TO BE USED IN  
MULTIPLE APPLICATIONS AT  
A CAPACITY OF 7,200 TONNES  
PER ANNUM.

**B**eing set up in Bhiwadi, Rajasthan, the company, post collecting polypropylene and polyethylene waste, will process the segregation, washing and drying operations. It will offer PP / PE / LLDPE / BOPP / PVC Flakes / Granules to be used in multiple

applications at a capacity of 7,200 tonnes per annum. The unit will have separation, washing, cleaning, grinding, drying and granulation as its main process. It will manufacture quality re-processed PP / PE / LLDPE / BOPP / PVC Flakes / Granules to be supplied for varied product applications and will recycle inhouse PP / PE / LLDPE / BOPP / PVC waste and also waste from the market. Pashupati

has taken another step in non-PET recycling through this unit towards its commitment to move forward with respect to its philosophy of a Zero Waste Group.

With initiation of this venture, the group accomplishes a signature performance of 100% utilisation of all contents received in PCR-PET business.



## INFRASTRUCTURE

The company has imported a complete washing plant from a reputed foreign supplier. The latest machineries have been procured to ensure the best quality outcome. Advanced quality control equipment is a part of the setup to offer FG quality acceptable for diversified applications. The facility ensures 100% power backup and ZLD to conform to our commitment towards customers and the environment.





**E**stablished in 2008, Pashupati Laminators is a leading manufacturer of a wide range of polypropylene and HDPE woven fabrics, bags and tarpaulin. The company was established in Kashipur, Uttarakhand, India, with production capacity of 14,000 tonnes of fabric and sacks per annum, in contrast to today's production capacity of 35,000 tonnes per annum. We aim to further increase our capacity by installing additional tapeline and looms. Pashupati Laminators is producing ISI marked bags in India, and is planning to diversify into geotextiles manufacturing.

## INFRASTRUCTURE

The infrastructure of the company is spread across 6 acres of land with the main sections being godowns, loom section, tape section, lamination section, quality control department and more. With over 7 extrusion lines, 320 circular looms, 4 lamination lines, stitching, printing, chilling units and more. The company has an expansive infrastructure to meet the needs of the industry effortlessly.

## QUALITY STANDARDS

**MANUFACTURING OUR OWN FILLERS TO CONTROL PRODUCT QUALITY; OFFERING A FULL RANGE OF PP / HDPE WOVEN FABRIC FROM 12 INCHES TO 72 INCHES.**

We have set towering quality standards for our products, all of which undergo tough control tests. To facilitate quality control, highly qualified and experienced staff has been appointed. Pashupati Laminators has always focused on research and development to promote innovation and offer top quality latest products to its valued customers.



### PRODUCTS

Woven Fabric

Tarpaulin

Sacks

Masterbatches

Recycled Granules

Fillers and Additives

Block Bottom Bags



### APPLICATIONS

Our wide range of PP / HDPE woven fabrics and sacks finds its applications in numerous industries like fertilizer, chemical, cement, sugar, flour, paper, and other industrial and household users around the globe. It is also used for food grains, textile packaging, FIBC bags manufacturing and miscellaneous packaging applications.





THE SETUP WILL PRODUCE  
18,000 TONNES OF WOVEN  
FABRICS FOR PACKAGING  
PER YEAR TO CATER THE  
NEEDS OF WESTERN INDIA.

**B**eing set up in Jaipur, Rajasthan, the company is focusing on providing packaging material to cement and fertilizer industries for their packaging needs. The setup will produce 18,000 tonnes of woven fabrics for packaging per year. The company will have four tape lines initially to produce quality packaging fabric to cater to the needs of diversified industrial segments. The unit will have latest and advanced machinery from reputed technology suppliers to meet customer expectations. The manufacturing unit will have advanced infrastructure and will have on-site accommodation for staff and labour. The facility will also generate solar power for its electricity needs, thereby fulfilling our commitment for sustainability.



## PRODUCTS

Woven Fabrics

Sacks



## APPLICATIONS

Our wide range of PP / HDPE woven fabrics and sacks finds its applications in numerous industries like fertilizer, chemical, cement, sugar, flour, paper, and other industrial and household users around the globe. It is also used for food grains, textile packaging, FIBC bags manufacturing and miscellaneous packaging applications.

## INFRASTRUCTURE

The infrastructure of the company is spread across 11 acres of land with main sections being godowns, looms, tape lines, quality control and more. The company has the latest and updated infrastructure to cater to the needs of hi-tech buyers.

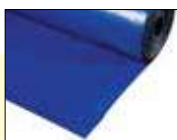
The USP of the company is a diversified product range at affordable cost in view of packaging needs of its esteemed clients. For this, tough quality controls will be ensured continuously.

## QUALITY

At Salasar, all products produced by us pass through stringent quality checks at each and every stage, right from the first stage of selecting and sorting the raw material to the final stage of packing / baling.

## R&D

The facility has a dedicated R&D centre to adhere to the stringent quality requirements of the Indian and international standards. Consistent R&D will be the key for creation of new products and to ensure improvements in the existing products.



**E**stablished in 2014 in Bhilwara, Rajasthan, India; SRM Spinners' capacity has been increased to 18,046 spindles, which was 12,890 spindles initially. Our customers recognise our manufacturing skills. The company boasts of being an exceptional and incomparable spinning unit in synthetic yarns.

**THE COMPANY BOASTS OF  
BEING AN EXCEPTIONAL AND  
INCOMPARABLE SPINNING  
UNIT IN SYNTHETIC YARNS.**

Our focus on technology and innovation never diverts and is smoothly blended with the best machinery sourced from the trusted textile machinery providers of the world.

The appreciable infrastructure of SRM Spinners includes machines of best brands across the globe. Our quality standards are mounting which carves a path for us towards total customer satisfaction, which is our eternal mission.



## PRODUCTS

Recycled Polyester Yarn

Polyester Viscose  
Blended Yarn

Polyester Acrylic  
Blended Yarn

100% Polyester Yarn

Polyester Melange Yarn

Viscose Melange Yarn

Polyester Viscose  
Melange Yarn



## APPLICATIONS

Polyester and  
Blended Fabric

Woolen Fabrics

Hosiery

Knitting

Shawls





**S**hree Ram Polymers is a well-established manufacturer of PET masterbatches, additives and compounds with installed production capacity of 1,800 tonnes per annum. Our renowned company is considered to be the epitome of professionalism and success in the industry. We essentially cater to the various colouring requirements of the plastics processing industry and specialise in the production of black PET masterbatches, speciality additives along with compounds with unmatched quality. Shree Ram Polymers works relentlessly towards its mission of maximising customer satisfaction without fail, which is backed by efficient infrastructure that includes well-equipped laboratories, effective quality control systems and more.



## PRODUCTS

PET Masterbatches Black  
(Virgin / Recycled)



## APPLICATIONS

PET PSF

PET Strips

PET Monofilaments

POY and FDY Yarn

Other PET Applications

## UNCOMPROMISED QUALITY AND PERPETUAL INNOVATION

Shree Ram Polymers has secured requisite quality certifications. The management closely inspects the production process and ensures upholding quality standards without fail. Constant efforts are put into innovation to adapt to the dynamic business environment and lift the company to the position of market leadership. Innovation is ensured by dedicating an entire division to this purpose and focusing on customer requirements and their fulfillment.

**SPECIALISING IN  
PET-BASED BLACK  
MASTERBATCHES,  
BOTH VIRGIN AND  
RECYCLED**

## PRODUCTS

Carrier Resin-PET (SRP 501 S) is used in the manufacturing of PSF (Micro Denier to 6.0 Denier). It boasts of numerous features with the likes of normal jetness and excellent CPF/pack life. It is highly cost-effective and has exceptional spinnability. It is noteworthy here that it is better compatible with base polymers.

Carrier Resin-PBT (SRP 502 M) is used in the manufacturing of PSF (Above 1.5 Denier). It is applicable for all ranges of deniers above 1.5. The product boasts of numerous features like high CPF area and excellent CPF/pack life. It has exceptional spinnability that proves to be highly useful for the user.



# THE WASTE MANAGEMENT VERTICAL

**T**he Waste Management Vertical ensures ethical recycling by enabling plastic packaging to undergo the process of recycling. It plays an incredibly active role in sourcing and segregating waste.

Our waste management vertical provides expert advice and we work with waste pickers for efficient and effective pick-up and collection of waste. We receive plastics waste in bulk from various sources, which is initially inspected manually by the staff and further segregated on the basis of various parameters like food grade and non-food grade.

Segregation is done effectively based on varied factors like bottles, label, size, fragrance, marking, structure and colour.

Post segregation, the filtered bottles are inserted into baling machines that press the bottles together, resulting in a compact bundle / bale. Subsequently, each kind of bundle / bale is loading onto the vehicles and delivered to the respective customers.

**OUR WASTE MANAGEMENT VERTICAL PROVIDES EXPERT ADVICE AND WE WORK WITH WASTE PICKERS FOR EFFICIENT AND EFFECTIVE PICK-UP AND COLLECTION OF WASTE.**

The company realises the importance of waste management in the society and, therefore, provides smart collection, transportation, disposal and recycling operations to RWAs, individuals and companies who need to meet their Extended Producer Responsibility (EPR) obligations.





Global scale of businesses has enthralled every corporate and the Pashupati Group is no different. Being closely associated with the various Export Promotion Councils helps us address global requirements with similar efficiencies as the domestic business.

The group has now assigned a dedicated team that continuously monitors global trade and senses opportunities while connecting one-on-one with prospective buyers to fathom specific requirements.

Currently with exports being in a very nascent stage for the group, significant activities have now been undertaken so that it makes a significant mark for itself in the global arena as well. With informative reports and the pulse of the market needs has helped the group with fast strategic decisions and a diversified product portfolio so as to remain relevant and aggressive in the highly competitive global market.

PET Granules, rPET flakes, woven fabrics and PSF are the products currently being supplied globally. With a special focus and repertoire of products, exports is all poised to witness an exponential rise for the group in the coming years.

**T**his is a question that we normally ask ourselves. An answer to this helps us reaffirm our commitment to you, our customers.

The core group that drives the vision and the committed approach of the Pashupati Group is its team that has worked since the Group's inception.

Finely blended with this experience are the young and energetic 'skilled experts' in the team who have always strived to adopt innovation and enhancement, sustainability of businesses, maintaining impeccable quality standards, while rising up to timely supplies of large quantities that customers demand.

Our true achievement lies in the retention of close to 60% of our customers, since inception; a clear indication of the customer trust as regards our product quality and price...true value in every sale!

The continuously expanding capacities clearly reflects the dynamism of the group and its confidence in this business. Operationally, by adopting the best global practices, customers are assured of innate levels of quality, consistently.

The group distinctly contributes to circular economy, positively influencing our ecosystem while addressing very critical environment issues that face the world today. Closing the loop, at Pashupati, we stand committed to improving quality of life through our wide range of products, services and solutions.





Gratitude has been the fundamental building block of the corporate belief. The products manufactured itself are a reflection of its societal values.

Under the aegis of the Goenka Welfare Society, the group has undertaken extensive social activities with the singular agenda to leave the world in a better place than it found it. This is not in response to mandates, but a responsibility to execute.

This division is under the direct supervision of the management, who wish to ensure a very strict compliance to the plans set out and an implementation approach that is very humane. The belief is that the feelings are as important as the task itself!

Some of the activities include:

- Tree plantation.
- Building infrastructure in primary schools in the neighbourhood.
- Helping education for the poor children.
- Financial aid for critical medical cases.
- Distribution of blankets to the poor during winters.
- Developing public infrastructure in nearby areas.
- Donations to charitable trusts and hospitals.
- Administration and management of Vidyalayas.
- Across our manufacturing facilities, to maintain emissions as per norms and Zero Liquid Discharge (ZLD).



rowth! First and foremost, growth in our thinking. The concept of thought leadership is deep-seated in the evolution of the organisation. This leadership will most certainly result in the growth and diversification of business.

In some verticals, the group is a distinct leader; while in others, it's either a dominant or upcoming player. Market leadership across businesses is the vision for tomorrow. From a numeric perspective, it is well anticipated that the group turnover in the near future would touch INR 9,000 Million from the current INR 6,000 Million. With well fructified plans, a high-profile customer base and an expansive infrastructure envisioning the future, business turnovers are set to achieve new heights each year.

## EXPANSIONS

- Manufacturing of high-quality filament yarn at Kundana Techno Tex in Hyderabad.
- Expanding our base in waste (PET / HDPE / LDPE / SUP / MLP / PP) collection across India.
- Enhancing manufacturing capacity of PP / HDPE and woven fabric by installing additional tapelines and looms.
- Commence commercial production at our new facilities - Kundana, Salasar and Saurabh in 2021.
- Expansion to food grade flakes and rPET chips at Pashupati Polytex Pvt. Ltd.
- Building capacities in renewable energy (solar / wind / biomass) at the Jaipur and Kashipur facilities.
- Expansion to food grade flakes and rPET chips.
- Building capacities in renewable energy (solar / wind / biomass).
- Establishing manufacturing of Block Bottom Bags at Kashipur.

## DIVERSIFICATIONS

- Evaluating upcoming technologies in chemical recycling to treat complex mixed plastics waste in order to produce virgin grade polymer.
- Evaluating suitable technologies to process garbage and discarded waste to convert into oil, gas, electricity, energy and more.
- Diversifying into non-woven or technical textile segments; adding value to the recycled fibre business.
- Foray into geo-textiles for packaging, besides speciality fibres and speciality polymers.

**PASHUPATI LAMINATORS PVT. LTD.**

7<sup>th</sup> Milestone, Village - Hariyawala,  
Moradabad-Kashipur Road,  
Kashipur - 244713,  
Udham Singh Nagar,  
Uttarakhand, India

**PASHUPATI POLYTEX PVT. LTD.**

Village: Hariyawala,  
Hariyawala-Kunda Road,  
Kashipur - 244713,  
Udham Singh Nagar,  
Uttarakhand, India

**SHREE RAM POLYMERS**

D15-18, Industrial Estate,  
Bazpur Road,  
Kashipur - 244713,  
Udham Singh Nagar,  
Uttarakhand, India

**PASHUPATI EXCRUSION PVT. LTD.**

8 Kms. Stone, Dhakiya Paiga Road,  
Baghelewala, Kashipur - 244713,  
Udham Singh Nagar,  
Uttarakhand, India

**SRM SPINNERS LTD.**

NH-79, 16 Kms. Stone,  
Village - Nanakpura,  
Tehsil - Mandal,  
Bhilwara - 311001,  
Rajasthan, India

**KUNDANA TECHNO TEX PVT. LTD.**

Survey No. 190  
Village - Chandanvelly,  
Mandal - Shabad,  
Rangareddi - 509217, Hyderabad,  
Telangana, India

**SALASAR TECHNO TEX PVT. LTD.**

NH-12, Village - Gidani,  
Tehsil - Mauzmadabad,  
Jaipur - 303009,  
Rajasthan, India

**SAURABH CLEAN TECH PVT. LTD.**

Plot No. G1-933-934,  
Industrial Area Khushkhara,  
Tehsil - Tejara, Bhilwadi,  
Dist. Alwar - 301707,  
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**PASHUPATI  
GROUP**

— Quality • Innovation • Sustainability —

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