

# AUTOMOTIVE MATERIALS SUMMIT

PLASTICS | RUBBER | POLYURETHANES

17-18 JUNE 2019 • INFINITY HOTEL, MUNICH



## SPONSORSHIP OPPORTUNITIES

### **ANNOUNCING THE FIRST AUTOMOTIVE MATERIALS SUMMIT**

to be held at the Infinity Hotel in Munich. This new 2-day conference is for car makers and automotive suppliers in the plastics, rubber and polyurethanes industries.

The Automotive Materials Summit will provide a platform where experts and decision-makers from the global polymer industry will come together to gather information and exchange ideas about material trends, auto sales forecasting, geographic growth areas and new technologies in plastics, polyurethanes and rubber – key components used in the automotive industry.

The summit is organised by the Crain Global Polymer Group and its brands, including UTECH Europe, Urethanes Technology International, Plastics News Europe, Plastics & Rubber World and European Rubber Journal.

[www.automotivematerialssummit.com](http://www.automotivematerialssummit.com)



# AUTOMOTIVE MATERIALS SUMMIT

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## WHY SPONSOR AUTOMOTIVE MATERIALS SUMMIT 2019?

The Automotive Materials Summit will offer sponsors an unrivalled opportunity to be positioned as thought leaders, as we bring together inspiring speakers covering the main issues and the hottest topics facing our industry.

Companies do not have many opportunities to establish trust and build rapport with their customers and potential prospects, so getting involved as a sponsor with your company name at the forefront of this important industry will accelerate this process.

Sponsoring enables your company name to be included in a highly targeted marketing campaign, which will give you prominent exposure and acknowledgement before, during and after the conference. This will give you maximum visibility, stand out from your competitors and gives you the opportunity to get your message in front of senior level decision makers within the auto materials market.

## WHO WILL ATTEND?

Conference content will provide attendees with market information aimed at advancing global competitiveness in this fast-moving market.

Participants and speakers will include prominent representatives of manufacturers and suppliers—both at the management and engineering level including car makers, Tier 3 suppliers, plastics processors, rubber suppliers, urethanes systems houses, component manufacturers, resin makers and software companies.

This event will be applicable to a broad cross section of the industry and our previous automotive conferences were attended by delegates working in the following capacities:

- Managing director/CEO/VP/GM/Board member
- Engineer/Principal engineer
- Research and Development manager/Director
- Director of lightweighting
- Technical Director
- Design head/Director
- Product/ Project manager
- Brand manager/Director
- Interior design head
- Styling experts and Body manager structures
- Automotive component manufacturers
- Materials specialist
- And many more





# SPONSORSHIP PACKAGES

## PLATINUM PACKAGE

~~Plastics~~ **SOLD**

Rubber  
Polyurethanes

€8,695.00 each

- Platinum status acknowledgement and corporate logo on the front of the conference programmes
- 50-word description in the conference programme
- Platinum status acknowledgement and corporate logo on all promotional material/advertisements. In house publications as well as any booked external advertising
- Sponsorship announcements on social media
- Logo on all e-mails to our databases
- Logo on front cover of conference delegate guide
- Video, product pictures, downloadable brochure on the website (provided by you)
- Corporate logo and up to 50 words profile on the event website
- Banner on the conference website
- Prominent corporate logo or company name on specially created signage in the conference room

### During the Conference

- Prominent logo on holding slide shown during breaks and Q&A sessions
- Sales literature displayed at the event
- Full page advertisement in the conference delegate guide
- Four complimentary delegate places plus 15% reduction on all extra bookings
- Priority choice of exhibition location approximately: 4m x 2m in the main networking area

### Post Conference

- Copy of the conference attendee list with names, job titles and the company name

## GOLD PACKAGE

Plastics  
Rubber  
Polyurethanes

€6,895.00 each

### Pre-Conference

- Gold status acknowledgement and corporate logo on the front of the conference programme
- Gold status acknowledgement and corporate logo on all promotional advertisements
- Logo on all e-mails to our databases
- Corporate logo and up to 50 words profile on the event website

### During the Conference

- Corporate logo and or company name on signage in the conference room
- Logo on holding slide shown during breaks and Q&A sessions
- Sales literature distributed at the event
- Logo on the front cover of the delegate guide
- Three complimentary delegate registrations plus 15% reduction on all extra bookings
- Table top exhibition stand set up in the main networking area: 3m x 2m approx.
- Copy of the conference attendee list with names, job titles and the company name

## SILVER PACKAGE

€3,695.00 each

- Table top exhibition stand set up in the main networking area: 3m x 2m approx.
- Silver sponsor listing on all relevant promotion with logo
- Sales literature displayed at the event
- Company logo on event website
- Company logo on delegate guide
- Two complimentary delegate registrations
- Copy of the conference attendee list with names, job titles and the company name

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## Networking lunch sponsor | €1,500.00

Display signage alongside the lunch buffet which is held in the networking area. With your logo also placed in the conference guide as a lunch sponsor and specially created branding placed on lunch tables.

## Brochure seat drop | €795.00

Bring a set of brochures and our staff will distribute these on the chairs in the conference room during a networking break. A great way to spread the word especially if you have a prize or incentive at your display area!

## Advert in the delegate guide | €750.00

Submit a full-page advert for inclusion in the delegate brochure, which all attendees receive at registration.

## Networking break sponsor | €750.00

Display signage alongside the tea and coffee station, with your logo also placed in the delegate guide as a networking break sponsor and specially created branding placed alongside.

## Post-event email | €500.00

Your logo will be included in a post-event email sent out by the organisers. This provides an opportunity to have your logo hyper-linked driving additional traffic to your website.

**For more information on any of these opportunities  
or for a tailor-made package, please contact:**

### PLASTICS

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