



SHANGHAI WORLD EXPO
EXHIBITION AND CONVENTION CENTRE

POST-SHOW REPORT

THE LEADING EVENT FOR THE
CHINESE POLYURETHANE MARKET

11,189

VISITORS ENTERING
DURING 3-DAY SHOW

8,795

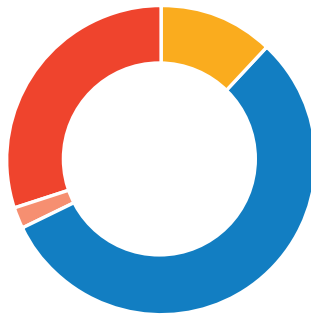
UNIQUE
VISITORS

200

EXHIBITORS

75%

ARE INVOLVED IN
PURCHASING DECISIONS



- OTHER MAINLAND CHINA
- LOCAL VISITORS
- VISITORS FROM ABROAD
- VISITORS FROM HONG KONG, MACAU AND TAIWAN

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