



**THE LEADING POLYURETHANES
EVENT WILL RETURN
TO MEXICO CITY IN 2019**

APRIL 10-12, 2019

UTECH Las Américas is a must-attend for the fast-growing polyurethanes industry throughout the region. UTECH Las Américas, held at Centro Citibanamex in Mexico City, is easily accessible from North, Central and South America.

In 2017, the first UTECH Las Americas brought 2,400 attendees, close to 100 exhibitors and a technical conference attended by 160. The majority of visitors said they attended in search of new suppliers and equipment. The 2019 exhibition and conference is expected to be larger and more robust in its features.

BOOTH RATES

Premium Booth: \$440/sqm
+ 16% administrative fee per square meter. This package is per each 9 square meters contracted.

Back and lateral walls, 1 meter wide by 2.50 meters (8.20 Feet) high. Aluminum structure and laminated white panels

- A header sign 30cm. wide and 3 meters long; it includes the company name and booth number
- A single-phase, double electrical outlet for 1,000 watts (for each 9m²) 120 v 60 cycles
- General decoration and illumination of the stand
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (one per each 3 m²)
- Advertising and promotion campaign
- 1 Table (.60 x 1.20 x .74m H) • 2 Chairs
- 1 Wastebasket • 1 Slim Light Lamp 2 x 38 watts
- Carpet

Raw Space: \$370/sqm
+ 16% administrative fee per square meter with a minimum of 18 square meters.

Create your own custom-designed booth through your builder. Start from the ground up designing a space that represents your brand and showcases your products.

BOOK YOUR STAND TODAY!
Contact Ed Rich, erich@crain.com or call +1 (330) 869-0375 • UTECHLASAMERICAS.COM

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