

THE LEADING  
POLYURETHANES  
EVENT RETURNS  
TO MEXICO CITY

APRIL 10-12  
**2019**



**UTECH**  
**LAS**  
**AMÉRICAS**

**CENTRO CITIBANAMEX  
MEXICO CITY · MEXICO**

[UTECHLASAMERICAS.COM](http://UTECHLASAMERICAS.COM)

ORGANIZED BY:



GLOBAL  
POLYMER  
GROUP



IN ASSOCIATION WITH:



ASSOCIATED EVENTS:



## UTECH LAS AMERICAS WAS LAUNCHED IN APRIL 2017 AS THE FIRST EVER INDEPENDENT EVENT FOR POLYURETHANES IN MEXICO.

UTECH Las Americas is the only conference and exhibition dedicated specifically to the polyurethane and associated industries held for the Latin American markets. It is a must-attend event for the polyurethanes industry throughout the region.

UTECH Las Americas offers a prime opportunity in a growth industry for the global PU family to come together and meet key decision makers from across the Americas, as well as to be informed of all opportunities in the accompanying conference.

### 2017 POST-SHOW DATA



**2,397**

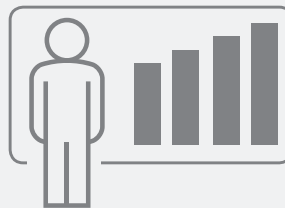
TOTAL IN ATTENDANCE



**160**

ATTENDEES  
TO THE CONFERENCE

**92**



TOTAL EXHIBITING COMPANIES



**62**

INTERNATIONAL  
COMPANIES



**30**

MEXICAN  
COMPANIES

#### MAIN REASON FOR VISITING THE EXHIBITION

**Search for new suppliers / equipment**

**Stay up to date on industry related topics**

**Visit existing providers**

**Networking**

**Attend seminars**

**MEXICO ITSELF IS A MARKET THAT IS GROWING VERY QUICKLY FOR THE PU INDUSTRY.**



With a very buoyant Automotive industry that accounts for 6% of the national GDP, and 18% of all of Mexico's manufacturing production, most of the key Automotive brands have moved production to the region, making it an excellent prospect for anyone involved in the PU market. Recent private investment in Mexico's construction industry has sparked a rapid growth since 2014 with the construction industry now accounting for 8.1% of GDP.

# UTECH LAS AMÉRICAS

is a must-attend for the fast-growing polyurethanes industry throughout the region.



**UTECH Las Américas**, held at Centro CitiBanamex in Mexico City, is easily accessible from North, Central and South America

- New construction in South America is projected to reach 1.5m units/year by 2019. New construction in Central America could hit around 500,000 units/year by 2019.

*\*Source HIS, Euroconstruct, BRG building solutions*

- International Monetary Fund (IMF) forecasts show that the US economy will grow by an average of 2.5% between 2016 and 2020. IMF forecasts show the Mexican economy growing by an average of 3.1% between 2016 and 2020.

*\*Source: From Robert Outram at IAL Consultants speaking at UTECH North America 2016*



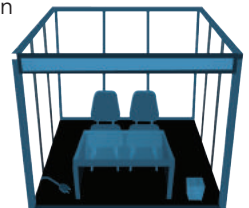
## BOOTH RATES

### Premium Booth: \$440/sqm

+ 16% administrative fee per square meter. This package is per each 9 square meters contracted.

Back and lateral walls, 1 meter wide by 2.50 meters (8.20 Feet) high. Aluminum structure and laminated white panels

- A header sign 30cm. wide and 3 meters long; it includes the company name and booth number
- A single-phase, double electrical outlet for 1,000 watts (for each 9m<sup>2</sup>) 120 v 60 cycles
- General decoration and illumination of the stand
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (one per each 3 m<sup>2</sup>)
- Advertising and promotion campaign
- 1 Table (.60 x 1.20 x .74m H)
- 2 Chairs
- Carpet
- 1 Wastebasket
- 1 Slim Light Lamp 2 x 38 watts



### Raw Space: \$370/sqm

+ 16% administrative fee per square meter with a minimum of 18 square meters.

Create your own custom-designed booth through your builder. Start from the ground up designing a space that represents your brand and showcases your products.



**CONTRACT YOUR SPACE TODAY AND BE PART OF THE OUTSTANDING  
COMMUNITY OF PROFESSIONALS IN THE POLYURETHANE INDUSTRY!**

**FOR MORE INFORMATION, CONTACT:**

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