

SPONSORSHIP PACKAGES

J2A JOURNEY TO AUTOMATION AWARDS 2020

From factory to
freeway — recognising
achievements in digital
transformation of the
tire industry

Platinum Package: €7,495

- Platinum status acknowledgment and company logo in Sept/Oct issue of ERJ
- Company logo and up to 200 words profile on J2A website
- Two-page print advertisement/advertorial in European Rubber Journal Sept/Oct issue with embedded video available
- Three-month 728x90 ad on ERJ daily enewsletter
- Two targeted emails sent to ERJ subscriber list

Gold Package: €5,995

- Gold status acknowledgment and company logo in Sept/Oct issue of ERJ
- Company logo and up to 200 words profile on J2A website
- Full-page print advertisement in European Rubber Journal Sept/Oct issue with embedded video available
- Two-month 728x90 ad on ERJ daily enewsletter
- One targeted email sent to ERJ subscriber list

Silver Package: €3,495

- Silver status acknowledgment and company logo on promotions and signage
- Company logo and up to 200 words profile on J2A website
- 1/4 page print advertisement in European Rubber Journal
- One-month 728x90 ad on ERJ daily enewsletter

For further information, please contact Christine Zernick, Sales Director, at czernick@crain.com or call +1 (330) 865-6108.

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