



INSTALLER AWARDS 2027

CELEBRATING AND PROMOTING EXCELLENCE IN GLAZING INSTALLATION

11 MARCH 2027 | THE EDWARDIAN HOTEL, MANCHESTER



MEDIA PACK 2027



THE UK'S DEDICATED INSTALLER-FOCUSSED EVENT

The GGP Installer Awards celebrate the people at the coalface of the UK's fenestration industry – the best installation business and installer-focused service providers.

Now in their seventh year, the Awards have firmly established themselves as a key event in the glazing industry's calendar. It offers businesses the opportunity to showcase their talents and inspire others within the sector.

Entries are judged by a fully independent panel of experts from across the sector, who will be looking for innovation, creativity and exceptional workmanship across over a dozen categories.

Simply being shortlisted for a GGP Installer Award is proven to enhance a company's reputation, raise its profile and secure a competitive advantage over its rivals.

By sponsoring the Awards, you position yourself as a supporter of the companies, products and people who make the entire fenestration supply chain tick – the installers who are focused on providing homeowners with the best service, high-quality products and unparalleled attention to detail.

And, with an exciting new venue for 2027, there has never been a better time to show your support for the UK's hard-working installation businesses.

“ HAVING BEEN HEADLINE SPONSOR OF THE GGP INSTALLER AWARDS FOR THE PAST 3 YEARS, IT HAS BEEN GREAT TO SEE THE GROWING RECOGNITION FOR THIS INITIATIVE. IT HAS BEEN A DELIGHT TO BE PART OF THE EXCELLENT JOB IT DOES FOR THE INDUSTRY IN RECOGNISING AND SPOTLIGHTING EXCELLENCE IN INSTALLATION. AS A LEADING MANUFACTURER AND SUPPLIER OF WINDOW, DOOR AND FAÇADE SOLUTIONS, WE APPRECIATE THE IMPORTANCE OF QUALITY FABRICATION AND INSTALLATION OF OUR PRODUCTS AND ENJOY THE OPPORTUNITY TO CELEBRATE EXCELLENCE ”



SAMANTHA HILL
HEAD OF MARKETING
REYNAERS ALUMINIUM LTD



HEADLINE SPONSORSHIP PACKAGE (SOLUS)

TOTAL
£11,000

PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ 100-word company profile on the GGP Installer Awards website (ggpinstallerawards.com)
- ★ Prominent logo branding as the headline sponsor on the event e-ticket (sent to all guests)
- ★ One full-page advert in GGP magazine announcing your business as the headline sponsor
- ★ One independent HTML email announcing you as headline sponsor

AT THE AWARDS CEREMONY

- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person)
- ★ Prominent logo branding on the event signage and AV
- ★ A full-page advert in the winners' brochure
- ★ An opportunity to network with attendees and VIPs
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

POST-EVENT

- ★ A full-page advert in GGP magazine
- ★ Logo branding in the post-awards write up
- ★ A button advert on the GGP website for one month (300 x 100 pixels)
- ★ Awards website branding until live event
- ★ A full-page editorial in the post awards write up, event overview



MAIN EVENT SPONSORSHIP (MULTIPLE)

TOTAL
£6,500

PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ 100-word company profile on the GGP Installer website (ggpinstallerawards.com)
- ★ Prominent logo branding as the main event sponsor on the event e-ticket (sent to all guests)
- ★ One full-page advert in GGP magazine announcing you as a main event sponsor
- ★ 1 x social media post announcing your sponsorship

AT THE AWARDS CEREMONY

- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person)
- ★ Prominent logo branding on the event signage and AV
- ★ A full-page advert in the winners' brochure
- ★ An opportunity to network with attendees and VIPs
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

POST-EVENT

- ★ A full-page advert in GGP magazine
- ★ Logo branding in the post-awards write-up
- ★ A button advert on the GGP website for one month (300 x 100 pixels)
- ★ Awards website branding live event





ADDITIONAL SPONSORSHIP OPPORTUNITIES

TOTAL
£4,000

DRINKS RECEPTION SPONSOR (SOLUS)

- ★ The reception lasts for one hour, before the awards ceremony
- ★ Your business' logo will be promoted on all marketing material as the drinks reception sponsor
- ★ A roller banner at the venue will be displayed, announcing your business as the reception sponsor
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels)
- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person) at the Awards
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation
- ★ A full-page advert in the Awards brochure
- ★ 1 x social media post announcing your sponsorship

TOTAL
£4,000

HOST SPONSOR (SOLUS)

- ★ Your business' logo will be promoted on all marketing material as the host sponsor
- ★ A roller banner at the venue will be displayed, announcing your business as the host sponsor
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels)
- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person) at the Awards
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation
- ★ A full-page advert in the Awards brochure
- ★ 1 x social media post announcing your sponsorship

TOTAL
£4,000

TABLE MENU SPONSOR (SOLUS)

- ★ Logo to appear on all marketing material as table menu sponsor
- ★ 100-word company profile on the GGP Installer Awards website
- ★ A button advert on the GGP website for one month (300 x 100 pixels)
- ★ Full page advert in the winners' Brochure
- ★ One table of 10 (each seat includes a three-course meal and half a bottle of wine per person)
- ★ A full-page advert in the Awards brochure
- ★ 1 x social media post announcing your sponsorship



ADDITIONAL SPONSORSHIP OPPORTUNITIES

AFTER-PARTY SPONSOR (SOLUS)

- ★ Your business' logo will be promoted on all marketing material as the evening event drinks sponsor
- ★ A 100-word company profile about your business will be added to the GGP Installer Awards website
- ★ A roller banner will be displayed at the venue promoting your business as the evening event drinks sponsor
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels)
- ★ One free drink for all attendees upon arrival
- ★ Food and nibbles for all attendees
- ★ Roped off VIP area (depending on the venue)

TOTAL
£2,500

TABLE GIFT SPONSOR (SOLUS)

- ★ Company to supply table gifts at their own cost
- ★ Your business logo will be promoted on all marketing material as the table gift sponsor
- ★ A button advert will be made live on GGP's website for one month before the event (300 x 100 pixels)
- ★ A half-page editorial in GGP magazine will promote your business as the table gift sponsor, prior to the event
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation
- ★ A full-page advert in the Awards brochure

TOTAL
£1,800





CATEGORY SPONSORSHIP

TOTAL
£2,000

THE CATEGORIES OF GGP'S INSTALLER AWARDS ARE AS FOLLOWS:

- ★ Best feature door installation
- ★ Best glazed extension (over £40,000)
- ★ Best glazed extension (up to £40,000)
- ★ Best Heritage Installation
- ★ Best Commercial Installation (single building)
- ★ Best Commercial Installation (multiple buildings)
- ★ Best Residential Installation (over £30,000)
- ★ Best Residential Installation (up to £30,000)
- ★ Best Technical Innovation
- ★ Best Training or Employee Development Programme
- ★ Business Resilience Award
- ★ Industry Newcomer
- ★ Services to the Industry

* Award categories are subject to change or can be removed at the publisher's discretion. Mark Allen Group will not be held responsible for categories that are changed or removed, for any reason.

PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ A 100-word company profile on the GGP Installer Awards website
- ★ One half-page advert in GGP magazine announcing your business as a category sponsor
- ★ A full page advert in the Awards brochure and 1 x social media post announcing your sponsorship

AT THE EVENT

- ★ Logo branding on the event signage and AV
- ★ An opportunity to network with attendees and VIPs
- ★ An opportunity to have a 10-20 second video advert about your business displayed within the awards presentation

POST-EVENT

- ★ A button advert on GGP's website for one month, after the event (300 x 100 pixels)
- ★ One quarter-page editorial in the post-awards write up, event overview





SALES

SAT DHILLON

☎ 07879 692 573

✉ sat.dhillon@markallengroup.com

EDITORIAL

CHRIS BECK

☎ 07967 169082

✉ chris.beck@markallengroup.com

MARKETING

AIMEE LUCAS

☎ 01322 221 144

✉ eventsteam@markallengroup.com

GET INVOLVED!

GGPINSTALLERAWARDS.COM

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