



SUPPLIER PARTNER BENEFITS, OPPORTUNITIES AND MEMBER FEES

SUPPLIER PARTNER

£8,000 + VAT

SUPPLIER PARTNER BENEFITS:

SOCIAL MEDIA

- **Social Media Spotlight:**
Once per quarter, supplier partners will be featured prominently on the VBRA social media platforms, highlighting either products or services
- **Social Post on Sign Up:**
Upon becoming a supplier partner, you will receive a dedicated social media post announcing the new partnership.

MAGAZINES

- **Exclusive Feature:**
In each of the VBRA magazines (totalling 3 per year), supplier partners receive an exclusive feature showcasing products, services or updates.
- **Listing:**
Additionally, all supplier members are listed in each magazine for increased visibility.

EVENTS

- **Prominent Recognition:**
At VBRA events, supplier partners receive prominent recognition, through signage and advertising.

WEBSITE

- **Priority Placement:**
Supplier partners receive priority placement through the VBRA's supplier partner web page – ensuring their visibility to visitors and VBRA members.

PR (PUBLIC RELATIONS)

- **Dedicated Press Release:**
Upon becoming a supplier partner, a dedicated press release is issued, formally announcing the collaboration to the industry and media.
- **Sharing of Press Releases Presented:**
Any subsequent press releases from the supplier partner are shared through VBRA channels to maximise exposure.

SUPPLIER MEMBER OPPORTUNITIES

GOLD

SUPPLIER MEMBER BENEFITS: £3,000 + VAT

- 1. SOCIAL MEDIA:**
 - Collective or individual post once per quarter.
 - Posts on social media and in newsletters will be shared when featuring relevant discounts or offers on an ad-hoc basis.
- 2. MAGAZINES (3 PER YEAR):**
 - Feature in one magazine of their choice.
 - A4 listing in each magazine.
- 3. EVENTS:**
 - Receive recognition at applicable events only.
- 4. WEBSITE:**
 - Placement on the website's supplier page.
- 5. PR (PUBLIC RELATIONS):**
 - Sharing of press releases presented.

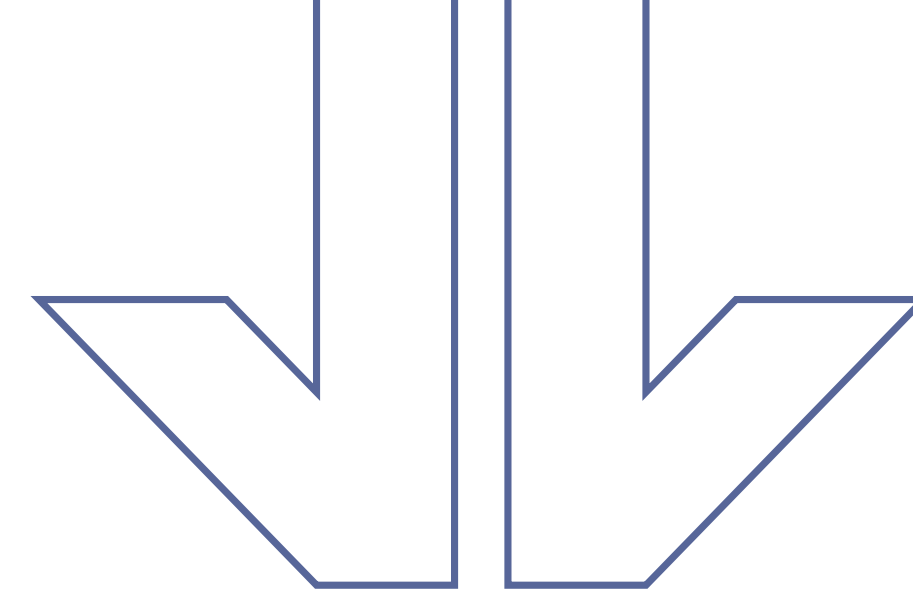
These benefits provide a comprehensive package that offers exposure across various channels, including social media, magazines, events, the website, and public relations. This level of membership rewards our Gold Suppliers with increased visibility and recognition within your organisation or community.

SILVER

SUPPLIER MEMBER BENEFITS: £2,000 + VAT

- 1. SOCIAL MEDIA:**
 - Collective or individual post once every six months.
 - Posts on social media and in newsletters will be shared when featuring relevant discounts or offers on an ad-hoc basis.
- 2. MAGAZINES (3 PER YEAR):**
 - A4 listing in each magazine.
- 3. EVENTS:**
 - Receive recognition at applicable events only.
- 4. WEBSITE:**
 - Listing on the website's supplier page.
- 5. PR (PUBLIC RELATIONS):**
 - Sharing of 2 press releases annually.

These benefits offer a clear and attractive package for our Silver Supplier Members, providing you with exposure across various channels and platforms associated with your organisation.



BRONZE

SUPPLIER MEMBER BENEFITS: £1,000 + VAT

- 1. SOCIAL MEDIA:**
 - Collective or individual post once per year.
 - Posts on social media and in newsletters will be shared when featuring relevant discounts or offers on an ad-hoc basis.
- 2. MAGAZINES (3 PER YEAR):**
 - A5 listing in each magazine.
- 3. EVENTS:**
 - Receive recognition at applicable events only.
- 4. WEBSITE:**
 - Listing on the website's supplier page.
- 5. PR (PUBLIC RELATIONS):**
 - Sharing of 1 press release annually.

These benefits offer visibility and promotion for our Bronze supplier members across various channels such as magazines, events, the organisation's website, and through press releases.

ADDITIONAL BENEFITS



All members get access to a wide range of supporting benefits:

LEGAL ADVICE:

Get expert legal advice for your motor industry concerns, absolutely free.

HR SOLUTIONS:

Tailored HR guidance and tools to suit your specific needs.

DEBT RECOVERY:

Recover debts without commission, regardless of the amount owed.

DEDICATED REGIONAL MANAGER:

Personalised support with a dedicated regional manager.

CONCILIATION SERVICE:

Effortlessly resolve customer issues with our mediation service.

HEALTH & SAFETY SUPPORT:

Access free advice from qualified experts.

BEN AUTOMOTIVE CHARITY:

Free access to Ben automotive charity and their services – available to all staff in the automotive industry and their direct families.

INDUSTRY INVOLVEMENT:

Be part of key industry initiatives and steering groups.

PARLIAMENTARY ADVOCACY:

Collaborate with the government for positive industry changes.

MEMBERSHIP SUPPORT LINE:

Direct assistance from real people for any issue you encounter.

DEDICATED SUPPORT TEAM:

Expert problem-solving and technical support at your fingertips.

EFFECTIVE COMMUNICATION:

Stay updated with regular member updates.

TECHNICAL TRAINING:

Access affordable, industry-relevant training solutions.

SUPPLIER DISCOUNTS:

Exclusive discounts from our partner network.

OTHER TRADE BODIES:

Gain affiliate membership with UK Logistics and expand your network.

REGIONAL MEETINGS:

Attend meetings to network and stay updated.

THE REPAIRER MAGAZINE:

Stay informed with our industry magazine.

PARTNER MEMBER



SOCIAL MEDIA | MAGAZINES | EVENTS
WEBSITE | PR

MEMBERSHIP AREA:

Partner Level – Enjoy premium visibility on our website with your logo and company name showcased in a Platinum position, supported by your images and a compelling, in-depth description of your business. Your page will feature a direct link to your website, a list of your services, and space for powerful testimonials or success stories to build trust with our audience.

You'll also receive an exclusive endorsement from our Executive Director/press release, highlighting the value of our partnership. Best of all, this page is fully flexible – we can update it anytime with fresh content, campaigns, or promotions you want to share, ensuring your brand stays front-of-mind all year round.

PARTNER

PRIORITY ACCESS:

Receive advance notification of planned events before anyone else.

FIRST REFUSAL:

First choice to attend any related event.

EXCLUSIVE ACCESS:

Invitation to partner-specific events and supplier appreciation days.

GOLD

EARLY ACCESS: Notified once event registration opens.

Priority after Partner level for any related event.

Opportunity to attend larger-scale networking events and supplier appreciation days.

EVENTS:

SILVER

Offered spaces after Partner and Gold levels if available.

Opportunity to attend larger-scale networking events and supplier appreciation days.

BRONZE

NO GUARANTEED ACCESS - May attend events if space is available.

LIMITED ACCESS: Opportunity to attend supplier appreciation days.

ADDITIONAL BENEFITS FOR ALL:

PODCASTS – Opportunities to promote products or services and innovations through our VBRA specific Pit Stop podcast.

EVENTS – we are delighted to host a range of events including Equipment and Technical Expos, Speed Networking, Breakfast Clubs, Stand Networking, Relaxed Networking, Partner appreciation days amongst others.



GET IN TOUCH

2-3 Allerton Road, Rugby, Warwickshire CV23 0PA

T: 0207 291 9750

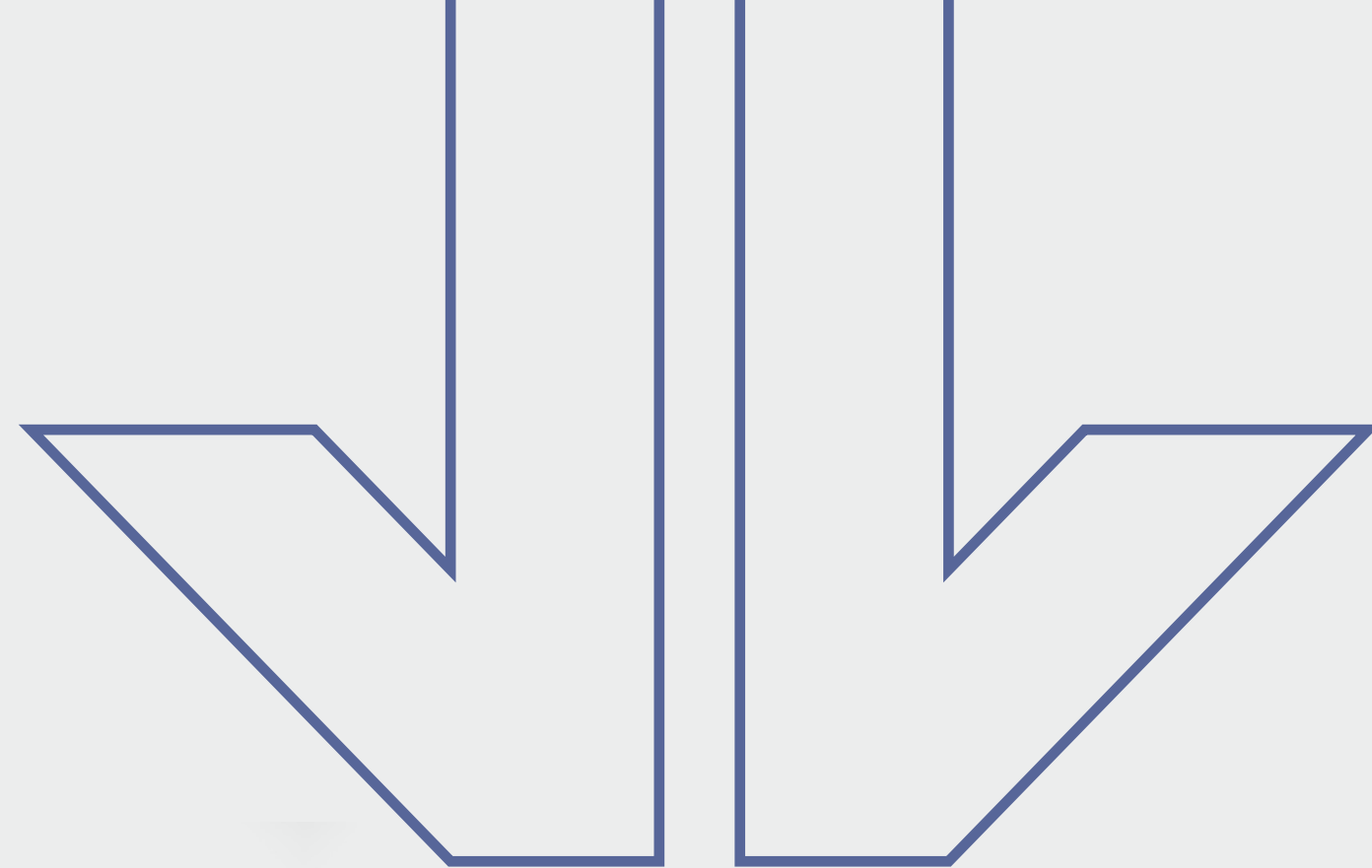
E: vbramembership@rmif.co.uk

Thomas Hudd, Head of VBRA

T: 07487 604046

E: Thomas.Hudd@rmif.co.uk

LinkedIn: www.linkedin.com/in/thomas-hudd-bb5b5a67





VBRA

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