

AI Video Telematics & Driver Safety

All-in-one fleet management solution that cuts costs, improves safety and boosts productivity



Driving innovation in fleet safety

As a leading provider of AI-powered fleet safety and management solutions, Fleet Focus has supported businesses for over a decade in driving safer, more efficient operations.

Our mission

We strive to bridge the gap between innovation and practicality, delivering intelligent systems that reduce risk, enhance driver performance, and provide real-time insights to fleet managers.

With a focus on continuous improvement and customer success, we offer end-to-end solutions including advanced vehicle camera systems, driver behaviour monitoring, and data-driven analytics.

A sustainable partner

Minimising our environmental impact has been a key objective for our company. We have diligently worked to deliver our services with maximum efficiency and minimal waste. Collaborating with suppliers, we've improved packaging and optimised logistics, and have taken significant steps to reduce dark data.

Since 2021, we have actively offset our carbon footprint in the UK through our partnership with Ecologi. This initiative has led to the planting of over 5,400 trees and the funding of 40 environmental projects worldwide, underscoring our commitment to sustainability and environmental responsibility.



"With real-time alerts for phone use, smoking, and other risky behaviours, we can act fast to keep our drivers safe and compliant."

Advanced Proteins



Industry experience

Our AI-driven solutions are designed to meet the unique demands of each sector we serve, from the fast-paced world of logistics to the high-risk environments of construction and waste management. By combining intelligent video telematics, real-time monitoring, and advanced data analytics, we help fleet operators identify and mitigate risks before they become incidents.

Meet the customer success team

Our customer success team is dedicated to delivering innovative solutions and first class customer support for our clients.



Graham Plummer
Commercial Director



Andrew Eastwood
*Business Development
Manager*



Lauren Thompson
*Customer Service
Manager*



Alex Clancy
*Customer Accounts
Manager*



Jack Howlett
Technical Manager

Trusted by fleets in 17 Countries

+95%
Event detection accuracy

50,000
Uploads per day

99.999%
Platform uptime

"The quality of the cameras is unmatched. Even our insurance provider praised them as some of the best they've seen, which has made accident reporting and claims processing so much easier."

Westminster Waste





Video Telematics

All-in-one fleet dashcam, the complete solution for fleet tracking, video and driver safety with AI technology and privacy controls.



www.fleetfocus.co.uk



Live Monitoring

Integrated fleet tracking and secure live streaming technology for real time decision making.



Video Upload

Upload HD video from up to eight vehicle cameras simultaneously with multicamera playback.



Secure Storage

Secure GDPR compliant cloud video storage with integrated driver privacy protection.



AI Insights

AI Driver Safety identifies risks before they become accidents, cutting costs and improving safety.



EU roaming

Cross-border operations shouldn't mean losing visibility. Our EU roaming capability ensures uninterrupted tracking, alerts, and video access, wherever your fleet travels.



Easy setup

Our dashcam solutions are designed for simple plug-and-play self-installation, utilising the vehicle's existing OBD2 port.

powered by aws



90

90 days secure video storage

50%

Up to 50% lower data usage



Safety Event

Phone Use



Safety Event

Speeding



Managing driver speed

SpeedInsight™ from Fleet Focus provides fleet managers with the visibility and tools required to monitor, analyse, and proactively coach driver behaviour. By addressing speeding at its source, fleets can significantly reduce the risk of incidents, lower fuel consumption, and minimise vehicle wear and tear — all while supporting compliance and enhancing overall fleet performance.

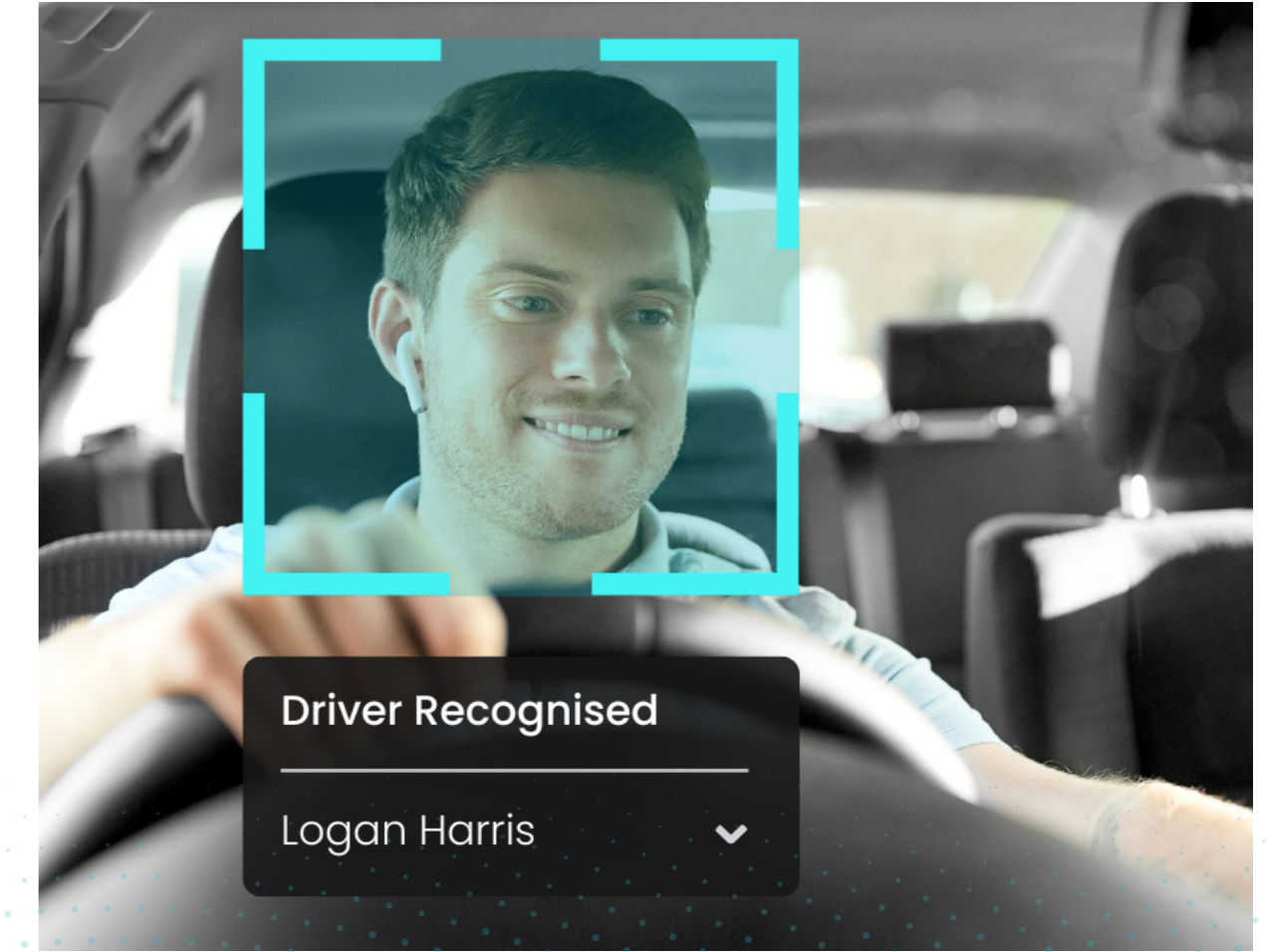


Drivers who fail to wear their prescribed glasses are four times more likely to be involved in a collision

AI Face Match

AI Face Match uses facial recognition to automatically identify drivers and assign journeys or events to the correct individual — maximising accuracy, productivity, and coaching opportunities.

Fully automated and designed with privacy in mind, AI Face Match eliminates the need for fobs, PINs, or manual input, streamlining compliance and ensuring seamless driver management.



AI Driver Safety



Coaching

Our AI Driver Safety platform proactively detects high-risk behaviours, including mobile phone use, fatigue, and distraction, before they result in incidents.

With real-time alerts, photographic evidence, and actionable insights, fleets can drive measurable improvements in performance through targeted, evidence-based coaching.

"AI dash cameras from Fleet Focus have been a valuable investment, enhancing driver safety, incident accountability, and overall fleet management. The system provides real-time insights that help us proactively address issues and improve operational efficiency."

Protech Infrastructure



Phone use monitoring

In the UK, using a mobile phone while driving increases the risk of a collision by up to 400%.

Our AI-powered in-cab camera detects and verifies illegal phone use within seconds, capturing photo evidence and generating real-time alerts and safety reports via our secure cloud platform.



Dangers of distraction

With distraction and impairment contributing to 1 in 3 fatal collisions, managing these risks is crucial to keeping your drivers and other road users safe.

Our platform provides drivers with audible warnings, and generates video based alerts and safety reports in our secure cloud platform.



AI smoking detection

Smoking related distractions can increase the risk of a crash or near-miss by up to 12%. It can also be illegal for professional drivers.

Our AI-powered technology detects and verifies driver smoking in seconds. Capturing photo evidence and generating alerts and safety reports in our cloud platform.



Driver fatigue risk

According to ROSPA fatigue may be a contributory factor in up to one-fifth of all road accidents in the UK.

By warning drivers of microsleeps in real time and generating driver based fatigue risk safety reports, we help fleet managers keep their drivers safe and productive.

400%

Increase in collision risk using a mobile phone

12%

Smoking-related distractions can raise crash or near-miss risk by up to 12%.

1/5

Fatigue may be a contributory factor in up to one-fifth of all road accidents in the UK

70

Safety Event

Speeding



Driver Recognised

Tiana Williams

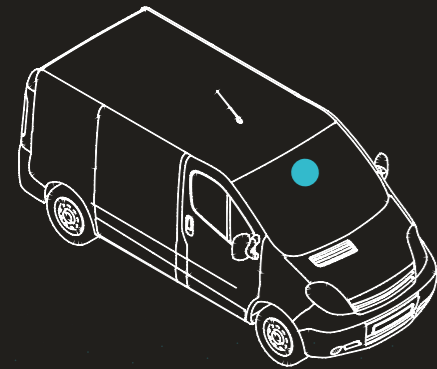


AB23 XYZ



Dashcams

Fleet Focus dashcams combine GPS, AI, and HD camera tech in a compact, smartphone-sized design. Easy to install and integrates seamlessly with our platform, providing cars, vans and trucks with advanced safety features and real-time monitoring at a low cost.



Cameras:	Front 1080P
Additional cameras:	3 x 1080P @ 25FPS
Onboard storage:	128GB HEVC
Connectivity:	4G + EU Roaming
Sensor tech:	6 Axis G Sensor, GPS
Onboard AI:	ADAS, DSM, Driver Alert
Power requirements:	08V-36V 3.1W max
Environment:	-20°C ~ 70°C RH80%
Dimensions:	110 x 68 x 30mm
Approvals:	UKCA, E, CE, FCC, RoHs



8 Up to 8 HD camera views

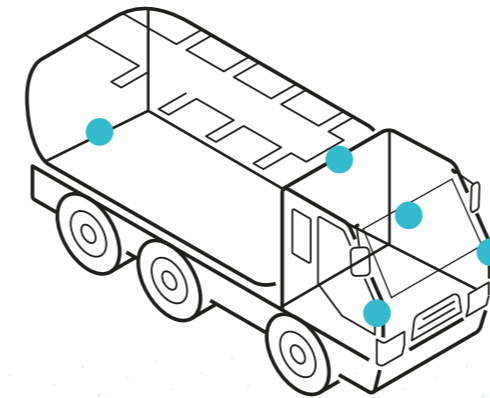
90 90 days secure video storage

50% Up to 50% lower data usage

Multi-camera DVRs

Enhance vehicle safety with comprehensive all-around visibility and AI-powered risk detection that provides proactive safety alerts to drivers.

Equip your fleet with our UT4 commercial-grade cameras, designed for the front, rear, sides, in-cab, and load areas.



Cameras:	Up to 8 x 1080P @ 25 FPS
Display screen:	CVBS / 720P / 1080P
Onboard storage:	Max. 2TB HEVC
Connectivity:	4G + EU Roaming
Sensor tech:	6 Axis G Sensor, GPS, IO
Onboard AI:	ADAS, DSM, BSD, Driver Alert
Power requirements:	08V-36V 14.2W max
Environment:	-20°C ~ 80°C RH80%
Dimensions:	187 x 205 x 60mm
Approvals:	UKCA, E, CE, FCC, RoHs





Nationwide Service

For customers needing a managed installation service, our nationwide team is ready to assist.

- ✓ Installations anywhere in the UK
- ✓ UK based expert support team
- ✓ Nationwide customer support
- ✓ Stage 2 type approved installations
- ✓ Comprehensive quality control process
- ✓ FleetCare™ 36-month onsite dashcam and DVR warranty
- ✓ AI camera health monitoring with LiveCare™ option

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"Fleet Focus has significantly boosted our efficiency, saving us valuable time and reducing our operational challenges."

Bretts

Integrated Solutions



Remote Tachograph Upload

Our Remote Tachograph Upload solution offers a reliable and efficient method for ensuring full compliance with tachograph legislation. By automating the retrieval and secure transfer of both driver card and vehicle unit data, it eliminates the need for manual download, regardless of vehicle location. This not only reduces administrative burden but also supports timely data analysis and audit readiness. With seamless integration into existing fleet management systems, it provides a scalable and future-proof approach to maintaining regulatory compliance across your operation.



Breathalyser Interlock

Our fully integrated Breathalyser Interlock system is an advanced in-vehicle safety solution designed to prevent engine start-up unless a driver provides a clear, alcohol-free breath sample. Fully certified and tamper-resistant, the system helps enforce zero-tolerance policies, reduce alcohol-related incidents, and protect both company assets and public safety. With seamless integration into your fleet, real-time reporting, Face Match AI integration and GPS tracking, it supports compliance with duty-of-care obligations while reinforcing a strong safety culture across your organisation.



Driver Walkaround App

Our Driver Walkaround App delivers a robust, digital-first solution for daily vehicle checks, ensuring fleet safety and compliance with DVSA regulations. Drivers can complete and submit walkaround inspections in real time via their mobile device, with all data instantly uploaded to a secure cloud-based dashboard. This removes the risk of lost paperwork, streamlines defect reporting, and enables faster issue resolution. Designed for operational efficiency and audit-readiness, the app supports proactive maintenance planning while reinforcing a culture of safety and accountability across your fleet.



Trailer Tracking

Our Trailer Tracking solution provides real-time location data and utilisation insights to help you optimise fleet performance and reduce operational risk. Designed for both powered and unpowered assets, the system delivers continuous monitoring of trailer movements, dwell times, and coupling status, ensuring you know exactly where your assets are and how they're being used. With robust hardware and long-life battery options it enhances security, streamlines logistics, and supports smarter asset allocation across your operation.



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