



Simplifying the complex problem of planning & managing a logistics operation.

We help you cut costs, improve efficiency and eradicate paper

Our cloud-based route planning solution, and easy to use driver app will enable you to handle the complexities of planning and managing your logistics fleet.

Replacing paper-based systems speeds the flow of data through your organisation. It leads to better use of resources, faster invoicing and improved customer service.

It allows your office staff to be better informed about the jobs they are managing, highlighting problems before they occur, making you a proactive rather than reactive organisation.

Our core system includes a number of business critical features



Order management



Route planning and optimisation



Vehicle checks



Customer notifications



Vehicle tracking



Driver app



Proof of Delivery



Reporting



"Podfather allowed our business to take on 23% more business last year with no increase in resources required."

Alistair Turner, Chief Executive, Igloo

"We trialled the Podfather system at one of our businesses. All staff found it to be very reliable and easy to use, so it was an easy decision to commit to a full nationwide rollout."

Paul Arman, IT Director, Bidfresh



Podfather combines outstanding solutions and service in one package

When you deal with Podfather, you can rest assured that you are dealing with the best. We treat our customers as partners and want to help them succeed by offering solutions that not only help save money through operational efficiencies, but also help them win new business by standing out from the competition.

We have over 25 years of experience in developing, implementing and supporting route optimisation and proof of delivery systems for companies running thousands of vehicles on UK roads every day.

"Here at Podfather we are passionate about developing, delivering and supporting optimisation solutions that make a real difference to today's distribution fleet operators. As a business we have over 20 years experience and across our current client base we are helping optimise and track over 70,000 vehicles running on UK roads every day."

Colin McCreadie, Managing Director, Podfather

Integrating Podfather into your business

We understand how important it is for our customers to easily integrate Podfather into their business. Therefore, you can integrate our system into your existing infrastructure using web services. Jobs can be uploaded or pre-routed and PODs downloaded as soon as they are completed.

Our system has been proven to

- Cut costs
- Reduce paperwork
- Minimise empty running
- Improve customer service
- Streamline processes
- Facilitate business growth

Our clients include

