



IPRA
Pitched Roofing Awards

| 20 NOVEMBER 2026 | MIDLAND HOTEL, MANCHESTER |

MEDIA PACK

THE UK'S DEDICATED EVENT FOR THE PITCHED ROOFING INDUSTRY

FIRMLY ESTABLISHING ITSELF AS A KEY EVENT IN THE INDUSTRY CALENDAR, THE PITCHED ROOFING AWARDS, WHICH IS NOW IN ITS NINTH YEAR, SERVES TO RECOGNISE AND REWARD THE IMPORTANT CONTRIBUTION THIS PART OF THE ROOFING SECTOR MAKES TO DELIVER OUTSTANDING LEVELS OF WORKMANSHIP, INNOVATIVE PRODUCTS, AND DESIGN ACROSS THE INDUSTRY.



From the creative use of products used on a project, to the complexity of the installation and the individuals who have demonstrated high quality across the industry, the Pitched Roofing Awards recognises these exceptional contributions through an extensive range of categories spanning across the residential and commercial aspects of the sector, so there is plenty of opportunity for companies and individuals to be acknowledged for their achievements.

Through promoting the important collaboration between manufacturers and contractors, winning a Pitched Roofing Award is an exceptional achievement and has proven business benefits for all shortlisted applicants. Not only will it help to enhance your company's reputation in the eyes of your customers, but it will also help to raise its profile and secure a competitive edge over your industry peers.



Join us as we unite and shine a spotlight on all the great aspects of the pitched roofing industry, with the possibility that your project may get the attention it deserves!



HEADLINE SPONSOR PACKAGE

(SOLUS)

Total
£12,000

PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ 100-word company profile on the Pitched Roofing Awards website
- ★ Prominent logo branding as the headline sponsor on the event e-ticket (sent to all guests)
- ★ One independent HTML email announcing you as the headline sponsor
- ★ One full-page advert in RCI magazine announcing you as the headline sponsor
- ★ A half-page editorial announcing you as the headline sponsor and why you feel it's good for the industry
- ★ 1 x social media post announcing your sponsorship

AT THE AWARDS CEREMONY

- ★ One table of 10 (includes a three-course meal and half a bottle of wine per person)
- ★ Prominent logo branding on the event signage and AV
- ★ A full-page advert in the Awards Brochure
- ★ Opportunity to network with attendees and VIPs
- ★ Opportunity to include a 10-20 second video advert into the awards presentation

POST-EVENT

- ★ A full-page advert in RCI magazine post event
- ★ Logo branding in the post awards write-up
- ★ A button advert on the RCI website for one-month post event (300 x 100 pixels)
- ★ Awards website branding until the live event
- ★ A full-page editorial in the post awards write up, event overview



MAIN EVENT SPONSORS (MULTIPLE)

Total
£6,000

PRE-EVENT

- ★ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ★ 100-word company profile on the Pitched Roofing Awards website
- ★ Prominent logo branding as the main event sponsor on the event e-ticket (sent to all guests)
- ★ One independent HTML email announcing you as the main event sponsor
- ★ One half-page advert in the RCI magazine announcing you as the main event sponsor
- ★ A half-page editorial announcing you as the main event sponsor and why you feel it's good for the industry
- ★ 1 x social media post announcing your sponsorship

AT THE AWARDS CEREMONY

- ★ One table of 10 (includes a three-course meal and half a bottle of wine per person)
- ★ Prominent logo branding on the event signage and AV
- ★ A full-page advert in the Awards Brochure
- ★ Opportunity to network with attendees and VIPs
- ★ Opportunity to include a 10-20 second video advert into the awards presentation



POST-EVENT

- ★ A half-page advert in the RCI magazine post event
- ★ Logo branding in the post awards write-up
- ★ A button advert on the RCI website for one-month post event (300 x 100 pixels)
- ★ Awards website branding until the live event
- ★ A half-page editorial in the post awards write up, event overview



ADDITIONAL SPONSORSHIP OPPORTUNITIES

DRINKS RECEPTION SPONSOR (SOLUS)

- ☆ Duration is for one hour, pre-event awards ceremony
- ☆ Logo to appear on all marketing material as the drinks reception sponsor
- ☆ A roller banner at the venue announcing you as the drinks reception sponsor
- ☆ A button advert on the RCI website for one-month pre-event (300 x 100 pixels)
- ☆ A full-page advert in the Awards Brochure
- ☆ One table of 10 (includes a three-course meal and half a bottle of wine per person)
- ☆ 1 x social media post announcing your sponsorship

Total
£4,000

HOST SPONSOR (SOLUS)

- ☆ Logo to appear on all marketing material as the host sponsor
- ☆ A roller banner at the venue announcing you as the host sponsor
- ☆ A button advert on the RCI website for one-month pre-event (300 x 100 pixels)
- ☆ A full-page advert in the Awards Brochure
- ☆ One table of 10 (includes a three-course meal and half a bottle of wine per person)
- ☆ 1 x social media post announcing your sponsorship

Total
£4,000

TABLE MENU SPONSOR (SOLUS)

- ☆ Logo to appear on all marketing material as the table menu sponsor
- ☆ Logo featured on table talkers at the awards
- ☆ A button advert on the RCI website for one-month pre-event (300 x 100 pixels)
- ☆ A full-page advert in the Awards Brochure
- ☆ One table of 10 (includes a three-course meal and half a bottle of wine per person)
- ☆ 1 x social media post announcing your sponsorship

Total
£4,000



ADDITIONAL SPONSORSHIP OPPORTUNITIES

EVENING AFTER PARTY DRINKS SPONSOR (SOLUS)

- ☆ Logo to appear on all marketing material as the evening event drinks sponsor
- ☆ 100-word company profile to add to the Pitched Roofing Awards website
- ☆ A roller banner at the venue announcing you as the evening event drinks sponsor (*Limited for one hour until the money has been spent). It is an open bar thereafter
- ☆ A button advert on the RCI website for one-month pre-event (300 x 100 pixels)
- ☆ A full-page advert in the Awards Brochure
- ☆ One free drink and nibbles for all attendees at the after party
- ☆ Roped off VIP area. (*Depends on venue)
- ☆ 1 x free drink and nibbles for up to 100 attendees at the after party
- ☆ 1 x social media post announcing your sponsorship

Total
£4,000

TABLE GIFT SPONSOR (SOLUS)

- ☆ Company to supply table gift at their own cost
- ☆ Logo to appear on all marketing material as the table gift sponsor
- ☆ A button advert on the RCI website for one-month pre-event (300 x 100 pixels)
- ☆ A full-page advert in the Awards Brochure
- ☆ A half-page editorial to announce you as the table gift sponsor prior to the event
- ☆ 1 x social media post announcing your sponsorship

Total
£1,500



CATEGORY SPONSORSHIP

- ☆ Best integrated solar application
- ☆ Best use of a flat to pitch roof system
- ☆ Best use of a heritage roof
- ☆ Best use of a lead roof application
- ☆ Best use of a profiled metal roof
- ☆ Best use of concrete or clay tiles for a commercial project
- ☆ Best use of concrete or clay tiles for a domestic project
- ☆ Best use of hard metal roofs
- ☆ Best use of ornate hard metals
- ☆ Best use of slate for a commercial project
- ☆ Best use of slate for a domestic project
- ☆ Most innovative product
- ☆ Outstanding contribution to the industry
- ☆ Sustainable project of the year
- ☆ Young achiever of the year

PRE-EVENT / EVENT

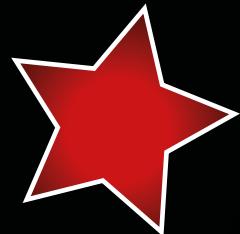
- ☆ Prominent logo branding on all pre-event marketing material (includes advertising, emails and PR)
- ☆ 100-word company profile on the Pitched Roofing Awards website
- ☆ One independent HTML email announcing you as a category sponsor
- ☆ One half-page advert in RCI magazine announcing you as a category sponsor
- ☆ A full-page advert in the Awards Brochure
- ☆ 1 x social media post announcing your sponsorship

POST-EVENT

- ☆ A button advert on the RCI website for one-month post event (300 x 100 pixels)
- ☆ Pitched Roofing Awards website branding to continue until the live event
- ☆ One half-page editorial in the post awards write up, event overview

* Award categories are subject to change or be removed at the publishers discretion. Mark Allen Group will not be held responsible for categories which may have been changed or removed for any reason necessary

**Total
£2,200**



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