



Sponsors Media Pack

ORGANISED BY

**Agronomist &
Arable Farmer**

FarmContractor
& LARGE SCALE FARMER
The UK's leading agricultural machinery journal

IN ASSOCIATION WITH

BASiS



Awards overview

Now in its fifth year, the **National Arable & Grassland Awards** has established itself as a key event in the industry's calendar.

On 11th February 2026, we will once again be returning to the prestigious London Hilton Bankside, taking place to recognise achievement and best practice from across the British crop production industry.

This unique initiative provides a superb opportunity for the industry to come together and engage with some of the most progressive farmers in the country, and to celebrate the achievements of their colleagues and customers.

All categories are free to enter, and judging will be undertaken by a carefully selected, independent and highly regarded panel.

Sponsors will receive extensive national coverage through both *Agronomist & Arable Farmer* and *Farm Contractor & Large Scale Farmer* magazines and their online platforms, along with a dedicated website to promote the awards, their sponsors and to encourage entries.



Awards categories

- Cereal Grower of the Year
- Oilseed Grower of the Year
- Root Crop Grower of the Year
- Protein Crop Grower of the Year
- Fruit Grower of the Year
- Forage Crop Grower of the Year

From the winners of the 'Grower' categories, we will announce the overall Grower of the Year. Also on the night we will announce the below categories

- Grower of the Year
- Agronomist of the Year
- Young Agronomist of the Year
- Sustainable Farming Award
- Contractor of the Year
- Young Farmer of the Year
- Farm Manager of the Year
- Dealer of the Year
- Andrew Lawman Safety Award

**Other categories may be considered upon request*



The Awards night

Gala Dinner at the London Hilton Bankside

- Welcome drinks reception
- Three course gourmet meal with wine
- Full set and professional AV production
- Celebrity host
- Post awards entertainment



Testimonials

SECOBRA Research are proud to champion excellence in agriculture by sponsoring the National Arable and Grassland Awards, celebrating the dedication and innovation of those shaping the future of farming. Our team thoroughly enjoyed the Awards, especially the opportunity to connect with fellow professionals from diverse agricultural sectors. It's events like these that foster collaboration and inspiration within our farming community.

Tom Barker, SECOBRA

Everyone has a great evening at the 2024 National Arable and Grassland awards. It's a great way to celebrate hard working individuals who deserve recognition for everything they have put into their individual sector. FMC have been proud to sponsor Potato Grower of the Year for the last three years.

FMC

Cefetra and I are passionate about supporting the next generation of farmers. We proudly sponsored the young farmer category and welcomed the nominees on our table to recognise and help nurture their talents and confidence.

James Neilson, Cefetra

NAGA is a great representation of our industry, that brings people together to network and celebrate the work that is put in year-round. It also promotes comradery, with each of the deserving finalists celebrating their peers.

Jill Hewitt, chief executive, NAAC

The awards provide a positive appreciation of the agricultural sector who sustainably feed the population while protecting the environment.

Profitable Farming Company (PFC).

The NAGA awards are a wonderful reflection of the dedication, innovation, and resilience that define the farming industry and we thoroughly enjoyed being a part of the celebrations!

Househam Sprayers

The awards is a great event where farming comes together to celebrate successes with people from across the industry. The food and entertainment were all excellent! To be recognised for my work to date was both humbling and exciting

Kathryn Styan, Agrii



Principal Sponsorship Package

Full accreditation as the principal sponsor on all material relating to the event, plus:

PRINT

- Logo in sponsors' panel in every issue of both *Agronomist & Arable Farmer* (circ. 8,000) and *Farm Contractor & Large Scale Farmer* (circ. 8,500) from August 2025 – March 2026
- Logo to be included on all pre-event material including calls for entry, table sales material and entry form
- Double page editorial spread on the company and why they have sponsored the awards
- Front Cover, plus two full page advertisements in the finalists supplement opposite the main finalists profiles which will be distributed in both *Agronomist & Arable Farmer* and *Farm Contractor & Large Scale Farmer*. The supplement will also be placed on every seat at the Awards dinner
- Two full page advertisements within the post event awards coverage published in the March 2026 issue of both *Agronomist & Arable Farmer* and *Farm Contractor & Large Scale Farmer*

ONLINE

www.nationalarableandgrasslandawards.co.uk

- This dedicated awards website will contain downloadable entry forms and promotion information
- A company profile with a link to the sponsor's own website
- Company logos prominently displayed throughout the site
- A Super Leaderboard advertisement position to run from August 2025 through to March 2026

ON THE NIGHT

- Up to three tables of ten at the awards dinner
- Company logo to be included in the welcome sting, logo loop during and after dinner and exclusively on screen during the sponsored category award
- Company representative to present the headline, Grower of the Year Award
- Company representative to be given a speaking slot
- Logo to be included on category certificates
- Other forms of branding – subject to agreement

Category Sponsorship Package

Full accreditation as the principal sponsor on all material relating to the event, plus:

PRINT

- Logo in sponsors' panel in every issue of both *Agronomist & Arable Farmer* (circ. 8,000) and *Farm Contractor & Large Scale Farmer* (circ. 8,500) from August 2025 – March 2026
- Logo to be included on all pre-event material including calls for entry, table sales material and entry form
- One full page advertisement in the finalists supplement opposite the main finalists profiles which will be distributed in both *Agronomist & Arable Farmer* and *Farm Contractor & Large Scale Farmer*. The supplement will also be placed on every seat at the Awards dinner
- One full page advertisement within the post event awards coverage published in the March 2026 issues of both *Agronomist & Arable Farmer* and *Farm Contractor & Large Scale Farmer*

ONLINE

www.nationalarableandgrasslandawards.co.uk

- This dedicated awards website will contain downloadable entry forms and promotion information.
- A company profile on the dedicated awards site with a link to the sponsor's site
- Sponsors Logo prominently displayed on the National Arable & Grassland Awards website

ON THE NIGHT

- One table for ten at the awards dinner
- Company logo to be included in the welcome sting, logo loop during and after dinner and exclusively on screen during the sponsored category award.
- Company representative to present the sponsored category award
- Logo to be included on category certificates
- Logo to be included in event material, including guest list, menus, tickets and welcome board

Contact us

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MA Agriculture



WEEKLY TRIBUNE

