SILVER SPONSORSHIP



Print Advertising

- Logo branding on all pre-event print advertising in Ground Handling International and Ramp Equipment News
- Half page company advertisement in conference guide

E-Branding

- Logo on the conference website
- Logo on all HTML promotional E-communications
- Logo on delegate personal page
- Logo on conference app

Editorial/PR coverage

- Logo in post-event editorial write up on Ground Handling International website

On-site Branding

- Logo printed on registration desk and welcome banner
- Logo projected as Silver sponsor on main conference screen for duration of event
- Logo printed on signage displayed in the networking and exhibition area

Ground Handling International sponsorship packages are designed to achieve maximum brand exposure and marketing opportunities in all pre-event communications and among this important delegate audience at the event itself.

COST: $8,500