PLATINUM SPONSORSHIP



Print Advertising

- Logo branding on all pre-event print advertising in Ground Handling International and Ramp Equipment News magazines
- Two-page company advertisement in conference guide

E-Branding

- Logo on the conference website
- Logo on HMTL promotional E-communications
- Logo on delegate personal page
- Logo on conference app
- Social media announcement on LinkedIn & Twitter

Editorial/PR coverage

- Logo in post event editorial write up in Ground Handling International magazine
- Pre-event interview in Ground Handling International with nominated senior executive – one page
- Post-event editorial write up on Ground Handling International website
- Speaker opportunity for nominated senior executive, includes free of charge delegate place for the speaker
- Full delegate list provided after conference

On-site Branding

- Logo printed on registration desk and welcome banner
- Logo on lectern
- Logo projected as Platinum sponsor on conference screen
- Logo printed on table signage in the exhibition area
- Logo printed on the welcome banner and table signage at the delegate dinner

The Platinum sponsorship package provides an exceptional, high profile branding presence that stands out from the crowd. It will appeal to organisations who see themselves as market leaders and who want to confirm their positon among a highly influential audience.

COST: $15,500