

# GOLD SPONSORSHIP



## Print Advertising

- Logo branding on all pre-event print advertising in Ground Handling International and Ramp Equipment News
- One-page Company advertisement in conference guide

## E-Branding

- Logo on the conference website
- Logo on all HTML e-communications
- Logo on delegate personal page
- Logo in the conference app
- Social media announcement on LinkedIn & Twitter

## Editorial/PR coverage

- Company Logo in post event editorial write up in Ground Handling International magazine
- Logo on post event editorial write up on Ground Handling International website

## On-site Branding

- Logo printed on high visibility welcome signage
- Logo projected as Gold sponsor on main conference screen for duration of event
- Logo printed on signage displayed in the exhibition
- Logo printed on the welcome banner and signage at the delegate dinner

Make an impact with your branding across all media formats before and during the event to establish a strong presence among industry leaders and influencers.

**COST: €16,000**