



COMMERCIAL VEHICLE CONTRACT HIRE

At Asset Alliance Group, we offer an industry-best contract hire product, built on an unrivaled understanding of the commercial vehicle sector.



The Asset Alliance Group Fleet Management team has many years' experience in the responsible management of truck and trailer fleets.

Get in touch with your Account Manager today to help us streamline your finance options.



As award-winning service and support specialists, we deliver three differentiating factors that help keep costs low:

- ✓ We source assets direct from **manufacturers** on large fleet terms for the best commercial vehicles deals.
- ✓ We understand accurate **residual value setting**.
- ✓ Our aim is to retain and utilise **assets over their entire useful life**. This allows us to reduce risk on residual values which enables further competitive advantage in our asset finance pricing.



WINNER

**Rental, Leasing and
Contract Hire Provider
of the Year 2023**

WHY CHOOSE ASSET ALLIANCE GROUP?



Strong Financial Backing

In April 2021, Asset Alliance Group was acquired by Arbuthnot Latham & Co Ltd. This move has provided significant new investment to acquire fleet, improve IT systems and to invest in people and property. Since the acquisition, orders have been placed for over 3,000 vehicles and trailers for the fleet – an investment of more than over £250 million.

One Stop Shop

Our fully inclusive contract hire agreements include maintenance, road fund tax, tyre wear, replacement vehicles and funding. There is no separate financial agreement as Asset Alliance Group procures and owns its own vehicle fleet. The company operates an in-house 24/7 breakdown facility and our Asset Finance team are available to help you with any capital funding requirements for your business. Our consultative approach means help and advice is always just one call away.

Great Vehicles and Latest Technologies

Our new vehicles are packed full of safety features. We can supply trucks that are fully Direct Vision Standard compliant and with the latest Advanced Emergency Braking systems, wheel nut indicators and a host of other features, our goal is to always ensure the safety of your drivers and other road users.

We can now also provide your fleets with a range of alternative fuel options to help drive down your carbon emissions.



**PRIDE IN
OUR EFFORTS**



**PROMISES
DELIVERED**



**PASSION
FOR SUCCESS**