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COMMSBUSINESS AWARDS 2026

Ready for kick off



Winning teams are what we are celebrating tonight and of course what one nation will be celebrating if they win the FIFA World Cup Final on Sunday.

Successful teams are more than a collection of brilliant individuals, who like in the World Cup, are also celebrated tonight, but are an interdependent force, fully focussed on delivering the best possible outcome.

Teams who win tonight have depended on a collective approach for their achievement as have the World Cup winners, so this year I refer to the teams behind each award who are responsible for their company's presence here this evening.

All the teams this evening have already qualified for the "finals", so well done again to all for making the shortlist.

Like the football we look forward to making this evening a spectacle and a great in-person experience for you all. So, kick off your boots, put on those dancing shoes, loosen those belts, and eat, drink, dance and enjoy all you can.

Even if you don't get to win this year, this is an evening for all the winners and best performers in the Channel, so please enjoy it.

The league stage is over (you put your team's entry in), you've cruised through the knockout stages (the judges selected you for the shortlist) and shortly it will be time to see if you will win the prized trophy!

Mat Swift
Publisher



Headline sponsor address

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We're very proud to be sponsoring this year's Comms Business Awards – a fantastic event that shines a light on the best our industry has to offer. Tonight is all about celebrating the people and businesses who are making a real difference – not just hitting

targets, but pushing boundaries and finding better ways to serve their customers in a fast-changing world. As technology continues to reshape the workplace and customer expectations rise, it's the businesses that adapt, improve, and make things simpler for their clients that truly stand out. Whether they're leading the market with fresh ideas or delivering the basics exceptionally well, they're the ones helping customers stay ahead. At Giacom, the channel is our lifeblood. We're incredibly lucky to work with such a hard-working, forward-thinking community, and we're big believers in giving credit where it's due. Tonight is a chance to come together and celebrate the achievements of the channel – so let's raise a glass to the individuals and teams who are moving our industry forward with passion, resilience, and a clear focus on helping customers get the most out of technology.

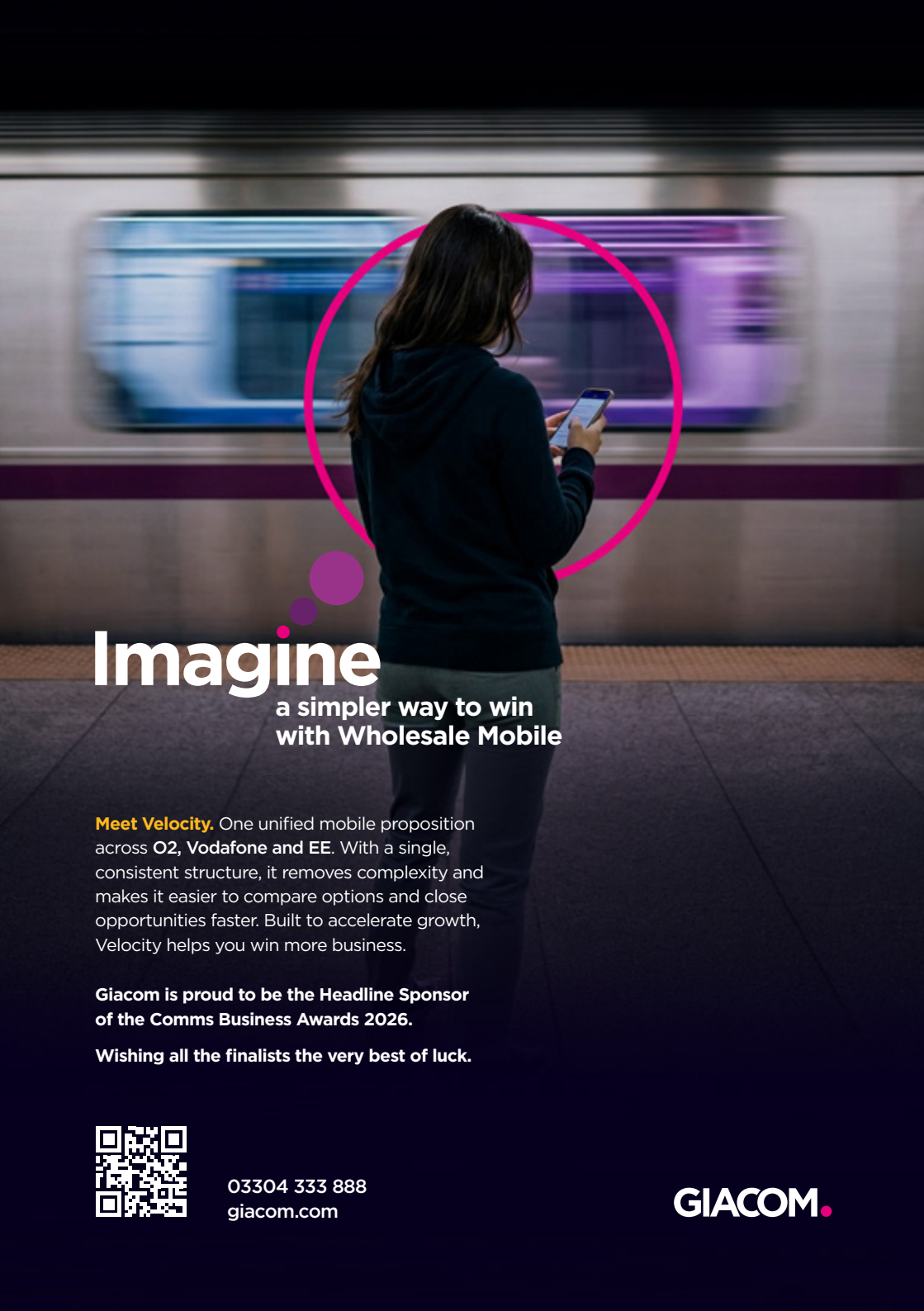
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COMMSBUSINESS AWARDS 2026

The judges



Simon Burckhardt, member, Comms Council UK

Simon is representing Comms Council UK. He is an experienced telecoms and technology leader, particularly in the fibre and cloud communications sectors. He currently holds non-executive board roles at bOnline, Magrathea, and Comms Council UK, whilst also conducting advisory work across the telco sector. During his career, Simon has held leadership positions at Kelly Communications, Vonage, Connexin, Telefonica O2, BT, MTS and Ooredoo.



Faye Dominey, senior marketing leader

Faye is a senior marketing leader with over 20 years' experience in the telecoms and technology sector. Over the past year she served as CMO at Women@Tech, and has mentored through the Marketing Academy Foundation's Be The One programme. She most recently served as head of marketing at BT Wholesale, where she built the marketing function and led strategy across demand, brand, partner and channel marketing. Prior to BT, Faye held roles at TalkTalk Group, Telefónica, and Yahoo.



Rev Dr Lucy Green, managing director, Larato

Lucy is a B2B business development specialist with a commitment to enhancing the success of UK technology resellers. Through her work at Larato, she partners with C-suite executives and sales leaders across the UK to tailor bespoke, evidence-based go-to-market plans. Lucy also champions the "Making a Difference" initiative in the West Midlands that fosters relationships between local resellers and small businesses. She is passionate about innovation, leadership, and a pursuit of excellence in the landscape of B2B technology development.



Itret Latif, CEO, the Federation of Communication Services (FCS)

Itret was appointed CEO of FCS in 2019 after initially joining the board in 2009 and then rising to deputy chairman. He has held non-executive positions across the telecoms and energy sectors and has provided evidence to House of Commons and House of Lords select committees in these areas. Notably, he was the first to identify broadband as a utility and called for regulatory change and restructuring of BT. He is a former executive of Scottish and Southern Energy (SSE).



Dave McGinn, senior business leader

Dave McGinn is a senior business leader with over 20 years' experience leading and scaling UK technology and telecoms organisations. He previously served as CEO of Daisy Communications, where he oversaw growth and transformation across the business, culminating in a merger with Virgin Media O2. During his time at Daisy, Dave focused on improving customer experience, building strong leadership teams, and creating a high-performance culture. He now works with boards and leadership teams supporting organisations navigating growth, transformation, and strategic change.



Adam Zoldan, director, Knight Corporate Finance

Adam has over 30 years' experience in the telecoms and technology sector. He is founder and director of Knight Corporate Finance, which advises entrepreneurs on strategy, funding, acquisitions and exits. Knight was founded in 2008 and has delivered over 200 transactions across the ICT sector. Adam was formerly a managing director of V Networks which was acquired by Opal Telecom. Prior to that, he worked for PricewaterhouseCoopers' corporate finance team as lead advisor for telecommunications transactions.



Order of Awards

BEST CONNECTIVITY SOLUTION

BEST WHOLESALE CONNECTIVITY PROVIDER

DISTRIBUTOR OF THE YEAR

WHOLESALE OF THE YEAR

BEST HARDWARE SOLUTION

BEST SOFTWARE SOLUTION

PARTNER ACCELERATOR AWARD

PARTNER PROGRAMME OF THE YEAR

VENDOR INNOVATION OF THE YEAR

SMALL MSP OF THE YEAR

MID-SIZED MSP OF THE YEAR

LARGE MSP OF THE YEAR

ONE TO WATCH

THE WORKPLACE AWARD

HIDDEN HERO

SERVICES TO THE CHANNEL



Best Connectivity Solution

Alfonica

Cellhire

Cisilion

Spitfire Network Services

SureSIM

Wavenet



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Launched in 1999 **Comms Business** is the leading media brand covering the UK's ICT Channel. With a high quality market leading monthly business magazine, a hugely popular weekly e-newsletter and daily updated website; we truly offer the best coverage of our market sector and the highest return on investment for our clients.

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COVER STORY
PG 16-17

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JULY/AUGUST 2026

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Wholesaler of the Year

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Voiceflex



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Best Hardware Solution

Chrome Telecom

IP Cortex

Legrand

NTA

Start Communications

Wildix



AllPoints Fibre Networks (APFN) is a UK wholesale connectivity provider building a modern route to market for business and consumer broadband services. Its aquila platform brings together multiple leading FTTP, and Ethernet networks into a single, easy-to-use marketplace. Partners benefit from instant national access, harmonised coverage, real-time service visibility and a faster time to market. Designed to remove friction, aquila enables ISPs, MSPs, resellers and wholesalers to scale faster without managing multiple networks or contracts. Backed by long-term investment, APFN focuses on simplicity, performance and partner experience.

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Jola

SCG Together



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Held in the distinctive surroundings of Tobacco Dock, Channel Live brings together key decision-makers from across the channel to explore market trends, gain industry insights, and engage in meaningful conversations with leading vendors and distributors.

The success of our enhanced entry policy has strengthened the quality and relevance of the audience, ensuring exhibitors connect with the partners that matter. Channel Live returns to Tobacco Dock, London, on 9 March 2027 - bigger, stronger, and more impactful than ever.

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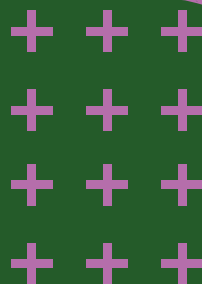
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TSI

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PRD Technologies stands out as a leading independent provider of automated billing software, primarily through its flagship product "Intelligent Billing". This innovative platform redefines Telecom & MSP billing by offering a modern solution that effectively resolves the inefficiencies often found in conventional billing platforms within the Telecoms & IT sectors.

Intelligent Billing is the multi award-winning billing software designed to process and analyse data as well as create meaningful intelligent analytics, helping your Telecoms or IT business to manage billing more effectively. Combining a can-do attitude and many years' experience, PRD continues to push the boundaries of billing technology.

Recognised for industry leadership, Enconvo UK achieved 100% uptime in 2024, and wider Enreach Group was named EMEA UCaaS Provider of the Year.

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A great night starts with great people.



We're delighted to be part of Comms Business Awards 2026 as a category sponsor.

Nights like these remind us why we love this industry, the innovation, the dedication, and the brilliant people who drive it all.

Good luck to every nominee, and congratulations to our winners.



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Small MSP of the Year

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Mid-sized MSP of the Year

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Sota



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Large MSP of the Year

Exponential-e

Focus Group

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One to Watch

The One to Watch category recognises an organisation that is making a real impact and showing exceptional promise for the future. Unlike other categories, there is no shortlist; every entry submitted to the Comms Business Awards is automatically considered by our independent panel of judges. The winner will be the organisation that stands out for its achievements, innovation and momentum, demonstrating that it is one to watch in the years ahead.

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Hidden Hero

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Gary May, Channel Sales Academy

Jaiden Hoile, Logixal Document Solutions

John Sutherland, Global 4

Sharon McDermott, Trenches Law

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This award is decided by our expert panel of judges and is given to an individual who has displayed certain qualities over their Channel tenure. These include innovation, entrepreneurialism, forward thinking, pioneering, financial success and longevity within the Channel market. Once you are in the Comms Business Hall of Fame you will not be nominated again.



Founded in 1997 TSI is a leading UK-based telecoms provider empowering channel partners with innovative, margin-rich solutions. Our flagship UCaaS product, Cross Connect, enables seamless, scalable connectivity - all delivered with a channel-first mindset. Trusted by resellers nationwide, TSI combines agility, reliability, and expert support to help partners win and retain customers in a competitive market.

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Thursday 15th July 2027

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The background is a deep navy blue, filled with numerous small, multi-colored dots (white, yellow, green, red, blue) that resemble stars or data points. Overlaid on this are several layers of thin, wavy lines in shades of blue and purple, creating a sense of depth and movement, similar to a digital signal or a stylized representation of waves.

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