

## WHY DID WE DO THIS?

- BEYOND SEASONALITY ❄️☀️
- BUILD A COMMUNITY 🤝
- BECAUSE WE CAN :)



ONLY AT 6 DAYS  
**50M+**  
ORGANIC VIEWS

ONLY AT 6 DAYS

**10X SALES GROWTH**

ONLY AT 6 DAYS

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IN REDIRECTED CHANNELS



ONLY AT 6 DAYS  
**15X**  
ENGAGEMENT



ONLY AT 6 DAYS  
**22,000**  
NEW TIKTOK FOLLOWERS