

code **TRY300**

Organic TikTok only code to **acquire new customers**

To conquer TikTok:

reaching millions of untapped users with culturally- embedded acts, not ads, and proving it sells.

TikTok's rule is to be native.

Our insight was to become a true creator, not an advertiser in disguise.



49X

Better organic performance than global benchmark.

22.6%

View to conversion rate.

New Customer Acquisition without Paid Spend

organic, culturally-embedded branded content held to the ruthless standards of a paid media channel, using it as a direct engine for customer acquisition.

Channel-focused and Native; "TikToks", not brand ads with an exclusive **"TRY300"** voucher, to directly measure impact on customer acquisition.

