The stellar line-up of power players taking the stage at WorkSpace is bigger and better than ever before!

Working environments are changing. Join us as we examine the forces that will shape the workspaces of tomorrow in a world shaped by Covid-19.

We'll uncover how the property investment and development landscape is being revolutionised by a focus on the environment, as well as the opportunities for growth within the flexible workplace market. Our experts will present and debate what's required to update your operational technology and workplace environments to meet the needs of a tech-enabled hybrid working boom.

Key speakers include workspace leaders and occupiers that you won’t want to miss:
- Argent • Derwent • ASOS • NHS Zoom • TOG The Office Group • Yardi • Bruntwood Works • NREP
- Beyond Workplace Consulting • City of London • Imperial College London and many more

workspace.propertyweek.com

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At the WorkSpace Conference + Showcase 2021, you will hear from workplace, design and well-being experts who will fuel debate, shine a spotlight on opportunities and help your strategy to evolve in a way that prioritises growth within a changing investment landscape.

Want to be part of the community that's changing the future of workspaces? Then make sure you join us.

**FEATURE SPEAKERS INCLUDE:**

- Bruce Daisley, Ex-Twitter VP and Expert on Workplace Culture
- Helen Causer, Senior Vice President, EMEA International WELL Building Institute
- Ann-Marie Aguilar, Regional Director Yard
- Justin Harley, Head of Workspace, TOG
- Ciara Keeling, CEO, Bruntwood Works
- Magnus Falk, CIO Advisor, Zoom
- Paul Williams, CEO, Derwent
- Emma Lurie, Head of Workspace, ASOS
- Charlie Green, Co-Founder and CEO, TOG
- Kate Richardson, Head of National Office Programme, NHS

**AGENDA: FRIDAY 1 OCTOBER 2021**

09:00 Chairs opening remarks:
- Julia Streets, Founder and Director, Streets Consulting
- Clive Couldwell, Group Editor, AV Magazine

09:05 Keynote: "Hybrid" is not an answer
- Ask most companies what their policy on the office or flexible work is now and they’ll tell you they’re going for a ‘hybrid’ approach. It sounds good, sophisticated. And the theory is simple. But it hides a huge amount of complexity in practice, particularly as society and working culture continue to evolve. Applied Futurist Tom Cheesewright highlights the critical factors for success in a hybrid future. What does it mean for the workspace? And what does it mean for landlords and tenants?

**Tom Cheesewright**
- Applied Futurist
- Former European Vice President, Twitter and Expert on workplace culture

09:25 Rebuilding from scratch - recreating workplace culture fit for the future
- Bruce Daisley, Ex-Twitter VP and expert on workplace culture, will cover the vital role that the office will play in shaping breakthrough cultures for companies. While we all recognise that our relationship with the office is going to have evolved from before, our workplace is a place of congregation and Bruce will present a framework for us to understand the functions of the office and how we can maximise this for competitive advantage.

**Bruce Daisley**
- Ex-Twitter VP
- CEO, Bruntwood Works

09:55 Decision making criteria as we transition from reactive pandemic management to long term flexibility
- Three different businesses compare the workplace data they are working with and the outcomes they are planning for.

  1) Back to the office
  - Many occupants want to get back into an office, but their requirements have fundamentally changed. Paul Williams draws on Derwent’s experiences in the last year to discuss how the war for talent will be won/how the flight to quality will work in practice

  **Paul Williams**
  - CEO, Derwent
  - Senior Vice President, International WELL Building Institute

  2) Long term hybrid working
  - Creating an ideal balance between staff wellbeing and empowerment, and efficiency for the NHS. Providing inspiring workspaces to support our NHS colleagues and enabling smarter working is balanced with maximising property efficiencies and cost saving opportunities around the NHS office estate. This is linked to the changing requirements for space, with new ways of working and the systematic changes in the NHS. Kate Richardson delivers a keynote focussing on the trends in this area and the NHS Property Services contribution to estate planning in the NHS.

  **Kate Richardson**
  - Head of National Office Programme, NHS

  3) Creating cohesiveness and retaining culture in a flexible working environment
  - Managing all property and facilities at ASOS and now reporting to the Chief People Office, Emma Lurie’s priority is creating a destination workplace that retains much-valued company culture. With a diverse range of staff and activity within the ASOS operation, the business case for working location differs substantially. Emma will explain the objectives and data that form the basis of her plans. Mark Ferguson will join Emma to elaborate on the types of technology that can enable better workspace experience for employees at ASOS and beyond.

  **Emma Lurie**
  - Head of Workspace, ASOS

11:00 Networking break and partner showcase

**Book your ticket today**

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Evolving for growth within a changing investment landscape: Current forces exerted on the property market

In this session we will explore the forces currently driving the investment landscape, and how an extended period of M&A affect the property market. We’ll debate the role of Net Carbon Zero targets in investment decision-making. We’ll also unveil how investors are identifying robust opportunities, the response of the property development sector and the ultimate impact on the options occupiers have.

Panel: Shared workspace as part of the hybrid working environment

Our panel of experts will analyse the economic costs and benefits of shared space for occupiers and for property developers, as well as the practicalities of employees acting as consumers of commodified office-space. We’ll look at trends for satellite locations and the impact on the options occupiers have.

13:00 Lunch and partner showcase visit

14:00 Roundtables: Choose from our selection of focused roundtable discussions, hosted by industry experts

1. Flexible space: How to get it and what to do with it
   Discovering what flexibility means for your employees. Occupier-led.
   Kate Richardson
   Head of National Office Programme
   NHS

2. Designing flexible new-builds: Investor-led discussion on the credentials they are looking for
   Speaker to be announced soon
   Michael Kovacs
   Founding Partner
   Castleforge

3. Developing properties that foster community and collaboration

4. What does collaboration mean post-Covid?
   Speaker to be announced soon
   Vince Simpson
   CEO
   Project Management Consultant

5. Creating equality of experience in hybrid working environments
   Speaker to be announced soon
   Amy Tunney
   Founder + CEO
   Beyond Workplace
   Consulting

6. Using technology to drive business forward – getting a seat at the board table
   Speaker to be announced soon
   Helen Causer
   Office and Investment Lead
   King’s Cross
   Argent

Networking break and partner showcase

14:30 Wellness as a structural requirement of your space: is it really worth it?

Through the lens of economic viability and business benefit, our panelists share their views on wellness opportunities. Using your office’s public realm to its greatest potential: Community, the active commute, gyms, social and casual meeting space. Our experts will discuss the CIO’s perspective on the future use and design of buildings

Magnus Faulk, CIO Advisor, Zoom, applies his years of expertise to the way technology will operate in future workplaces, not as distinct and siloed IT, AV, or corporate services but as a holistic system which will need careful design and senior level input at the outset.

Magnus will deliberate the need for fit outs and bespoke cabling required for internet access, the acoustic requirements for hybrid interactions, flexibility of layouts for low cost change and building management systems integral for effective operations.

Or choose from our AV in the Workplace stream.

Highlight sessions include:

- The CIO’s perspective on the future use and design of buildings
  Magnus Faulk, CIO Advisor, Zoom, applies his years of expertise to the way technology will operate in future workplaces, not as distinct and siloed IT, AV, or corporate services but as a holistic system which will need careful design and senior level input at the outset.

Creating a diverse and inclusive office space: Factors that must be considered

We’ll put inclusivity under the spotlight in this revealing session. Topics include design-phase considerations that you may have overlooked, working towards an work-environment that caters equally to employees regardless of gender, and creating amenities and outdoor space that allow the workplace to thrive.

16:45 Presentation: Infrastructure and planning that supports long term improvements in the commercial and working environment.

17:15 Chairs’ closing comments

Julia Streets and Clive Cuddeley wrap up with insights from the day.

Sessions and speakers subject to change. For the latest agenda, please visit workspace.propertyweek.com

MEET OUR PARTNERS

Our partners make a valuable contribution to WorkSpace and work collaboratively with us as your joint hosts. The WorkSpace Conference + Showcase is a chance to explore innovative products and services that can help the office sector forge a positive future beyond today’s business uncertainties.

Platinum Partner

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The International WELL Building Institute (IWBI) is a public benefit corporation and the world’s leading organization focused on deploying people first places to advance a global culture of health.
WHO’S IN THE ROOM?

WorkSpace has previously been attended by representatives from the following companies:

Bloomberg • WeWork • National Grid • Savills • Derwent • Zaha Hadid Architects • BP • Bose • RBS • NHS • Lendlease • Sony • Frank Shaw Associates • Lenbrook Group • Office App • Morgan Stanley • Whitbread • Uber • TIG • Airtime • Anixter • Arm • Assurity Consulting • AV Services • Aviva Investors • AVMI • Barclays • Barco • Bedrock Group • BNP Paribas • Brisent • Buro Happold • Cardiff University • Clever Association • Collabogence • CREFC Europe • Crestron • CSL Integration • CUK Audio • CYP • Datapath • Deloitte • Digibox • Diginet • Displaynote • DLF Properties • Dominating • DVI Asia • Electrosonic • Enjoy-Work • Epic Games • Ernst & Young • Everest and Maud • Exertis • Exigere • Extron • Forty Group • Fusion Spaces • G8 Consult • GHA Group • Grantep • Green Street Advisors • HCS Group • HE Simm • Hemlow • Hive Investment • Hollis • HPH Commercial Property • Igloo • IWG • Jigsaw 24 • JP Morgan • Kinly • KPMG • Lang UK • Linkcity • Lloyd's Register • Logitech • Mediastar Systems • MSS Capital • NEC • Office Principles • Outset • Oxygen at Work • Pacific • PDP London • Pegasi • PMA • ProAV • Prodd • Provision Collaboration • Pure AV • Pure Offices • RBC Capital Markets • Rivington Hark • Roxleigh • Runtech • Saga City Consultants • Smart • Spaces to Places • Spike Global • Strategic Investment Board • Tec Interactive • Teileste • The Oil & Gas Technology Centre • Uber • Universal Group • Van Gils • Visavvi • White Noise Studios • Woodhouse Workspace • Yard

WITH THANKS TO OUR ADVISORY BOARD

The WorkSpace advisory board includes representatives from leading brands in the sector, ensuring that the agenda covers the hottest topics and expert speakers who are leading from the front.

Helen Causer, Office and Investment Leader, Argent
Ken Raisbeck, Head of Occupier Consulting, CBRE
Patrick Marsh, Transformation Director Consumer Health, GSK
Alastair Moss, Planning and Transportation Chair, City of London
James Ainsworth, Head of Estate Management, PWC
Justin Harley, Regional Director, Yard
Emma Bigg, Designer and Strategist, Octavius RE
Amy Cronshaw, CEO, Beyond Workplace Consulting
Vince Simpson, CEO, Project Management Consultant

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Property Week is the leading news magazine, website and app for the commercial and residential property markets. Packed with news, features, opinion and analysis, it keeps its readers fully briefed on all the latest information from the industry, including major property deals, development opportunities and investment prospects. Property Week’s award-winning editorial team also produces various supplements, sector reports and Special Focus features, each of which concentrates on key topics from international matters to financial analysis. The magazine is published weekly and the brand is followed by over 400,000 readers each month across print, web and social media.

Property Week Events is a dedicated team of national and international event specialists working alongside this most influential industry title. As a multi-media events business, we deliver gold-standard events; conferences, summits and exhibitions covering every angle of the UK property and real estate market.

The WorkSpace conference is part of our portfolio of market leading property events including the RESI Convention, Industrial & Logistics Conference & Showcase, Student Accommodation Awards & Conference, Property Awards and RESI Awards.

81% satisfaction rating
“An informative day in a rapidly changing market”

OUR TEAM IS HERE FOR YOU

If you have a question about the programme, your registration or would like to find out about opportunities to make an impact, please get in touch!

Programme: sophy.searight@emap.com
Delegates: katie.shopland@emap.com
Partnerships: matthew.hoare@propertyweek.com

If you have a question about one of our other events, please contact: logistics@emap.com
We are delighted to be back in the room as a face-to-face event, as well as online. All delegates will have access to our sophisticated event platform, bringing our audiences together and giving you access to both Workspace and AV Works live and on-demand.

If you’re involved in the office and workspace property sector, whether in development, finance or investment, planning or agency, make sure you’re part of the conversation with the key decision makers who will help to shape your decisions in the future.

ONE EVENT, DOUBLE THE OPPORTUNITY

WorkSpace will once again be teaming up with AV Magazine to include AVWorks, the UK’s only conference that explores how the strategic role of AV technology is impacting on the workspace.

View the full agenda to see the parallel sessions covering this crucial topic.

TICKETS SELLING FAST

Our delegate list is growing fast, with industry leaders, CEOs and decision makers from across the industry confirming daily. Don’t miss out on this exclusive opportunity to meet face-to-face and reignite your business connections.

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BOOKING PEACE OF MIND

WorkSpace is a Covid-secure event. We cannot predict the future, but we can prepare for it and that’s exactly what we are doing. Our flexible tickets mean that you’re covered if circumstances change. Find out more at workspace.propertyweek.com