The stellar line-up of power players taking the stage at WorkSpace is bigger and better than ever before!

Working environments are changing. Join us as we examine the forces that will shape the workspaces of tomorrow in a world shaped by Covid-19.

We’ll uncover how the property investment and development landscape is being revolutionised by a focus on the environment, as well as the opportunities for growth within the flexible workplace market. Our experts will present and debate what’s required to update your operational technology and workplace environments to meet the needs of a tech-enabled hybrid working boom.

Key speakers include workspace leaders and occupiers that you won’t want to miss:
Arbor • Derwent • ASOS • NHS Zoom • TOG The Office Group • Yardi • Bruntwood Works • NREP • Beyond Workplace Consulting • City of London • Imperial College London and many more

workspace.propertyweek.com

@WorkspacePW #workspacePW
At the WorkSpace Conference + Showcase 2021, you will hear from workplace, design and well-being experts who will fuel debate, shine a spotlight on opportunities and help your strategy to evolve in a way that prioritises growth within a changing investment landscape.

Want to be part of the community that’s changing the future of workspaces? Then make sure you join us.

FEATURE SPEAKERS INCLUDE:

Bruce Daisley  Ex-Twitter VP, now workplace culture enthusiast
Helen Causer  Office and Investment Leader  Argent
Ann-Marie Aguilar  Senior Vice President  EMEA  International WELL Building Institute
Justin Harley  Regional Director  Yard
Ciara Keeling  CEO  Bruntwood Works
Magnus Falk  CIO Advisor  Zoom
Paul Williams  CEO  Derwent
Emma Lurie  Head of Workspace  ASOS
Charlie Green  Co-Founder and CEO  TOG-The Office Group
Kate Richardson  Head of National Office Programme  NHS

AGENDA: FRIDAY 1 OCTOBER 2021

09:00  Chairs opening remarks:
Julia Streets  Founder and Director  Streets Consulting
Clive Couldwell  Group Editor  AV Magazine

09:05  Keynote: “Hybrid” is not an answer
Ask most companies what their policy on the office or flexible work is now and they’ll tell you they’re going for a “hybrid” approach. It sounds good. Sophisticated. And the theory is simple. But it hides a huge amount of complexity in practice, particularly as society and working culture continue to evolve. Applied futurist Tom Cheesewright highlights the critical factors for success in a hybrid future. What does it mean for the workspace? And what does it mean for landlords and tenants?

Tom Cheesewright is an Applied Futurist, he helps people and organisations around the world to see the future more clearly, share their vision, and respond with innovation. His clients include global 500 corporations, government departments, industry bodies and charities. His first book, High Frequency Change, was shortlisted for the Business Book Awards in 2020. His second book, Future-Proof Your Business, published last year.

09:25  Rebuilding from scratch - recreating workplace culture fit for the future
Bruce Daisley, Ex-Twitter VP and expert on workplace culture, will cover the vital role that the office will play in shaping breakthrough cultures for companies. While we all recognise that our relationship with the office is going to have evolved from before, our workplace is a place of congregation and Bruce will present a framework for us to understand the functions of the office and how we can maximise this for competitive advantage.

Bruce Daisley  is an Applied Futurist, he helps people and organisations around the world to see the future more clearly, share their vision, and respond with innovation. His clients include global 500 corporations, government departments, industry bodies and charities. His first book, High Frequency Change, was shortlisted for the Business Book Awards in 2020. His second book, Future-Proof Your Business, published last year.

09:55  Decision making criteria as we transition from reactive pandemic management to long term flexibility
These different businesses compare the workplace data they are working with and the outcomes they are planning for.

1) Back to the office
Many occupiers want to get back into an office, but their requirements have fundamentally changed. Paul Williams draws on Derwent’s experiences in the last year to discuss how the war for talent will be won/how the flight to quality will work in practice.

2) Long-term hybrid working
Creating an ideal balance between staff wellbeing and empowerment, and efficiency for the NHS.
Providing inspiring workspaces to support our NHS colleagues and enabling smarter working is balanced with maximising property efficiencies and cost saving opportunities around the NHS office estate. This is linked to the changing requirements for space, with new ways of working and the systematic changes in the NHS. Kate Richardson delivers a keynote focussing on the trends in this area and the NHS Property Services contribution to estate planning in the NHS.

Kate Richardson  Head of National Office Programme  NHS

3) Creating cohesiveness and retaining culture in a flexible working environment
Managing all property and facilities at ASOS and now reporting to the Chief People Office, Emma Lurie’s priority is creating a destination workplace that retains much-valued company culture. With a diverse range of staff and activity within the ASOS operation, the business-case for working location differs substantially. Emma will explain the objectives and data that form the basis of her plans. Mark Ferguson will join Emma to elaborate on the types of technology that can enable better workspace experience for employees at ASOS and beyond.

Emma Lurie  Head of Workspace  ASOS
Mark Ferguson  Workspace Transformation Lead  Aura Futures

11:00  Networking break and partner showcase

View the full agenda and speaker list at: workspace.propertyweek.com
@WorkspacePW #workspacePW

Book your ticket today
workspace.propertyweek.com
Panel: Shared workspace as part of the hybrid working environment

Our panel of experts will analyse the economic costs and benefits of shared space for occupiers and for property developers, as well as the practicalities of employees acting as consumers of commodified office space. We’ll look at trends on satellite locations and the efficiencies that they might provide, as well as clusters and adjacencies.

Richard Morris
CEO
IWG UK

Justin Harley
Regional Director
Yardi

Charlie Green
Co-Founder and CEO
TOG The Office Group

Michael Kovacs
Founding Partner
Castlafoge

12:15
12:30
12:45
Networking break and partner showcase

13:00
Lunch and partner showcase visit

14:00
Roundtables: Choose from our selection of focused roundtable discussions, hosted by industry experts

1. Flexible space: How to get it and what to do with it
   Discovering what flexibility means for your employees, Occupier-led.
   Kate Richardson
   Head of National Office Programme
   NHS

2. Designing flexible new-builds: investor-led discussion on the credentials they are looking for
   Michael Kovacs
   Founding Partner
   Castlafoge

3. Developing properties that foster community and collaboration
   Speaker to be announced soon

4. What does collaboration mean post-Covid?
   Vince Simpson
   CEO
   Project Management Consultant

5. Creating equality of experience in hybrid working environments
   Amy Tunney
   Founder + CEO
   Beyond Workplace

6. Using technology to drive business forward – getting a seat at the board table
   Helen Causer
   Office and Investment Lead
   King’s Cross
   Argent

14:30
14:45
Wellness as a structural requirement of your space: is it really worth it?

Through the lens of economic viability and business benefit, our panelists share their views on wellness opportunities. Using your office’s public realm to its greatest potential: Community, the active commute, gyms, social and casual meeting space. Our experts will discuss de-densification and looking carefully at stacking, grouping, and amenities to make employees feel good. What are the impacts for office design and space requirements for the future? And where are the greatest potential overlaps between creating environmentally friendly buildings, and buildings that prioritise employee wellness?

Ann Marie Aguilar
Senior Vice President
WELL Building Institute

Andrew Lazarow
Director of Strategy and Story
Rockwell Group

Clara Keeling
CEO
Bruntwood Works

15:15
15:30
Highlight sessions include:
The CIO’s perspective on the future use and design of buildings

Magnus Faulk, CIO Advisor, Zoom, applies years of expertise to the way technology will operate in future workplaces, not as distinct and siloed IT, AV, or corporate services but as a holistic system which will need careful design and senior level input at the outset.

Magnus will deliberate the need for fit outs and bespoke cabling required for internet access, the acoustic requirements for hybrid interactions, flexibility of layouts for low cost change and building managements systems integral for effective operations.

Magnus Falk
CIO Advisor
Zoom

16:15
Future workspace: What the workplace will look like in 2025 and beyond – getting a seat at the board forward – getting a seat at the board table

Kate Richardson
Head of National Office Programme
NHS

16:45
Presentation: Infrastructure and planning that supports long term improvements in the commercial and working environment.

Julia Streets and Clive Couldwell
Wrap up with insights from the day.

Sessions and speakers subject to change. For the latest agenda, please visit workspace.propertyweek.com

Our partners make a valuable contribution to WorkSpace and work collaboratively with us as your joint hosts. The WorkSpace Solutions Showcase is a chance to explore innovative products and services that can help the office sector forge a positive future beyond today’s business uncertainties.

MEET OUR PARTNERS

Platinum Partner

www.YardiKube.co.uk

From space booking to member management, Wi-Fi provisioning & integrated accounting, the Yardi Kube Suite gives UK operators the connected tools needed run flexible workplaces.

The Yardi Kube Suite:

- Yardi® Kube Space Management - Software to manage your workspace from licence creation, membership management, billing, bookings and a member app, this front-end platform drives member engagement.
- Yardi® Kube Space Management Professional – The complete space management platform but with additional integrated accounting functionality
- Yardi® Kube IT Management – Resilient and high-speed Wi-Fi. Connects to Yardi Kube Space Management and Space Management Professional for seamless, data-driven Wi-Fi

For more information, please visit YardiKube.co.uk

Gold Partners

www.iwgplc.com

IWG is leading the workspace revolution. Our companies help millions of people and their businesses to work more productively. We do so by providing a choice of professional, inspiring and collaborative workplaces, communities and services.

Through our companies we provide that choice, and serve the whole world of work: Regus, Spaces, HQ, no18 and Signature. We create personal, financial, and strategic value for businesses of every size. From some of the most exciting companies and well-known organisations on the planet, to individuals and the next generation of industry leaders. All of them harness the power of flexible working to increase their productivity, efficiency, agility, and market proximity.

www.wellcertified.com

The International WELL Building Institute (IWBI) is a public benefit corporation and the world’s leading organization focused on deploying people first places to advance a global culture of health.
WHO’S IN THE ROOM?

WorkSpace has previously been attended by representatives from the following companies:

Bloomberg • WeWork • National Grid • Savills • Derwent • Zaha Hadid Architects • BP • Bose • RBS • NHS • Lendlease • Sony • Frank Shaw Associates • Lenbrook Group • Office App • Morgan Stanley • Whitbread • Uber • TIG • Airtime • Anixter • Arm • Assurity Consulting • AV Services • Aviva Investors • AVMI • Barclays, Barco • Bedrock Group • BNP Paribas • Brisen • Buro Happold • Cardiff University • Clever Association • Collabogence • CREFC Europe • Crestron • CSL Integration • CUK Audio • CYP • Datapath • Deloitte • Digibox • Dignet • Displaynote • DLF Properties • Dormington • DVI Asia • Electrosonic • EnjoyWork • Epic Games • Ernst & Young • Everest and Maud • Exertis • Exigere • Extron • Forty Group • Fusion Spaces • G8 Consult • GHA Group • Grantep • Green Street Advisors • HCS Group • HE Simm • Hemlow • Hive Investment • Hollis • HPH Commercial Property • Igloo • IWG • Jigsaw 24 • JP Morgan • Kinly • KPMG • Lang UK • Linkcity • Lloyd’s Register • Logitech • Mediastar Systems • MSS Capital • NEC • Office Principles • Outset • Oxygen at Work • Pacific • PDP London • Pegas • PMA • ProAV • Prodd • Provision Collaboration • Pure AV • Pure Offices • RBC Capital Markets • Rivington Hark • Roxleigh • Runtech • Sega City Consultants • Smart • Spaces to Places • Spike Global • Strategic Investment Board • Tec Interactive • T eleste • The Oil & Gas Technology Centre • Uber • Universal Group • Van Gils • Visavvi • White Noise Studios • Woodhouse Workspace • Yardi

81% satisfaction rating

“An informative day in a rapidly changing market”

WITH THANKS TO OUR ADVISORY BOARD

The WorkSpace advisory board includes representatives from leading brands in the sector, ensuring that the agenda covers the hottest topics and expert speakers who are leading from the front.

Helen Causer, Office and Investment Leader, Argent
Ken Raisbeck, Head of Occupier Consulting, CBRE
Patrick Marsh, Transformation Director Consumer Health, GSK
Alastair Moss, Planning and Transportation Chair, City of London
James Ainsworth, Head of Estate Management, PWC
Justin Harley, Regional Director, Yardi
Emma Bigg, Designer and Strategist, Octavius RE
Amy Cronshaw, CEO, Beyond Workplace Consulting
Vince Simpson, CEO, Project Management Consultant

OUR TEAM IS HERE FOR YOU

If you have a question about the programme, your registration or would like to find out about opportunities to make an impact, please get in touch!

Programme: sophy.searight@emap.com
Delegates: katie.shopland@emap.com
Partnerships: matthew.hoare@propertyweek.com

If you have a question about one of our other events, please contact: logistics@emap.com

BROUGHT TO YOU BY

Property Week is the leading news magazine, website and app for the commercial and residential property markets. Packed with news, features, opinion and analysis, it keeps its readers fully briefed on all the latest information from the industry, including major property deals, development opportunities and investment prospects. Property Week’s award-winning editorial team also produces various supplements, sector reports and Special Focus features, each of which concentrates on key topics from international matters to financial analysis. The magazine is published weekly and the brand is followed by over 400,000 readers each month across print, web and social media.

Property Week Events is a dedicated team of national and international event specialists working alongside this most influential industry title. As a multi-media events business, we deliver gold-standard events; conferences, summits and exhibitions covering every angle of the UK property and real estate market.

The WorkSpace conference is part of our portfolio of market leading property events including the RESI Convention, Industrial & Logistics Conference & Showcase, Student Accommodation Awards & Conference, Property Awards and RESI Awards.
We are delighted to be back in the room as a face-to-face event, as well as online. All delegates will have access to our sophisticated event platform, bringing our audiences together and giving you access to both Workspace and AV Works live and on-demand.

If you’re involved in the office and workspace property sector, whether in development, finance or investment, planning or agency, make sure you’re part of the conversation with the key decision makers who will help to shape your decisions in the future.

WorkSpace will once again be teaming up with AV Magazine to include AVWorks, the UK’s only conference that explores how the strategic role of AV technology is impacting on the workspace.

View the full agenda to see the parallel sessions covering this crucial topic.

Our delegate list is growing fast, with industry leaders, CEOs and decision makers from across the industry confirming daily. Don’t miss out on this exclusive opportunity to meet face-to-face and reignite your business connections.

Save up to £240 when you book two tickets!

Book your conference ticket today: workspace.propertyweek.com

@WorkspacePW #workspacePW