

**PARTNERSHIP
OPPORTUNITIES**

PropertyWeek
**RENTAL
LIVING**
BTR • CO-LIVING • SFR
SUMMIT

16 JULY 2026
SCIENCE AND INDUSTRY MUSEUM,
MANCHESTER

REDEFINING THE FUTURE OF BTR, SFR, AND CO-LIVING

As demand for high-quality rental housing continues to grow, driven by shifting demographics, urbanisation, and institutional investment, the second edition of this event will explore the evolving landscape of UK rental living. Bringing together industry leaders from investors, developers, agencies, consultants, and more, the summit will provide exclusive insights, strategic forecasts, and expert-led discussions on the opportunities and challenges facing this dynamic sector.

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THE ULTIMATE EXPERIENCE

Now in its second year, this event was born out of the market shifting to increased demand for rental living space and shared housing, provides the ideal platform to put your brand at the forefront of this evolving sector. Benefit from thought-leadership speaking engagements, extensive branding, and valuable networking to solidify your position in this thriving industry. Contact us today to discuss your partnership options..

The event is unique as it covers various modes of sharing knowledge and educating the audience, from walking tours, masterclasses, Q&A's and traditional lectures. This keeps the dialogue fresh and the delivery fast moving and entertaining!

Guy Butler, Director, Glenbrook

A great conference, held outside of London, that brought together a relevant mix of people!

Dan Greenslade, CFO, Get Living

WHY PARTNER WITH US:



Present yourself as the leader in your field and at the forefront of innovation



Increase your profile and maximise brand awareness exposure to your target audience through multiple channels



Showcase and promote your products and services to an audience of decision-makers



Build a package to suit your specific business objectives ensuring the best ROI



Generate new business leads and come away with longstanding relationships with new and existing clients

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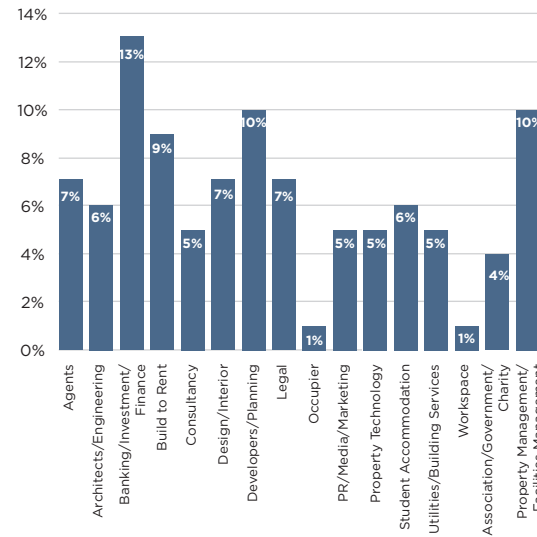
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SENIORITY OF JOB ROLES



Associate/Executive/Assistant	7%	Managing Director/Senior Partner	6%
C-Suite/Board Level	16%	Senior Manager/Dept Head	11%
Director/Partner	44%	Specialist Consultant	3%
Manager	16%	Student	1%

INDUSTRY TYPE



The Rental Living Summit was an excellent conference focusing on the challenges and opportunities in the Rental Living Sectors. The combination of site visits, networking opportunities, and informative panel discussions really set the stage for an informative and impactful event.

Rand Irons, Chief Product and Data Officer, Rental Intel

WHO ATTENDS:

PROPERTY DEVELOPERS • INVESTORS • TECHNOLOGY PROVIDERS • OPERATORS RESIDENTIAL SERVICES • LOGISTICS MANAGERS • PROFESSIONAL SERVICES • PROPERTY MANAGEMENT TEAMS • MAINTENANCE TEAMS • CONCIERGE SERVICES PROPERTY & LETTINGS PROFESSIONALS • PLUS, THE WIDER RENTAL LIVING COMMUNITY

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PACKAGES

HEADLINE PARTNER (1 PER EVENT)

PRE EVENT

- Advisory Board representation
- Most prominent branding at the event, on the website and in all the marketing (print + online + social media)
- Headline partnership announcement on social media (150k followers), PW websites and daily newsletter
- 2 x full page colour adverts in *Property Week* magazine, in print and online
- Contribute comment and quotes for the promotional programme
- Q&A with speakers prior to the event
- Company and speaker profiles highlighted on event website and event app
- 15 x complimentary conference passes to invite current or prospective clients to attend

AT THE EVENT

- Headline branding across the entire conference, AV + Signage
- Representative to give opening/closing address
- Interactive branded virtual space incl. networking features, live chat, resource centre
- Largest brand hub (4m), in the most prominent position. (Cost of design, build and breakdown all included)
- 2 x speaking opportunities at the conference (collaboratively decided in consultation with our conference producers to establish the best positioning)
- Literature or branded gift distributed to all delegates
- 10 x conference passes for your team

POST EVENT

- Full details of all attendees (where we have them). This will be sent maximum 3 days post event
- Headline branding alongside event review in *Property Week* magazine (in print and online)
- First refusal for the following year

£19,495

INSIGHT PARTNER (1 PER EVENT)

PRE EVENT

- Advisory Board representation
- Second most prominent branding at the event, on the website and in all the marketing (print + online + social media)
- Insight partnership announcement on social media (150k followers), PW websites and daily newsletter
- 1 x full page colour advert in *Property Week* magazine, in print and online
- Pre event research piece, promotion to full audience
- Company and speaker profiles highlighted on event website and event app
- 10 x complimentary conference passes to invite current or prospective clients to attend

AT THE EVENT

- Insight partnership branding across the entire conference, AV + Signage
- Representative to present research findings (either panel or solo slot)
- Research downloadable from event website
- Interactive branded virtual space incl. networking features, live chat, resource centre
- Second largest brand hub (3.5m), in a prominent position. (Cost of design, build and breakdown all included)
- Literature or branded gift distributed to all delegates
- 7 x conference passes for your team

POST EVENT

- Full details of all attendees (where we have them). This will be sent maximum 3 days post event.
- Insight partner branding alongside event review in *Property Week* magazine (in print and online)
- E-mail to full database with research piece
- First refusal for the following year

£14,495

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PACKAGES

KNOWLEDGE PARTNER (UP TO 4 PER EVENT)

PRE EVENT

- Knowledge partnership branding at the event, on the website and in all the marketing (print + online + social media)
- Knowledge partnership announcement on social media (150k followers)
- 1 x full page colour adverts in *Property Week* magazine, in print and online
- Company and speaker profiles highlighted on event website and event app
- 10 x complimentary conference passes to invite current or prospective clients

AT THE EVENT

- Knowledge partnership branding across the entire conference, AV + Signage
- Interactive branded virtual space incl. networking features, live chat, resource centre
- Premium 3m brand hub. (Cost of design, build and breakdown all included)
- 1 x speaking opportunity (collaboratively decided in consultation with our conference producers to establish the best positioning)
- 6 x conference passes for your team

POST EVENT

- Full details of all attendees (where we have them). This will be sent maximum 3 days post event
- Knowledge partner branding alongside event review in *Property Week* magazine (in print and online)

£10,495

PARTNER

PRE EVENT

- Partnership announced on social media- (150K followers)
- Partner branding at the event, on the website and in all the marketing (print + online + email)

AT THE EVENT

- More prominent branding than exhibitor on all signage and AV
- 2.5m brand hub (Cost of design, build and breakdown all included)
- 4 x passes to the event
- 1 x speaking opportunity (collaboratively decided in consultation with our conference producers to establish the best positioning)

POST EVENT

- Partner branding against *Property Week* magazine write up post event

£8,495

EXHIBITOR

PRE EVENT

- Sponsorship launched on social media – 150K followers
- Branding at the event, on the website and in all the marketing (print + online + email)

AT THE EVENT

- Interactive branded virtual space incl. networking features, live chat, resource centre
- Exhibitor branding on all signage and AV
- 1.5m brand hub (Cost of design, build and breakdown all included)
- 2 x passes to the event

POST EVENT

- Branding against *Property Week* magazine write up post event

£4,495

CORPORATE ACCESS

KEY VALUE ELEMENTS

- Literature or branded gift distributed to all delegates
- Full page advert in PW magazine before or after the event OR solus email
- 2 x delegate passes

£3,000

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MASTERCLASS PARTNER

Three, 40-minute masterclasses available.

This is an opportunity to talk about experiences, refer to a case study or project. The aim is to provide delegates listening in with tools and strategies to navigate the changing landscape of the sector. Format is flexible, you can choose to deliver solo or as a team. Topics decided in consultation with our content director.

PRE EVENT

- Partnership announced on social media - (150K followers)
- Masterclass partnership branding at the event, on the website and in all the marketing (print + online + email) to attend

AT THE EVENT

- Prominent branding on all signage and AV
- Dedicated masterclass with additional branding (choose from BTR, SFR or Co-Living, subject to availability)
- 4 x passes to the event

POST EVENT

- Masterclass partner branding against *Property Week* magazine write up post event

£8,995

SITE TOURS

To register your interest in being a site tour partner contact our team.

Prior to the main event day, attendees will have the option to attend our Partner site visits (by appointment only)

NETWORKING PARTNER

Panel debate and Networking Drinks available pre-event and closing drinks held post -event.

To explore partnership opportunities contact our team.

The site visits were excellent with a very good selection of properties to visit. The ability to network with other professionals during the tour was also helpful. It was a great showcase for BtR and Manchester.

Rand Irons, Chief Product and Data Officer,
Rental Intel

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EFFECTIVE PROMOTION AND EXTENSIVE COVERAGE

Our events benefit from exceptional promotion across all our platforms. From print to online and across social media, we will shine the spotlight on each event and its partners. **Take advantage of a comprehensive promotional programme pre and post-event, onsite, and online.**

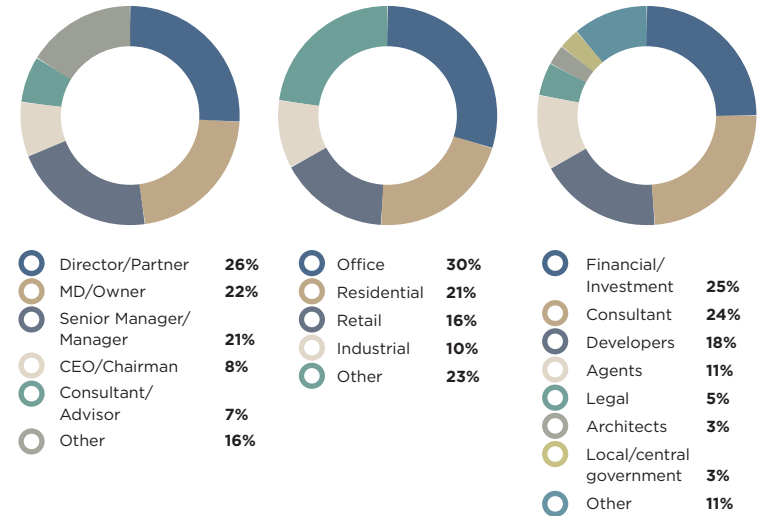
Our networking and refreshments area is focused around the exhibitor area, where as part of your partner package, we create a bespoke brand hub for you. Connect with existing and potential clients, showcase what sets you apart and demonstrate your capabilities.

The brand hub is the perfect starting point to maximise your on-site engagement.



PROPERTY WEEK REACH:

Not only will you benefit from increased brand awareness at the event. By partnering with us, you'll extend your presence to the full *Property Week* audience during the pre-event campaign.



READERSHIP:



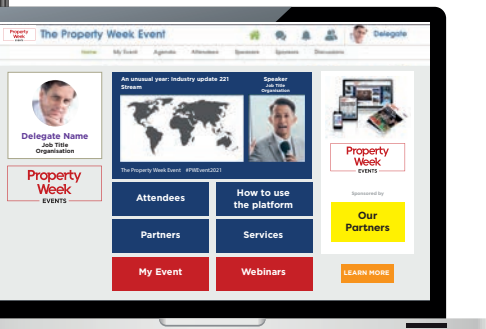
9,581
Subscribers



4
Readers per copy



38,324
Audience



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GET IN TOUCH

At *Property Week*, our commercial team is dedicated to unlocking the full potential of our partner collaborations. With their expertise spanning across the entire Property Week portfolio, they are adept at identifying and maximising every opportunity to ensure our partners receive extraordinary value and an exceptional return on investment.

Together, we'll explore a range of opportunities, including prominent brand placement, strategic event partnerships, engaging content collaborations, digital marketing initiatives, and more. Our goal is to ensure that your brand not only receives maximum exposure but also connects with the right stakeholders, ultimately driving your business towards greater success.

To find out more about partnership opportunities, please contact:

e: sales@propertyweek.com

rental.propertyweek.com

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MARK YOUR CALENDARS AND ENQUIRE NOW FOR PARTNERSHIP OPPORTUNITIES

ACROSS ALL NEW AND EXISTING COMMERCIAL AND RESIDENTIAL PROPERTY WEEK EVENTS

Property Week events connects businesses across all sectors of real estate. Our unique and agile portfolio of events, underpinned by the leading title in the UK market, provides the adaptability and flexibility to keep your business moving forward.

Join industry leading organisations and major brands who align themselves with *Property Week* every year. Reach our network of more than 400,000 property professionals eager to engage and connect with your brands through our multi-channel offering.



26 FEBRUARY 2026
THE KIA OVAL, LONDON



25 MARCH 2026
THE KIA OVAL, LONDON



6 MAY 2026
GROSVENOR HOUSE HOTEL, LONDON



8 JULY 2026
GROSVENOR HOUSE HOTEL, LONDON



16 JULY 2026
SCIENCE AND INDUSTRY MUSEUM,
MANCHESTER



22 SEPTEMBER 2026
ROYAL LANCASTER HOTEL, LONDON



16 OCTOBER 2026
THE KIA OVAL, LONDON



13 NOVEMBER 2026
THE KIA OVAL, LONDON



3 DECEMBER 2026
LONDON

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For more information about any of the *Property Week* events, contact sales@propertyweek.com