

## The growth of senior living funding – what can we expect next?

- 1. Diverse Perspectives: The discussion involves individuals from various backgrounds, including real estate, healthcare, and development finance, providing different viewpoints on the UK market.
- 2. Challenges and Opportunities: Participants highlight the challenges faced in sectors like healthcare and real estate, such as staffing issues and regulatory concerns. However, they also recognize significant growth opportunities, particularly in the development of retirement living communities.
- **3. Market Stability**: Despite challenges, there's a sense of optimism regarding market stability, especially with recent stabilization in interest rates, creating more opportunities for growth and investment.
- 4. Development Finance Perspective: The discussion delves into the dynamics of development finance, emphasizing factors such as market maturity, risk assessment, and the importance of understanding local demographics.
- 5. Focus on Lifestyle and Community: There's a consensus that the demand for retirement living communities is driven by lifestyle choices rather than necessity, with an emphasis on creating vibrant communities and appealing amenities to attract residents. Additionally, there's a recognition of the need to cater to a broader market segment, including mid-market options, through scale, efficient planning processes, and innovative business models like rental options.