

# SUSTAINABILITY POLICY

## 1. Purpose

Emap Publishing is committed to minimising our environmental impact and promoting sustainability. This policy outlines our dedication to organising and delivering events in an environmentally responsible manner

## 2. Scope

This policy applies to all aspects of Emap Publishing's events, including planning, delivering, and post-event activities.

## 3. Key Objectives

- **Reduce Carbon Footprint** : Strive to minimise the carbon footprint associated with our event.
- **Waste Reduction**: Minimise waste generation and encourage responsible waste disposal including recycling and composting.
- **Energy Efficiency**: Optimise energy consumption during the event.
- **Sustainable Sourcing**: Prioritise the use of environmentally friendly and locally sourced materials and products.

## 4. Implementation

### 4.1 Planning Phase

- **Venue Selection**: Choose venues with strong sustainability practices or those willing to adopt them for the event.
- **Transportation**: Encourage the use of public transportation and carpooling. Provide information on eco-friendly transportation options.
- **Materials and Supplies**: Prioritise reusable and recyclable materials. Minimise single-use items – plastic water bottles, disposable coffee cups, printed event programmes.
- **Suppliers**: Use suppliers who align with sustainability goals.

### 4.2 Event Execution

- **Waste Management**: Provide clearly marked recycling and composting bins. Minimise single-use plastics.
- **Energy Conservation**: Use energy-efficient equipment. Encourage sponsors and exhibitors to use eco-friendly lighting and displays.
- **Water Usage**: Implement water conservation measures.

- **Sustainable Catering:** Implement sustainable catering practices, including the use of organic, locally sourced food, vegetarian, and vegan options, and minimising food waste.
- **Inclusive Participation:** Ensure that sustainability efforts also consider the accessibility for people with disabilities, promoting an inclusive environment for all attendees.

#### 4.3 Post-Event

- **Evaluation:** Assess the environmental impact of the event and identify areas for improvement.
- **Documentation:** Keep records of sustainability efforts, successes, and areas for improvement.
- **Communication:** Share the sustainability achievements with stakeholders and encourage their feedback.

### 5. Stakeholder Engagement

- **Participants:** Encourage attendees to adopt sustainable practices during the event.
- **Sponsors and Exhibitors:** Promote sustainability practices and encourage the use of eco-friendly products and displays.

### 6. Continuous Improvement

- **Feedback Mechanism:** Establish a system for gathering feedback from stakeholders to continuously improve sustainability practices.
- **Innovation:** Stay informed about new technologies and practices that can further enhance the sustainability of our events.
- **Sustainability Certification:** Aim to achieve sustainability certification for our event from recognised organisations, which can serve as a benchmark for our sustainability efforts.

### 7. Review and Updates

This policy will be periodically reviewed and updated to ensure its effectiveness and relevance.