VIVE LA STUDENT HOUSING REVOLUTION!

Join the most influential figures from the PBSA sector and beyond as we reconnect and look to the future at the Student Accommodation Conference.

Speaker highlights include:

- Dame Tanni Grey-Thompson, Chancellor of Northumbria University & Britain’s best-known Paralympic athlete
- Erin Clarke, Relationship Director, Investec
- Nick Hillman, Director, HEPI
- Mark Quigley, Managing Director, UK Real Estate Finance, Beaufort Capital Management UK
- Merelina Sykes, Partner, Joint Head of Student Property, Knight Frank
- Graham Galbraith, Vice Chancellor, University of Portsmouth

8 December 2021
InterContinental London | The O2

student.propertyweek.com
@StudentPW #StudentPW
THE UK’S PREMIER STUDENT HOUSING EVENT

This December, Student Accommodation 2021 will unite the PBSA sector once again, for the most important and most insightful conference, showcase & awards yet.

Book your place in the room, or online, to join this essential meeting of operators, investors, developers, universities and higher education thought leaders as we explore the continued impacts of Covid-19 and look towards the future.

What's in store at Student Accommodation:

High-level conference
Join us for our most insightful event yet! Conference Chair Mark Easton, Home Editor, BBC, will chair the debate as our experts explore the continued impacts of Covid-19 and how the PBSA asset class is responding and evolving. In an operating environment where student well-being, trust, affordability and access to technology are paramount, find out how to stay ahead of the student housing revolution.

Showcase of leading suppliers & latest tech
Our industry partners will be ready to meet with you during the conference, showcasing the services, products and tech that can take your student housing to the next level and transform your business.

Inspirational Awards - highlighting excellence
Following the conference, we'll be recognising the achievements of the past year with our inspirational awards and gala dinner. Book your combined conference and awards ticket to attend.

View the shortlist here >

“Really good content and really good speakers.”

View the full programme and book today at student.propertyweek.com

VIVE LA STUDENT HOUSING REVOLUTION!
CONFERENCE AGENDA: WEDNESDAY, 8 DECEMBER 2021

09:00
Registration and networking

09:30
Welcome from the Chair
Mark Easton
Home Editor
BBC

09:35
Keynote: A question of trust
Dame Tanni
Gray-Thompson
Chancellor
Northumbria University

In her capacity as the Chancellor of Northumbria University, Dame Tanni will speak about trust in the sector, which has been badly shaken over the past 12 months. As the general public often cannot differentiate between universities and PBSA, how have these images and related news tarnished the sector? What is the lasting reputational damage? What needs to be done to repair and restore trust?

In a 26-year sporting career Dame Tanni won 35 Paralympic medals, held 30 world records and won the London Wheelchair Marathon six times. Currently her roles include chairmanship of UK Active and membership of the boards of the London Marathon, Transport for London and the London Legacy Development Corporation.

10:00
CEO discussion: Future-proofing PBSA - The residual impact of COVID-19
Mark Easton
Home Editor
BBC

The worst of the pandemic may well be behind us, but what has been left in its wake? After a very challenging year for the sector, what is the lasting structural change as a result of new learning models, changing student requirements, and the way that universities are interacting with both students and the private sector? How are we applying learnings from the past year to challenge norms, build resilience, rethink design, and shape the future of PBSA?

Panellists:
- Richard Skeels
  Chief Executive Officer
  CRM
- Will Rowson
  Chief Executive Officer
  GSA
- Steve Grant
  Chief Executive Officer
  Kinetic Capital

10:45
Networking break & Partner Showcase

11:15
The student view: Latest trends in students’ accommodation decision-making criteria
Paul Humphreys
Founder & CEO
StudentCrowd

Every good business keeps its customers at the forefront of its decision-making - and students are not shy about coming forward with their requirements. From ensuite bathrooms to common space design, technology requirements to relative affordability, and even the importance of a building’s ESG credentials, StudentCrowd will tell us what students want and what’s top of their list for accommodation selection, followed by a guest panel discussing the findings and offering their views.

11:50
The advantages and challenges of partnering with the private sector

Partnerships with private providers are very important for the higher education sector, however there are still not enough protections in place for students against landlords that Universities have no control over. During this session, our panel of representatives from UK Universities come together to discuss the advantages and potential concerns of partnering with the private sector.

Panellists:
- Paddy Jackman
  Independent Consultant
- Graham Galbraith
  Vice Chancellor
  The University of Portsmouth
- Helen Watson
  Chief Operating Officer
  Goldsmiths
  University of London

12:30
Smart thinking

Tom Cheesewright is an Applied Futurist and celebrated author, he helps people and organisations around the world to see the future more clearly, share their visions, and respond with innovation. Tom will provide a scene setter ahead of the technology innovation sessions in the afternoon.

Speakers:
- Tom Cheesewright
  Applied Futurist

12:45
Lunch break & Partner Showcase

View the full programme and book today at student.propertyweek.com
**Stream 1**

**Student Accommodation: Still hot or not?**

What does the investment market look like for student accommodation in 2022 and beyond? What characteristics are investors looking for? Are yields trending upwards? How are parties adapting to the pandemic’s impact on student accommodation? What forces are driving or inhibiting construction? How have lenders factored in the pandemic’s impact on the student accommodation market? Has levelled the playing field, with PBSA being seen as more attractive to developers than before? With the pandemic changing the student experience, more flexibility, amenity and technology features are needed. Which providers are setting the standards for the future? How has the pandemic impacted lender views on the future?

Panellists:
- Erin Clarke, Relationship Director, Invested Capital Finance
- Mark Quigley, Managing Director, UK Real Estate Finance, Beaufort Capital Management UK
- Michelle Beaumont, Head of Housing at Irwin Mitchell

**Spotlight session: Lockdown but not out**

Faced with the biggest shock to the world economy in 300 years, developers were faced with a stark choice: either evolve or die. Faced with the biggest shock to the world economy in 300 years, developers were faced with a stark choice: either evolve or die. As the industry grapples with tech solutions and the data this brings, we’ll delve into the world of Tech-enabled property management services have improved responsiveness and accessibility for residents and has enabled amenity space monitoring providing data for decision making purposes. The debate will cover the journey of 18 months’ worth of experience with technology and how it has impacted communicating with residents during the crisis.

Speakers:
- Mandisa Khabo, Technical Manager, Greystar
- Hamish Neale, Director, Smart Building Suite, RealPage Europe

Panellists:
- Neil Young, Investment Chair, Young Group
- Morelina Sykes, Partner, Joint Head of Student Property, Apax Markets

**The affordability conundrum**

The PBSA sector has historically been more expensive than the student HMO market and university halls of residence, making the latter two more popular with domestic students. But the pandemic has levelled the playing field, with PBSA being seen as more responsive to student needs. Under the new article 4 direction removing the permitted development right allowing housing to be converted to HMOs, the balance could swing further towards PBSA, but is it still too expensive? Will the sector be able to capitalise on the opportunity - or will universities hall of residence and PBSA remain the accommodation of choice for domestic students?

Panellists:
- Tony Wicks, Head of Student Property, Student Property Group
- Paul Bashir, Chief Executive Officer, Street Capital

**Network break and roundtable discussions**

Grab a coffee and choose from our selection of focused roundtable discussions, hosted by industry experts. This is your chance to get involved and put your questions to our experts.

Topics will include:
- Brexit: what will the lasting impact be for European students?
- Tenancy reform - is this the end of leasing agreements as we know them?
- How can we reimagine the sector to optimise assets? Do buildings need a full redesign?
- What does the smart student accommodation of the future look like?

Panellists:
- Jon Thornhill, Commercial Director, Ask4
- Tuely Robins, Head of Operations, StudentCrowd
- James Tieman, Head of Energy & Environment, Unite Students

**Fireside chat: The future of the UK Higher Education sector as a global brand**

Philip interim, former Keble College, Oxford, about the future of the higher education sector. The UK will see a 35% increase in the number of 18-year-olds over the next decade. The Higher Education Institute also still contributes increasing levels of domestic participation, which combined with growing numbers of international students, will put significant pressure on the UK HE sector to deal with additional demand.

How can UK Government and the sector deal with the aspirations of this growing cohort of young adults? Will the sector be able to invest in the buildings and resources needed to support this growth? Will the sector be able to invest in the buildings and resources needed to support this growth? How can the sector be reimagined for the future? How can the sector be reimagined for the future?

Speakers:
- Philip Hillman, Chairman - Living Capital Markets
- Nick Hillman, Director, Higher Education Policy Institute

**Chair’s closing comments**

Mark Easton, Home Editor, BBC

**Conference close and networking drinks reception**

Programme and speakers subject to change.

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**Stream 2**

**Smart thinking: how Covid-19 hit the innovation accelerator**

As students switched to studying remotely during the pandemic, technology became their lifeline. This high-speed broadband, virtual tours, online communication platforms, remote learning and more. But what do students want post-pandemic? How should the sector be innovating to meet their evolving needs and the needs of the planet? What does the smart student accommodation of the future look like?

Panellists:
- Jon Thornhill, Commercial Director, Ask4
- Tuely Robins, Head of Operations, StudentCrowd

**The UK’s first holistic smart technology innovation trial**

Hamish Neale and Mandisa Khabo will discuss how Greystar and Strata have formed a unique partnership to implement the UK’s first holistic smart technology innovation trial in student housing. The trial consisted of a cluster of six units and a community kitchen within Chapter Hillbury 2. Over the past three years, residents have been living in the units and have experienced the various forms of technology installed, providing valuable feedback to the continual development of the solution. They will also discuss the specification of the building and the results so far and future plans for Smart Technology at Greystar.

Speakers:
- Mandisa Khabo, Technical Manager, Greystar
- Hamish Neale, Director, Smart Building Suite, RealPage Europe

**What impact can smart technology have on operational efficiency and reducing costs?**

As the industry grapples with tech solutions and the data this yields, there is an opportunity for the sector to turn the data into actionable insights that drive innovation and smart decision making. We’ll discuss the role technology can play in improving operations and assets and how it has impacted communicating with residents during the crisis.

Tech-enabled property management services have improved responsiveness and accessibility for residents and has enabled amenity space monitoring providing data for decision making purposes. The debate will cover the evolution of technology through the crisis and how it has reshaped their thinking on the residents’ experience as well as supporting creating operational efficiencies in the future.

Panellists:
- Neil Young, Investment Chair, Young Group
- Morelina Sykes, Partner, Joint Head of Student Property, Student Property Group

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Panellists:
- Jon Thornhill, Commercial Director, Ask4
- Tuely Robins, Head of Operations, StudentCrowd
- James Tieman, Head of Energy & Environment, Unite Students

**Does PBSA need to be reimagined in light of Covid-19?**

The coronavirus pandemic has caused a seismic shift in the way student housing is being operated, with many leading organisations now looking to the future of the sector for new standards of excellence. How can we reimagine the sector to optimise assets? Do buildings need a full redesign? Is it the end of the leasing model as we know it? Is it still feasible to operate and service the buildings?

Panellists:
- Michail Eminov, Director of Acquisitions, Staykeepers
- Nanad Maanajevic, Principal Director, tp bennett
- Jamie Harris, Head of Student Accommodation - Capital Markets, Harris Associates

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**Conference close and networking drinks reception**

Programme and speakers subject to change.

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**18:30 onwards: Evening Awards Programme**

Get ready for an evening of celebration as we reward the student sector for new standards of excellence.

- Featuring: Networking reception
- Silver - service dinner
- Awards ceremony
- Celebrity host (to be revealed!)

**Dress code:** Lounge suits and cocktail attire

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"It was very good value. The content was very good, being able to watch live and on demand offered flexibility"
### PARTNER SHOWCASE

Our partners make a valuable contribution to Student Accommodation and work collaboratively with us as your joint hosts. The partner showcase is a chance to explore innovative products and services that can help your business to forge a positive future beyond today’s business uncertainties.

**DIAMOND PARTNER:**

**STUDENT INSIGHT PARTNER:**

**PLATINUM PARTNERS:**

**GOLD PARTNERS:**

**SILVER PARTNERS:**

**BRONZE PARTNERS:**

**AWARDS SPONSORS:**

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Secure your place today to reconnect with the sector: [student.propertyweek.com](http://student.propertyweek.com)
BOOK NOW

Your conference ticket includes:

- All conference sessions
- Lunch and refreshments (*in-person only)
- Partner showcase of industry suppliers

**Plus!** All conference ticket holders (in-person and online) will have access to our sophisticated and immersive event app. Plan your schedule, watch sessions live and on-demand and connect with other delegates.

**Awards tickets**
Upgrade to a combined ticket and enjoy the evening awards, or book a table for your team to enjoy the celebrations.

**BOOK NOW**
Secure your conference tickets today for your team. Bring a colleague and save £280

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Visit our website to find out more about awards tickets, combination saver deals and special rates for universities

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**BOOKING PEACE OF MIND**
Student Accommodation is a Covid-secure event. We cannot predict the future, but we can prepare for it and that’s exactly what we are doing. Our flexible tickets mean that you’re covered if circumstances change.

Find out more at student.propertyweek.com
Have a question? Contact logistics@emap.com

View the full programme and book today at:

student.propertyweek.com