VIVE LA STUDENT HOUSING REVOLUTION!

Join the most influential figures from the PBSA sector and beyond as we reconnect and look to the future at the Student Accommodation Conference.

Speaker highlights include:

- **Dame Tanni Grey-Thompson**
  - Chancellor of Northumbria University & Britain’s best-known Paralympic athlete

- **Erin Clarke**
  - Relationship Director, Investec

- **Nick Hillman**
  - Director, HEPI

- **Mark Quigley**
  - Managing Director, Beaufort Capital UK Real Estate Finance

- **Merelina Sykes**
  - Partner, Joint Head of Student Property, Knight Frank

- **Graham Galbraith**
  - Vice Chancellor, University of Portsmouth

8 December 2021
InterContinental London | The O2

student.propertyweek.com

@StudentPW #StudentPW
THE UK’S PREMIER STUDENT HOUSING EVENT

This December, Student Accommodation 2021 will unite the PBSA sector once again, for the most important and most insightful conference, showcase & awards yet.

Book your place in the room, or online, to join this essential meeting of operators, investors, developers, universities and higher education thought leaders as we explore the continued impacts of Covid-19 and look towards the future.

What’s in store at Student Accommodation:

High-level conference
Join us for our most insightful event yet! Conference Chair Mark Easton, Home Editor, BBC, will chair the debate as our experts explore the continued impacts of Covid-19 and how the PBSA asset class is responding and evolving. In an operating environment where student well-being, trust, affordability and access to technology are paramount, find out how to stay ahead of the student housing revolution.

Showcase of leading suppliers & latest tech
Our industry partners will be ready to meet with you during the conference, showcasing the services, products and tech that can take your business.

View partners >

Inspirational Awards - highlighting excellence
Following the conference, we’ll be recognising the achievements of the past year with our inspirational awards and gala dinner. Book your combined conference and awards ticket to attend.
View the shortlist here >

“Really good content and really good speakers.”

VIVE LA STUDENT HOUSING REVOLUTION!
CONFERENCE AGENDA: WEDNESDAY, 8 DECEMBER 2021

09:00 Registration and networking

09:30 Welcome from the Chair

09:35 Keynote: A question of trust

In her capacity as the Chancellor of Northumbria University, Dame Tanni Grey-Thompson will speak about trust in the sector, which has been badly shaken over the past 12 months. As the general public often cannot differentiate between universities and PBSA, how have these images and related news tarnished the sector? What is the lasting reputational damage? What needs to be done to repair and restore trust?

Panellists: Richard Skeels Chief Executive Officer CRM Steve Grant Chief Executive Officer Kinetic Capital Will Rowson Chief Executive GSA

In a 20-year sporting career Dame Tanni won 35 Paralympic medals, held 30 world records and won the London Wheelchair Marathon six times. Currently her roles include chairmanship of UK Active and membership of the boards of the London Marathon, Transport for London and the London Legacy Development Corporation.

10:00 CEO discussion: Future-proofing PBSA - The residual impact of COVID-19

The worst of the pandemic may well be behind us, but what has been left in its wake? After a very challenging year for the sector, what is the lasting structural change as a result of new learning models, changing student requirements, and the way that universities are interacting with both students, and the private sector? How are we applying learnings from the past year to challenge norms, build resilience, rethink design, and shape the future of PBSA?

Panellists: Graham Galbraith Vice Chancellor The University of Portsmouth Helen Watson Chief Operating Officer Goldsmiths University of London Paddy Jackman Independent Consultant Paul Humphreys Founder & CEO StudentCrowd

Networking break & Partner Showcase

10:45 The student view: Latest trends in students’ accommodation decision-making criteria

Every good business keeps its customers at the forefront of its decision-making – and students are not shy about coming forward with their requirements. From ensuite bathrooms to common space design, technology requirements to relative affordability, and even the importance of a building’s ESG credentials. StudentCrowd will tell us what students want and what’s top of their list for accommodation selection, followed by a guest panel discussing the findings and offering their views.

Moderated by: Tom Cheesewright Applied Futurist

Panelists:

11:15 The advantages and challenges of partnering with the private sector

Partnerships with private providers are very important for the higher education sector, however there are still not enough protections in place for students against landlords that Universities have no control over. During this session, our panel of representatives from UK Universities come together to discuss the advantages and potential concerns of partnering with the private sector.

Moderated by: Paddy Jackman Independent Consultant

Panelists:

11:50 Smart thinking

Tom Cheesewright is an Applied Futurist and celebrated author, he helps people and organisations around the world to see the future more clearly. Tom will provide a scene setter ahead of the Technology Innovation Sessions in the afternoon.

Speakers:

12:45 Lunch break & Partner Showcase

View the full programme and book today at student.propertyweek.com
Smart thinking: how Covid-19 hit the innovation accelerator

As students switched to studying remotely during the pandemic, technology became their lifeline. High-speed broadband, virtual tours, online communication platforms, you name it, students expected it - and the good PBSA providers delivered it. The innovation did not stop there.

Operators quickly rolled out health & safety measures to make their buildings Covid-safe, rise to the climate crisis challenge by switching to green energy sources and addressed the ‘S’ in ESG, with tech enabled wellbeing and mental health initiatives. But what do students want post pandemic? How should the sector be innovating to meet their evolving needs and the needs of the planet? What does the smart student accommodation of the future look like?

Panellists:
- Jon Thornhill
- Rebecca Hopwood
- Tuely Robins
- James Tieman

The UK’s first holistic smart technology innovation trial

Hamish Neale and Mandisa Khabo will discuss how Greystar and Straits a RealPage company, partnered to implement the UK’s first holistic smart technology innovation trial in student housing. The trial consisted of a cluster of six units and a communal kitchen within Chapter Highbury 2. Over the past three months the residents have been living in the units and have experienced the various forms of technology involved, providing valuable feedback to the continual development of the solution.

They will also discuss the specification of the building and the results so far and future plans for Smart technology at Greystar.

Speakers:
- Mandisa Khabo Technical Manager Greystar
- Hamish Neale Director Smart Building Suite RealPage Europe

What impact can smart technology have on operational efficiency and reducing costs?

As the industry grapples with tech solutions and the data this yields, there is an opportunity for the sector to turn the data into actionable insights that drive innovation and smart decision making. We will discuss the role technology is playing in managing assets and how it has impacted communicating with residents during the crisis.

Tech-enabled property management services have improved responsiveness and accessibility for residents and has enabled amenity space monitoring providing data for decision making purposes. The debate will cover the key learnings from the application of technology through the crisis and how it has reshaped their thinking on the residents’ experience as well as supporting creating operational efficiencies in the future.

Panellists:
- Neil Young
- Morelina Sykes

Networking break and roundtable discussions

Grab a coffee and choose from our selection of focused roundtable discussions, hosted by industry experts. This is your chance to get involved and put your questions to our experts.

Topics will include:
- • Student accommodation: Still hot or not?
  • The affordability conundrum
  • Does PBSA need to be reimagined in light of Covid-19?
  • Fireside chat: The future of the UK Higher Education sector as a global brand
  • Has student accommodation over the last year been a success story?

Speakers:
- Michail Eminov Director of Acquisitions Staykeepers
- Nanad Manasijevic Principal Director tp bennett
- Jamie Harris Head of Student Accommodation - Capital Markets Harris Associates

Fireside chat: The future of the UK Higher Education sector as a global brand

Philip Hineman, BBC, interviewed Nick Hillman, HEPI about the future of the higher education sector. The UK will see a 25% increase in the number of 18-year-olds over the next decade. The Higher Education Policy Institute is also predicting increasing levels of student debt which, combined with growing numbers of international students, put significant pressure on the UK HE sector to deal with additional demand.

How will UK Government and the sector deal with the aspirations of this growing cohort of young adults? Will the Treasury restrict the offer of higher education to some, and seek to put more into apprenticeships and other vocational learning? How are UK universities positioned to market themselves globally as we pull out of the pandemic? Has a clear message been offered to international students that UK higher education is open for business?

Panellists:
- Philip Hillman Chairman - Living Capital Markets JLL
- Nick Hillman Director Higher Education Policy Institute

Chair’s closing comments

Mark Easton, Home Editor, BBC

Conference close and networking drinks reception

Programme and speakers subject to change.

18:30 onwards: Evening Awards Programme

Get ready for an evening of celebration as we reward the student sector for new standards of excellence.

Featuring:
- Networking reception
- Silver service dinner
- Awards ceremony
- Celebrity host (to be revealed?)

Dress code: Lounge suits and cocktail attire

“Was it very good value. The content was very good, being able to watch live on demand offered flexibility”
Reunite with senior-level decision makers

Companies already confirmed to attend include:

- HOST RHM
- Irwin Mitchell
- University of Birmingham
- Xenia Students
- Vinci Construction
- Jackman Education Solutions
- Yardi
- Kings College London
- Lockton
- BC Partners
- Harris Associates
- Northumbria University
- Cain International
- Forsters Service Company
- Puma Property Fiance
- Torsion
- Round Hill Capital
- StudentCrowd
- Applied Futurist
- Calford Seaden
- Taylor Wessing
- Study Inn Limited
- Fresh Property Group
- Harrison Street Europe
- staykeepers
- Amico
- Shoosmiths
- TLJ Access Control
- Investec Real Estate
- Campuslife
- Abodus
- Colliers
- BBC
- SmartRent
- Global Student Accommodation (GSA)
- Upp Group Holdings Limited
- Southern Grove Group of companies
- Southern Grove & Future Generation
- Bidwells
- RealPage Europe
- Student Castle
- UCAS
- Investcorp International
- Ace Student Living
- ArchitecturePLB
- Beaufort Capital Management UK
- Aldermore
- Ashurst LLP
- Higher Education Policy Institute (HEPI)
- Savills Investment Management
- Propcall
- University of London
- StarRez
- Revantage Real Estate
- AXA Investment Managers
- Clyde & Co
- CRM Students
- ASK 4
- The Property Marketing Strategists
- TigerLime
- Viridis Real Estate
- Property Week Events
- Knight Frank
- Tribe
- The University of Portsmouth
- Straits Capital Limited
- Washstation
- Kinetic Capital
- Apollo Management
- Technology Gym
- Goldsmiths University of London
- FHP Living Limited
- Moorfield Group
- TROY Group
- AXA
- AA4S Affordable accommodation 4 students
- Pinebridge Benson Elliot
- Gowling WLG
- Waterstones Group
- CODE Students Limited
- Norton Rose Fullbright
- Amber Energy
- Future Generation
- Corstorphine & Wright
- Grey Star
- Xenia Estates
- Curtins
- Xior Student Housing
- Young Group
- CRM
- SPH
- Avison Young
- Gravis Capital Management
- JLL
- IQ Student Accommodation
- Buro Happold
- LINK Strategic Partners
- LOFT
- Mapletree
- Affordable Accommodation for Students Association
- Prime Student Living
- Stride Treglown
- GSA
- TP Bennett
- This is Fresh

PARTNER SHOWCASE

Our partners make a valuable contribution to Student Accommodation and work collaboratively with us as your joint hosts. The partner showcase is a chance to explore innovative products and services that can help your business to forge a positive future beyond today's business uncertainties.

<table>
<thead>
<tr>
<th>DIAMOND PARTNER:</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRM</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>STUDENT INSIGHT PARTNER:</th>
</tr>
</thead>
<tbody>
<tr>
<td>StudentCrowd</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PLATINUM PARTNERS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABODUS</td>
</tr>
<tr>
<td>ASK4</td>
</tr>
<tr>
<td>irwinmitchell</td>
</tr>
<tr>
<td>Glide</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GOLD PARTNERS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>amber</td>
</tr>
<tr>
<td>David Phillips</td>
</tr>
<tr>
<td>Lockton</td>
</tr>
<tr>
<td>tp bennett</td>
</tr>
<tr>
<td>UCAS</td>
</tr>
<tr>
<td>YARDI</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SILVER PARTNERS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology Gym</td>
</tr>
<tr>
<td>StarRez</td>
</tr>
<tr>
<td>Walker Modular</td>
</tr>
<tr>
<td>wifinity</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BRONZE PARTNERS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>calfordseaden</td>
</tr>
<tr>
<td>quadrent</td>
</tr>
<tr>
<td>propcall</td>
</tr>
<tr>
<td>SmartRent</td>
</tr>
<tr>
<td>Trinity</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AWARDS SPONSORS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aldermore</td>
</tr>
</tbody>
</table>

Secure your place today to reconnect with the sector:
student.propertyweek.com
Your conference ticket includes:

- All conference sessions
- Lunch and refreshments (*in-person only)
- Partner showcase of industry suppliers

Plus! All conference ticket holders (in-person and online) will have access to our sophisticated and immersive event app. Plan your schedule, watch sessions live and on-demand and connect with other delegates.

Awards tickets
Upgrade to a combined ticket and enjoy the evening awards, or book a table for your team to enjoy the celebrations.

BOOK NOW
Secure your conference tickets today for your team. Bring a colleague and save £280

<table>
<thead>
<tr>
<th>CONFERENCE TICKET</th>
<th>CONFERENCE GROUP of 2 saver ticket</th>
<th>ONLINE TICKETS from £295 (+VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>£549 (+VAT)</td>
<td>£818 (+VAT)</td>
<td></td>
</tr>
</tbody>
</table>

Visit our website to find out more about awards tickets, combination saver deals and special rates for universities

student.propertyweek.com

BOOKING PEACE OF MIND
Student Accommodation is a Covid-secure event. We cannot predict the future, but we can prepare for it and that's exactly what we are doing. Our flexible tickets mean that you’re covered if circumstances change.

Find out more at student.propertyweek.com
Have a question? Contact logistics@emap.com

View the full programme and book today at:
student.propertyweek.com