

STUDENT ACCOMMODATION

CONFERENCE • SHOWCASE • AWARDS

8 December 2021
InterContinental London | The O2

IN PERSON
AND
ONLINE

VIVE LA STUDENT HOUSING REVOLUTION!

Join the most influential figures from the PBSA sector and beyond as we reconnect and look to the future at the Student Accommodation Conference

Speaker highlights include:



**Dame Tanni
Grey-Thompson**
Chancellor of
Northumbria University
& Britain's best-known
Paralympic athlete



Erin Clarke
Relationship Director
Investec



Nick Hillman
Director
HEPI



Mark Quigley
Managing Director -
UK Real Estate
Finance
**Beaufort Capital
Management UK**



Merelina Sykes
Partner, Joint Head of
Student Property
Knight Frank



Graham Galbraith
Vice Chancellor
**University of
Portsmouth**

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Organised by:



Diamond partner:



THE UK'S PREMIER STUDENT HOUSING EVENT

This December, Student Accommodation 2021 will unite the PBSA sector once again, for the most important and most insightful conference, showcase & awards yet.

Book your place in the room, or online, to join this essential meeting of operators, investors, developers, universities and higher education thought leaders as we explore the continued impacts of Covid-19 and look towards the future.

What's in store at Student Accommodation:

High-level conference

Join us for our most insightful event yet! Conference Chair Mark Easton, Home Editor, BBC, will chair the debate as our experts explore the continued impacts of Covid-19 and how the PBSA asset class is responding and evolving. In an operating environment where student well-being, trust, affordability and access to technology are paramount, find out how to stay ahead of the student housing revolution.



Showcase of leading suppliers & latest tech

Our industry partners will be ready to meet with you during the conference, showcasing the services, products and tech that can take your student housing to the next level and transform your business.

[View partners >](#)

Inspirational Awards - highlighting excellence

Following the conference, we'll be recognising the achievements of the past year with our inspirational awards and gala dinner. Book your combined conference and awards ticket to attend.

[View the shortlist here >](#)



"Really good content and really good speakers."

View the full programme and book today at student.propertyweek.com

VIVE LA STUDENT HOUSING REVOLUTION! CONFERENCE AGENDA: WEDNESDAY, 8 DECEMBER 2021

09:00 Registration and networking

09:30 Welcome from the Chair



Mark Easton
Home Editor
BBC

09:35 Keynote: A question of trust

In her capacity as the Chancellor of Northumbria University, Dame Tanni will speak about trust in the sector, which has been badly shaken over the past 12 months. As the general public often cannot differentiate between universities and PBSA, how have these images and related news tarnished the sector? What is the lasting reputational damage? What needs to be done to repair and restore trust?



Dame Tanni Grey-Thompson
Chancellor of
Northumbria University
& Britain's best-known
Paralympic athlete

In a 16-year sporting career Dame Tanni won 16 Paralympic medals, held 30 world records and won the London Wheelchair Marathon six times. Currently her roles include chairmanship of UK Active and membership of the boards of the London Marathon, Transport for London and the London Legacy Development Corporation.

10:00 CEO discussion: Future-proofing PBSA - The residual impact of COVID-19

The worst of the pandemic may well be behind us, but what has been left in its wake? After a very challenging year for the sector, what is the lasting structural change as a result of new learning models, changing student requirements, and the way that universities are interacting with both students, and the private sector? How are we applying learnings from the past year to challenge norms, build resilience, rethink design, and shape the future of PBSA?

Panelists:



Richard Skeels
Chief Executive
Officer
CRM



Joss Muirie
Chief Executive
Officer,
Abodus



Steve Grant
Chief Executive
Officer
Kinetic Capital

10:45 Networking break & Partner Showcase

11:15 Amplifying the Student Voice: What do Students Want?

When posed the question "what do students want?" invariably the reply is "location" and "price". There is no doubt that these factors continue to influence choice heavily, but to focus only on these attributes ignores a plethora of factors that are critical in student decision-making! Bringing together their unique combination of thousands of authentic student reviews generated annually, StudentCrowd will present on location and price as well as everything from social experience, to personal safety, to establish the key ingredients needed to deliver insights into what students want. The presentation will then be followed by a guest panel discussing the findings and offering their views.

Presentation from:



Paul Humphreys
Founder & CEO
StudentCrowd

Panelists:



Jenny Shaw
Higher Education
External
Engagement Director
Unite Students



Tim Pankhurst
Executive Director
CBRE



Einita Suman Director
of Accommodation and
Operations
University
of Birmingham

11:55 Fireside chat: The future of the UK Higher Education sector as a global brand

Philip Hillman and Nick Hillman will discuss the future of the higher education sector. The UK will see a 25% increase in the number of 18-year-olds over the next decade. The Higher Education Policy Institute is also predicting increasing levels of domestic participation, which combined with growing numbers of international students, will put significant pressure on the UK HE sector to deal with additional demand.

How will UK Government and the sector deal with the aspirations of this growing cohort of young adults? Will the Treasury restrict the offer of higher education to some, and seek to put more into apprenticeships and other vocational learning? How are UK universities positioned to market themselves globally as we pull out of the pandemic? Has a clear message been offered to international students that UK higher education is open for business?

Speakers:



Philip Hillman
Chairman - Living
Capital Markets
JLL



Nick Hillman
Director
Higher Education
Policy Institute

View the full programme and book today at student.propertyweek.com

12:25

Panel discussion: The advantages and challenges of partnering with the private sector

Partnerships with private providers are very important for the higher education sector, however there are still not enough protections in place for students against landlords that Universities have no control over. During this session, our panel of representatives from UK Universities come together to discuss the advantages and potential concerns of partnering with the private sector.

Moderated by



Paddy Jackman
Independent Consultant

Panellists:



Graham Galbraith
Vice Chancellor
The University of Portsmouth



Helen Watson
Chief Operating Officer
Goldsmiths University of London

12:55

Smart thinking

Tom Cheesewright is an Applied Futurist and celebrated author, he helps people and organisations around the world to see the future more clearly, share their vision, and respond with innovation. Tom will provide a scene setter ahead of the technology innovation sessions in the afternoon.

Speakers:



Tom Cheesewright
Applied Futurist

13:10

Lunch break & Partner Showcase

Stream 1

14:10

Student Accommodation: Still hot or not?

What does the investment market look like for student accommodation in 2022 and beyond? What characteristics are investors looking for? Are yields trending upwards? How are parties dealing with the pandemic from an investment perspective? How have lenders found the past year? What forbearance has been offered on covenant breaches, and how long will this patience last? How has the pandemic affected lender views on the future?

Moderator:



Mark Easton
Home Editor
BBC

Panellists:



Erin Clarke
Relationship Director
Investec Structured Property Finance



Mark Quigley
Managing Director - UK Real Estate Finance
Beaufort Capital Management UK



Brian Welsh
Head of Student
Round Hill Capital



Paul Bashir
Chief Executive Officer
Harrison Street Europe



Michelle Beaumont
Head of Housing
Irwin Mitchell

14:10

Stream 2

Smart thinking: how Covid-19 hit the innovation accelerator

As students switched to studying remotely during the pandemic, technology became their lifeline. High-speed broadband, virtual tours, online communication platforms, you name it, students expected it - and the good PBSA operators delivered it. The innovation did not stop there.

Operators quickly rolled out health & safety measures to make their buildings Covid-safe, rose to the climate crisis challenge by switching to green energy sources and addressed the 'S' in ESG with tech-enabled wellbeing and mental health initiatives. But what do students want post pandemic? How should the sector be innovating to meet their evolving needs and the needs of the planet? What does the smart student accommodation of the future look like?

Moderator:



Anviksha Patel
Chief Investigative Reporter
Property Week

Panellists:



Rebecca Hopwood
Head of Sales
UCAS



James Tiernan
Head of Energy & Environment
Unite Students



Tuely Robins
Head of Insights
StudentCrowd



Nick King
Business Development Director
Amber



Billy Kontoulis
Business Development Director for Europe
Ask4

14:50

Spotlight session: Lockdown but not out

Faced with the biggest shock to the world economy in 300 years, developers were faced with a stark choice: either evolve or die. Andrew charts how Covid changed the PBSA playbook forever - and why collaboration and camaraderie have never meant more in business.



Andrew Southern
Founder & Chairman
Southern Grove Group of companies
Southern Grove & Future Generation

15:05

The affordability conundrum

The PBSA sector has historically been more expensive than the student HMO market and university halls of residence, making the latter two more popular with domestic students. But the pandemic has levelled the playing field, with PBSA being seen as more responsive to student needs.

Under the new article 4 direction removing the permitted development right allowing housing to be converted to HMOs, the balance could swing further towards PBSA, but is it still too expensive? Will the sector be able to capitalise on the opportunity - or will university halls of residence and HMOs remain the accommodation of choice for domestic students?

Moderator:



Mark Easton
Home Editor
BBC

Panellists:



Neil Young
Chairman, We are Kin & Investment Chair
Young Group



Merelina Sykes
Partner, Joint Head of Student Property, Student Property Capital Markets
Knight Frank



Michelle Singleton
Operations Director
Abodus



Richard Stott
Group Managing Director
Kexgill

15:45

Spotlight session: The role of technology in the next generation student experience

The session will focus on constantly changing student expectations and the building blocks that combine to deliver best-in-class student experience.

Speakers:



Meri Braziel
Chief Commercial Officer
Glide



Matt Shakespeare
Managing Director - Operations
Study Inn

16:10

Networking break and roundtable discussions

Grab a coffee and choose from our selection of focused roundtable discussions, hosted by industry experts. This is your chance to get involved and put your questions to our experts.

Topics:

- **Learnings from build to rent:** Moderator: **Georgie Drewery**, Account Executive, **Yardi**
- **The path to net zero - understanding where you are on the journey and your next steps:** Moderator: **Claire Petricca-Riding**, National Head of Planning & Environment, **Irwin Mitchell**
- **What do students want?** Moderator: **Paul Humphreys**, Founder & CEO, **StudentCrowd**
- **Student mental health and wellbeing:** Moderator: **Shaida Faraj**, Head of International Markets, **RealPage**
- **The Augur review - kicked into the long grass forever?** Moderator: **Paddy Jackman**, Independent Consultant

14:50

Spotlight session: The UK's first holistic smart technology innovation trial

Hamish Neale and Mandisa Khabo will discuss how Greystar and Stratis a RealPage company, partnered to implement the UK's first holistic smart technology innovation trial in student housing. The trial consisted of a cluster of six units and a communal kitchen within Chapter Highbury 2. Over the past three months residents have been living in the units and have experienced the various forms of technology installed, providing valuable feedback to the continual development of the solution.

They will also discuss the specification of the building and the results so far and future plans for Smart technology at Greystar.

Speakers:



Mandisa Khabo
Technical Manager
Greystar



Hamish Neale
Director Smart Building Suite
RealPage Europe

15:05

What impact can smart technology have on operational efficiency and reducing costs?

As the industry grapples with tech solutions and the data this yields, there is an opportunity for the sector to turn the data into actionable insights that drive innovation and smart decision making. We'll discuss the role technology has played in operating assets and how it has impacted communicating with residents during the crisis.

Tech-enabled property management services have improved responsiveness and accessibility for residents and has enabled amenity space monitoring providing data for decision making purposes. The debate will cover the lessons learnt from the application of technology through the crisis and how it has reshaped their thinking on the residents' experience as well as supporting creating operational efficiencies in the future.

Moderator:



Steve Grant
CEO
Kinetic Capital

Panellists:



Richard Skeels
Chief Executive Officer
CRM



Scott Berry
Finance & Commercial Director
Fresh



Justin Harley
Regional Director
Yardi

16:50

Does PBSA need to be reimaged in light of Covid-19?

The coronavirus pandemic has caused a seismic shift in the way student housing is being operated, with many leading organisations now looking to hospitality and other sectors for inspiration and insight. How can we reimagine the sector to optimise assets? Do buildings need a full redesign? Is it the end of the leasing model as we know it? Is hotelification of operations and services the answer?

Panellists:



Michail Smirnov
Director of Acquisition
Staykeepers



Nenad Manasijevic
Principal Director
tp bennett



Jamie Harris
Head of Student Accommodation - Capital Markets
Harris Associates



Steven McCarthy
Chief Operating Officer
CRM

17:30

Chair's closing comments

Mark Easton, Home Editor, BBC

17:45

Conference close and networking drinks reception

Programme and speakers subject to change.

18:30 onwards: Evening Awards Programme*

Get ready for an evening of celebration as we reward the student sector for new standards of excellence.

Featuring:

- Networking reception
- Silver -service dinner
- Awards ceremony
- Celebrity host (to be revealed!)

Dress code: Lounge suits and cocktail attire

"It was very good value. The content was very good, being able to watch live and on demand offered flexibility"



Reunite with senior-level decision makers

Hundreds of companies are already confirmed to attend including:

HOST RHM • Irwin Mitchell • University of Birmingham • Xenia Students • Vinci Construction • Jackman Education Solutions • Yardi • Kings College London • Lockton • BC Partners • Harris Associates • Northumbria University • Cain International • Forsters Service Company • Puma Property Fiance • Torsion • Round Hill Capital • Student Crowd • Applied Futurist • Calford Seaden • Taylor Wessing • Study Inn Limited • Fresh Property Group • Harrison Street Europe • staykeepers • Amtico • Shoosmiths • TLJ Access Control • Investec Real Estate • Campuslife Abodus • Colliers • BBC • Smart Rent • Global Student Accomodation (GSA) • Upp Group Holdings Limited • Southern Grove Group of companies Southern Grove & Future Generation • Bidwells • RealPage Europe • Student Castle • UCAS • Investcorp International • Ace Student Living • ArchitecturePLB • Beaufort Capital Management UK • Aldermore • Ashurst LLP • Higher Education Policy Institute (HEPI) • Savills Investment Management • Propcall • University of London • StarRez • Revantage Real Estate • AXA Investment Managers • Clyde & Co • CRM Students ASK 4 • The Property Marketing Strategists • TigerLime • Viridis Real Estate • Property Week Events • Knight Frank Tribe • The University of Portsmouth • Straits Capitol Limited • Washstation • Kinetic Capital • Apollo Management • Technology Gym • Goldsmiths University of London • FHP Living Limited • Moorfield Group • TROY Group • AXA • AA4S Affordable accommodation 4 students • Pinebridge Benson Elliot • Gowling WLG • Watkin Jones Group • CODE Students Limited • Norton Rose Fulbright • Amber Energy • Future Generation • Corstorphine & Wright • Grey Star • Xenia Estates • Curtins • Xior Student Housing • Young Group • CRM • SPH • Avison Young • Gravis Capital Management • JLL • IQ Student Accommodation • Buro Happold • LINK Strategic Partners • LOFT • Mapletree • Affordable Accommodation for Students Association • Prime Student Living • Stride Treglown • GSA • TP Bennett • This is Fresh and more

PARTNER SHOWCASE

Our partners make a valuable contribution to Student Accommodation and work collaboratively with us as your joint hosts. The partner showcase is a chance to explore innovative products and services that can help your business to forge a positive future beyond today's business uncertainties.

DIAMOND PARTNER:



STUDENT INSIGHT PARTNER:



PLATINUM PARTNERS:



EXCLUSIVE FURNITURE PROVIDER:

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GOLD PARTNERS:



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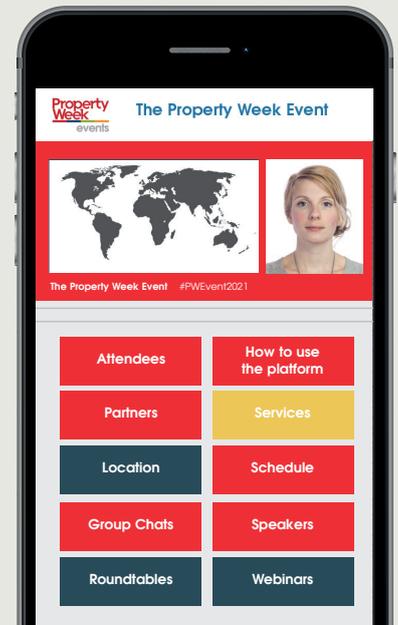
Your conference ticket includes:

- All conference sessions
- Lunch and refreshments (*in-person only)
- Partner showcase of industry suppliers

Plus! All conference ticket holders (in-person and online) will have access to our sophisticated and immersive event app. Plan your schedule, watch sessions live and on-demand and connect with other delegates.

Awards tickets

Upgrade to a combined ticket and enjoy the evening awards, or book a table for your team to enjoy the celebrations.



BOOK NOW

Secure your conference tickets today for your team.
Bring a colleague and save £280

CONFERENCE TICKET
£549 (+VAT)

CONFERENCE GROUP
of 2 saver ticket
£818 (+VAT)

ONLINE TICKETS
from £295 (+VAT)

Visit our website to find out more about awards tickets,
combination saver deals and special rates for universities

student.propertyweek.com

BOOKING PEACE OF MIND

Student Accommodation is a Covid-secure event. We cannot predict the future, but we can prepare for it and that's exactly what we are doing. Our flexible tickets mean that you're covered if circumstances change.

Find out more at student.propertyweek.com
Have a question? Contact: logistics@emap.com

View the full programme and book today at:
student.propertyweek.com