VIVE LA STUDENT HOUSING REVOLUTION!

Join the most influential figures from the PBSA sector and beyond as we reconnect and look to the future at the Student Accommodation Conference.

Speaker highlights include:

- Dame Tanni Grey-Thompson, Chancellor of Northumbria University & Britain's best-known Paralympic athlete
- Erin Clarke, Relationship Director, Investec
- Nick Hillman, Director, HEPI
- Mark Quigley, Managing Director, Beaufort Capital Management UK
- Merelina Sykes, Partner, Joint Head of Student Property, Knight Frank
- Graham Galbraith, Vice Chancellor, University of Portsmouth

student.propertyweek.com

@StudentPW #StudentPW
THE UK'S PREMIER STUDENT HOUSING EVENT

This December, Student Accommodation 2021 will unite the PBSA sector once again, for the most important and most insightful conference, showcase & awards yet.

Book your place in the room, or online, to join this essential meeting of operators, investors, developers, universities and higher education thought leaders as we explore the continued impacts of Covid-19 and look towards the future.

WHAT'S IN STORE AT STUDENT ACCOMMODATION:

High-level conference
Join us for our most insightful event yet! Conference Chair Mark Easton, Home Editor, BBC, will chair the debate as our experts explore the continued impacts of Covid-19 and how the PBSA asset class is responding and evolving. In an operating environment where student well-being, trust, affordability and access to technology are paramount, find out how to stay ahead of the student housing revolution.

Showcase of leading suppliers & latest tech
Our industry partners will be ready to meet with you during the conference, showcasing the services, products and tech that can take your operations to the next level and transform your business. View partners >

Inspirational Awards - highlighting excellence
Following the conference, we’ll be recognising the achievements of the past year with our inspirational awards and gala dinner. Book your combined conference and awards ticket to attend. View the shortlist here >

“Really good content and really good speakers.”

VIEW THE FULL PROGRAMME AND BOOK TODAY AT student.propertyweek.com

VIVE LA STUDENT HOUSING REVOLUTION!
CONFERENCE AGENDA: WEDNESDAY, 8 DECEMBER 2021

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CEO discussion: Future-proofing PBSA - The residual impact of COVID-19
The worst of the pandemic may well be behind us, but what has been left in its wake? After a very challenging year for the sector, what is the lasting structural change as a result of new learning models, changing student requirements, and the way that universities are interacting with both students, and the private sector?

Panelists:
- Richard Skeels, Chief Executive Officer, StudentCrowd
- Jess Moulie, Chief Executive Officer, Abodus
- Steve Grant, CEO, Kinetic Capital

Amplifying the Student Voice: What do Students Want?
When posed the question "what do students want?” trivially the reply is “location” and "price". There is no doubt that these factors continue to influence choice heavily, but to focus only on these attributes ignores a plethora of factors that are critical in student decision-making!

Panelists:
- Paul Humphreys, Founder & CEO, StudentCrowd
- Jenny Shaw, Higher Education External Engagement Director, Unilever Students
- Tim Pankhurst, Executive Director, CBRE
- Elnita Suman, Director of Accommodation and Operations, University of Birmingham

Fireside chat: The future of the UK Higher Education sector as a global brand
Philip Hillman and Nick Hillman will discuss the future of the higher education sector. The UK will see a 25% increase in the number of 18-year-olds over the next decade. The Higher Education Policy Institute is also predicting increasing levels of domestic participation, which combined with growing numbers of international students, will put significant pressure on the UK HE sector to deal with additional demand.

How will Government and the sector deal with the aspirations of this growing cohort of young adults? Will the Treasury restrict the offer of higher education to some, and seek to put more into apprenticeships and other vocational learning? How are UK universities positioned to market themselves globally as we pull out of the pandemic?

Speakers:
- Philip Hillman, Director, Higher Education Policy Institute
- Nick Hillman, Director, Abodus
Panel discussion: The advantages and challenges of partnering with the private sector
Partnerships with private providers are very important for the higher education sector, however there are still not enough protections in place for students against landlords that Universities have no control over. During this session, our panel of representatives from UK Universities come together to discuss the advantages and potential concerns of partnering with the private sector.

Moderated by: Paddy Jackman, Independent Consultant
Panellists:
- Graham Galbraith, Vice Chancellor, The University of Portsmouth
- Helen Watson, Chief Operating Officer, Goldsmiths, University of London

Smart thinking:
Tom Cheesewright is an Applied Futurist and celebrated author, he helps people and organisations around the world to see the future more clearly, share their visions, and respond with innovation. Tom will provide a scene setter ahead of the technology innovation sessions in the afternoon.

Moderated by: Paddy Jackman, Independent Consultant
Panelists:
- Tom Cheesewright, Applied Futurist

Lunch break & Partner Showcase

Stream 1
Student Accommodation: Still hot or not?
What does the investment market look for student accommodation investment in 2022 and beyond? What characteristics are investors looking for? Are yields trending upwards? How are parties dealing with the pandemic from an investment perspective? How have lenders found the past year? What forbearance has been offered on covenant breaches, and how long will this patience last? How will lenders find the past year? What forbearance have lenders offered on covenant breaches, and how long will this patience last? How has the pandemic affected lender views on the future?

Moderator: Mark Easton, Home Editor BBC
Panellists:
- Mark McQuiggan, Managing Director UK Real Estate Finance
- Brian Welsh, Head of Student Property, Round Hill Capital
- Paul Bashir, Chief Executive Officer, Property Week
- Michelle Beaumont, Head of Housing, Irwin Mitchell
- Anvitha Patel, Chief Investigative Director, Property Week

Stream 2
Smart thinking: how Covid-19 hit the innovation accelerator
As students switched to studying remotely during the pandemic, the technology became their lifeline. High-speed broadband, virtual tours, online communication platforms, you name it, students expected it – and the good PRSA operators delivered it. The innovation did not stop there. Operators quickly rolled out health & safety measures to make their buildings Covid-safe, rise to the climate crisis challenge by switching to green energy sources and addressed the 5’s in ESG with tech-enabled wellbeing and mental health initiatives. But what do students want post pandemic? How should the sector be innovating to meet their evolving needs and the needs of the planet? What does the smart student accommodation of the future look like?

Moderator: Mark Easton, Home Editor BBC
Panellists:
- Rebecca Hopwood, Head of Sales, UCLAS
- Tuedy Robins, Head of Insights, StudentCrowd
- Billy Kontoulis, Business Development Director, For Europe Ask

Spotlight session: Lockdown but not out
Faced with the biggest shock to the world economy in 300 years, developers were faced with a stark choice: either survive or die. Andrew charts how Covid changed the PRSA playbook forever - and why collaboration and camaraderie have never meant more in business.

Panellists:
- Andrew Southern, Founder & Chairman, Southern Groves & Future Generation

The affordability conundrum
The PRSA sector has historically been more expensive than the student HMO market and university halls of residence, making the latter two more popular with domestic students. But the pandemic has levelled the playing field, with PRSA being seen as more responsive to student needs.

Under the new article 4 direction removing the permitted development right allowing housing to be converted to HMOs, the balance could swing further towards PRSA, but is it still too expensive? Will the sector be able to capitalise on the opportunity – or will university halls of residence and HMO remain the accommodation of choice for domestic students?

Moderator: Mark Easton, Home Editor BBC
Panellists:
- Neil Young, Chairman, We are Kit & Investment Chair, Young Group
- Michelle Singleton, Senior Director, Abode
- Richard Salt, Group Managing Director, Kexgill

Networking break and roundtable discussions
Grab a coffee and choose from our selection of focused roundtable discussions, hosted by industry experts. This is your chance to get involved and put your questions to our experts.

Topics:
- Learnings from build to rent: Moderator: Georgie Drewey, Account Executive, Yard
- The path to net zero – understanding where you are on your journey and your next steps: Moderator: Claire Petricca-Riding, National Head of Planning & Environment, Irwin Mitchell
- What do students want? Moderator: Paul Humphreys, Founder & CEO, StudentCrowd
- Student mental health and wellbeing: Moderator: Shaida Faraj, Head of International Markets, RealPage
- The Augur review – kicked into the long grass forever? Moderator: Paddy Jackman, Independent Consultant

Spotlight session: The UK’s first holistic smart technology innovation trial
Hamish Neale and Mandisa Khoabo will discuss how Greystar and Straits a RealPage company, partnered to implement the UK’s first holistic smart technology innovation trial in student housing. The trial consisted of a cluster of six units and a communal kitchen within the Chapter Highbury 2. Over the past three months, residents have been living in the units and have experienced the various facets of technology installed, providing valuable feedback to the continual development of the solution. They will also discuss the specification of the building and the results so far and future plans for Smart technology at Greystar.

Panellists:
- Mandisa Khoabo, Technical Manager, Greystar
- Hamish Neale, Director Smart Building Suite, RealPage Europe

What impact can smart technology have on operational efficiency and reducing costs?
As the industry grapples with tech solutions and the data this yields, there is an opportunity for the sector to turn the data into actionable insights that drive innovation and smart decision making. We’ll discuss the role technology has played in operating assets and how it has impacted communicating with residents during the crisis.

Tech-enabled property management services have improved responsiveness and accessibility for residents and has enabled amenity spaces monitoring providing data for decision making purposes. The debate will cover the lessons learnt from the application of technology through the crisis and how it has reshaped their thinking on the residents’ experience as well as supporting creating operational efficiencies in the future.

Moderator: Steve Grant, CEO, Kinetic Capital
Panellists:
- Richard Skeels, Chief Executive Officer, Yardi
- Scott Berry, Finance & Commercial Director, Fresh
- Justin Harley, Regional Director, Yard

View the full programme and book today at: student.propertyweek.com
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17:45
Does PBSA need to be reimagined in light of Covid-19?
The coronavirus pandemic has caused a seismic shift in the way student housing is being operated, with many leading organisations now looking to hospitality and other sectors for inspiration and insight. How can we reimagine the sector to optimise assets? Do buildings need a full redesign? Is the end of the leasing model as we know it (if not total hotelification of operations and services) the answer?

Panellists:
- Michail Smirnov, Director of Acquisitions, Staykeepers
- Nenad Manasijevic, Principal Director, tp bennett
- Jamie Harris, Head of Student Accommodation - Capital Markets, Harris Associates
- Steven McCarthy, Chief Operating Officer, CRM

17:30
Chair’s closing comments
Mark Easton, Home Editor, BBC

17:45
Conference close and networking drinks reception
Programme and speakers subject to change.

18:30 onwards: Evening Awards Programme*
Get ready for an evening of celebration as we reward the student sector for new standards of excellence.

Dress code: Lounge suits and cocktail attire

“it was very good value. The content was very good, being able to watch live and on-demand offered flexibility”

Reunite with senior-level decision makers
Hundreds of companies are already confirmed to attend including:

- HOST RHM
- Irwin Mitchell
- University of Birmingham
- Xenia Students
- Vinci Construction
- Jackman Education Solutions
- Yardi
- Kings College London
- Lockton
- BIC Partners
- Harris Associates
- Northumbria University
- CAS International
- Frontiers Service Company
- Puma Property Finance
- Torsion
- Round Hill Capital
- Student Crowd
- Applied Futures
- Calford Seaden
- Taylor Wessing
- Study Inn Limited
- Fresh Property Group
- Harrison Street Europe
- Staykeepers
- Amtico
- Shoosmiths

PARTNER SHOWCASE
Our partners make a valuable contribution to Student Accommodation and work collaboratively with us as your joint hosts. The partner showcase is a chance to explore innovative products and services that can help your business to forge a positive future beyond today’s business uncertainties.

DIAMOND PARTNER:

STUDENT INSIGHT PARTNER:

PLATINUM PARTNERS:

EXCLUSIVE FURNITURE PROVIDER:

GOLD PARTNERS:

SILVER PARTNERS:

BRONZE PARTNERS:

AWARDS SPONSORS:

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BOOK NOW

Your conference ticket includes:

- All conference sessions
- Lunch and refreshments (*in-person only)
- Partner showcase of industry suppliers

Plus! All conference ticket holders (in-person and online) will have access to our sophisticated and immersive event app. Plan your schedule, watch sessions live and on-demand and connect with other delegates.

Awards tickets
Upgrade to a combined ticket and enjoy the evening awards, or book a table for your team to enjoy the celebrations.

Visit our website to find out more about awards tickets, combination saver deals and special rates for universities

student.propertyweek.com

BOOKING PEACE OF MIND
Student Accommodation is a Covid-secure event. We cannot predict the future, but we can prepare for it and that's exactly what we are doing. Our flexible tickets mean that you're covered if circumstances change.

Find out more at student.propertyweek.com
Have a question? Contact: logistics@emap.com

View the full programme and book today at:

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