



PART OF THE METROPOLIS GROUP

emap Secure: our return to live events

emap Secure is the health and safety standard for our live events, developed to address the risk posed by COVID-19.

On 19 July 2021 the UK Government relaxed all mandated restrictions, including those in place for live events. In place of restrictions, a list of recommendations has been released [here](#) for event organisers and attendees.

This 'emap Secure' document explains emap's approach to delivering its live events in a responsible and COVID-secure way, post-July 19 unlocking.

We want our attendees to be confident in attending one of our events that we are taking precautions to ensure their safety. Equally we want our attendees to be conscious of their peers' safety and undertake the necessary individual responsibility outlined by Government guidance to reduce transmission and prevent infection. This will help everyone get on with the most important things for them and their business: gaining the information, insights, connections, data and digital tools that they need.

While this document is intended to be a guide for all emap live-events, it is important to note that we will adhere to any changing Government restrictions and any additional measures dictated by venues or suppliers.

This flexible approach will be applied on an event-by-event basis so you should ensure you speak directly with your Event Manager for an update on the event you are attending.

emap Secure: top measures



1. Enhanced cleaning

All emap events will undertake enhanced, deep cleaning before, during and after our events, working with venue partners to ensure the highest standards of hygiene and cleanliness. This includes continuous sanitisation throughout the course of an event, with a focus on high-touch areas such as door handles, restrooms and food and beverage areas.



2. Personal hygiene

All emap events will provide additional hand sanitising stations throughout the event space, encouraging all participants to regularly wash and disinfect their hands.



3. Registration and Ticketing Process

emap will, where possible, make use of contactless registration. This may mean we ask delegates to collect their badge and connect their own lanyard, or register during a specific time slot. We will use digital tickets at the majority of our events to ensure physical contact is limited, reducing the risk of transmission.



4. First Aid and Quarantining

All emap events will feature a qualified first aider and a quarantine area, where possible. Participants are asked not to attend if they are displaying symptoms of COVID-19 (or are otherwise unwell). Those who do attend the event and begin displaying symptoms will be escorted to the quarantine area, be encouraged to take a lateral flow test, and have their temperature taken with a device which emap will provide. The guest may then wait in the quarantine area before making their way home.



5. Mask Wearing

In line with UK Government advice [here](#), emap recommends that all event attendees wear masks when in a crowded indoor environment, or when distancing is not possible. However - we will not be mandating or policing mask wearing and this will remain an individual choice, unless restrictions return.



6. Event venue policies

emap will at all times follow the policies and procedure set out by the venues we use. Most of these venues are following Government guidance and their policies largely reflect the notes set out in this document. However, in some instances venues may dictate additional measures, such as health declarations, proof of test, mask wearing, and/or distancing. If there are any specific measures in place your Event Manager will be in touch to inform you of this well in advance of the event.



7. Risk Assessment

emap has performed a thorough COVID-19 risk assessment for its live events, and each individual event will have its own assessment performed in advance. These risk assessments make use of industry standard documentation and advice and identify areas of risk which will be addressed by emap in the event organisation process.



8. emap Staff

emap staff and suppliers will be asked to perform a lateral flow test within 48 hours of attending the event to reduce the risk of transmission. Mask wearing will be encouraged.



9. Communication and information management

emap will take steps to ensure attendees are informed of the latest Government advice in pre-event communications.

Please refer to your attendance guide issued by the events team for specific guidance per-event. If you are not sure you have received this, please contact your Event Manager.

FAQ

What is emap Secure?

'emap Secure' is the approach we are taking to enhance the health and safety standards in place at emap events in light of COVID-19. The standards and practices that make up emap Secure are designed to provide confidence that at every emap event, we are striving to provide high standards of safety, hygiene, cleanliness and quality.

How was emap Secure developed?

emap Secure has been developed using the [Government advice](#) for events organisers and attendees, in consultation with the emap events teams. This document has been produced as an initial explanation of measures we are taking when we return to live events, but it is not designed to be exhaustive. Some of our events may feature additional measures dependent on local authority restrictions, a change in Government guidance, venue measures, or audience profile.

What happens if someone who attends the event, later tests positive for COVID-19?

emap will undertake a brief investigation to work out what the likely exposure was, based on where the attendee was located at the event. If it can be determined that you were likely to have been in close contact with the attendee, the Event Manager will contact you and advise you to get tested. From mid-August, those in contact with positive-COVID-19 cases and have been double-jabbed will no longer need to self-isolate.

emap would advise all attendees undertake a regular testing regime in accordance with Government guidance regardless of event attendance.

Will you be requiring vaccine passports or proof of negative test to attend your events?

This depends on venue-mandated rules and regulation and will vary event to event. Consult your information pack or ask your Event Manager for specifics.

If I test positive for COVID-19 in advance of attending your event, what do I do?

Unfortunately, you must not attend the event. If you test positive for COVID-19 you should follow Government guidance and self-isolate. Contact your Event Manager to discuss your event booking; many of our events will have virtual elements that it may be appropriate for you to attend.

I am displaying symptoms of COVID-19, or think I may have been exposed to someone who has tested positive. Can I still attend your event?

If you are displaying symptoms of COVID-19 you must not attend the event. From mid-August, if you have been in close contact or exposed to someone who has tested positive, you are no longer required to self-isolate. In this circumstance we would still welcome you at the event but ask that you perform a lateral flow test in advance of attendance.

If you begin displaying symptoms while at the event, please contact a member of staff on-site who will escort you to the quarantine area for a test and temperature check. It is likely that your symptoms will result in you not being able to continue at the event, instead heading home to rest. This will be managed on a case-by-case scenario onsite.

I have a question about an event I am attending, which is not addressed here

Please contact your Event Manager directly.
