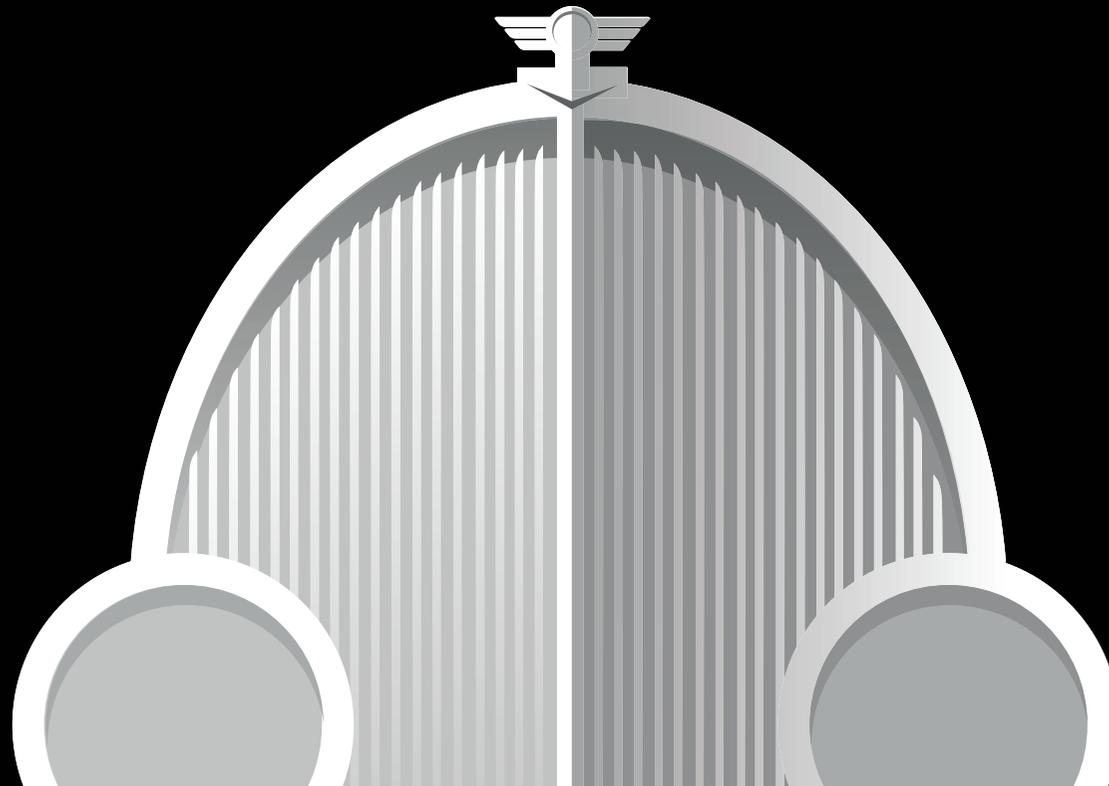


THE
HISTORIC
MOTORING
Awards
2019





THE HISTORIC MOTORING *Awards* 2019

Now in their ninth year The Historic Motoring Awards, presented by Octane magazine, are the most prestigious awards in the motoring industry, celebrating the elite in the historic motoring world. The event features a wide variety of award categories, an international panel of judges, and an awards dinner.

WHEN IS IT?

Thursday 17th October 2019

WHERE IS IT?

The Historic Motoring Awards will be held at the luxurious Rosewood Hotel. An idyllic urban sanctuary, Rosewood London is among the capital's finest hotels. As you arrive through the tranquil courtyard, the hum of the city slips away, replaced by an atmosphere of quiet sophistication and unsurpassed hospitality.

WHY THE HISTORIC MOTORING AWARDS?

- Established as the pre-eminent celebration of a now truly global industry, The Historic Motoring Awards showcases the skill and passion of the people and businesses that make it all happen.
- The event provides access to a top-flight audience in the classic car market, with unique content, original categories and a recognised panel of impartial expert judges.

- Octane's heritage within the historic motoring world brings together over 300 industry experts and VIPs for one evening of celebration, a unique end-of-year opportunity to network with this exclusive group of individuals.
- By sponsoring this event, your brand would benefit hugely from the brand association and exposure to such a niche audience.
- Hundreds of entries are received every year from all around the world. Standards are always extremely high and the shortlist represents the cream of the industry.
- 2019 will see the Awards move forward again, with even greater international representation, more widespread media coverage and more entries than ever.

WHO'S BEHIND IT?

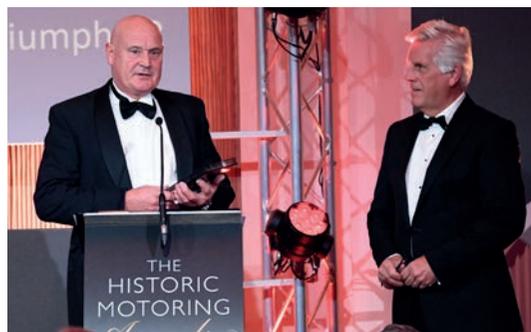
Octane is the world's best classic car magazine, read by enthusiasts, prominent collectors, specialists and industry leaders.

The Awards are judged by experts from across the historic motoring world: noted collectors, event organisers, concours judges, museum curators, designers, writers and racers. Each judge works in private, and where a judge is linked to a candidate, he abstains from voting in that category.





THE HISTORIC MOTORING *Awards* 2019



CATEGORIES

- 2019 Car of the Year
- Bespoke Car of the Year
- Breakthrough Event of the Year
- Club of the Year
- Concours Event of the Year
- Heritage Collection of the Year
- Industry Supporter of the Year
- Lifetime Achievement Award
- Motoring Event of the Year
- Motorsport Event of the Year
- Museum of the Year
- Performance Car of the Year
- Personal Achievement
- Publication of the Year
- Race Series of the Year
- Restoration of the Year
- Specialist of the Year
- The Enzo Award
- The Vantage Award

JUDGES

The judging panel for the 2019 Awards is still being finalised. Last year's judges included the following:

- Derek Bell**, *Le Mans* winner
- Robert Coucher**, international editor, *Octane*
- Yan-Alexandre Damasiewicz**, editor, *Octane France*
- Berthold Dörrich**, editor, *Octane Germany*
- Tony Dron**, racing driver and motoring writer
- James Elliott**, editor-in-chief, *Octane*
- Steve Fowler**, editor-in-chief, *Auto Express* and *Carbuyer*
- Shiro Horie**, editor, *Octane Japan*
- Dave Kinney**, journalist for *Automobile* and the *New York Times* and historic vehicle appraiser
- Jay Leno**, car collector, comic and TV host
- Bruce Meyer**, car collector and founding chairman of the *Peterson Automotive Museum*
- Patrick Peter**, organiser of events including *Tour Auto* and the *Le Mans Classic*
- Murray Smith**, car collector and racing driver
- Peter Stevens**, designer of the *McLaren F1*

MASTER OF CEREMONIES

We are delighted to be welcoming back **Steve Rider**, who has presided over the Awards since 2015. A sports presenter and TV broadcaster with few peers, Steve anchored Formula 1 coverage on the BBC and ITV for many years.



THE HISTORIC MOTORING *Awards* 2019

THE SPONSORSHIP PACKAGES



HEADLINE SPONSOR

- Accreditation as “In Partnership/ Association With” on all event marketing collateral
- A table of 12 at the event
- Listing on event website with information about your company
- Chance to present an award of your choice on the night
- Your logo on the category trophy
- Chance to give welcome speech at the beginning of the night
- Opportunity to host your guests in an exclusive drinks reception area on the night
- Prominent branding on site throughout event
- Branding on all pre- and post-event marketing both online and in print
- Full page ad in Octane magazine x 3
- Full page ad in the winners’ brochure on the night

CATEGORY SPONSOR

- Accreditation as category sponsor
- A table of 10 at the event
- Accreditation as sponsor on the trophy for the relevant Award.
- Branding on all pre- and post-event marketing both online and in print
- Full-page advertisement in the winners’ brochure

DRINKS RECEPTION SPONSOR

- Five tickets to the event
- Branding on the bar
- Branding in drinks reception area
- Branded table talkers on poseur tables in the drinks reception
- Opportunity to put branded collateral out during drinks reception
- Branded cocktail napkins with your company logo used in drinks reception
- Listing on event website

EXHIBITOR

- Two tickets to the event
- Area in drinks reception to display goods
- Accreditation as exhibitor on event collateral
- Listing on event website

WINNERS’ BROCHURE SPONSOR

- Five tickets to the event
- Full page ad in winners’ brochure
- Branding on all pre- and post event marketing both online and in print
- Listing on event website
- Company information inside the winners’ brochure
- Opportunity to write short welcome/ introduction in the winners’ brochure



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FOR FURTHER INFORMATION

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