

## PRODUCT OVERVIEW

# The Meetings Platform for the Modern Workplace

BlueJeans brings one-touch video, audio, and web conferencing together with real-time intelligence to empower teams to do their best work. Whether hosting a weekly one-on-one, virtual team meeting, or global all-hands, BlueJeans delivers a beautiful, consumer-grade meeting experience that is fully managed in our secure, enterprise-grade cloud to optimize reliability and performance. BlueJeans enables teams to work smarter by connecting people, content, and apps, unleashing new opportunities for turning ideas into action.

## BlueJeans Meetings with Dolby Voice®

A simple, immersive meeting experience that connects people from anywhere on any device. BlueJeans Meetings let anyone instantly join, host or manage a video, audio or web meeting from a conference room, desktop or any remote location. Engage in productive, virtual meetings with the power of HD video and Dolby Voice audio.

- HD Audio, Noise Reduction, Voice Placement, and Natural Interaction
- Zero-download WebRTC meetings
- Integrated with Microsoft Outlook, Microsoft Teams, G Suite, Slack, and more



## BlueJeans Rooms

Transform any conference room or huddle space by video enabling it with BlueJeans Rooms. Quick to deploy, simple to use, and easy to manage, BlueJeans Rooms delivers a remarkably intuitive user experience for joining BlueJeans Meetings from a collaborative meeting space. IT administrators get complete visibility into room utilization, hardware performance, and system issues from a single dashboard to simplify how they manage their ever-expanding conference room estate.

- Microsoft Exchange and Google Calendar integrations
- In-room display with full roster of daily meetings
- Command Center dashboard gives view across room footprint

## BlueJeans Events

Host, manage and broadcast live, interactive events, town halls and webcasts for up to 15,000 attendees. BlueJeans Events brings interactivity to your organization's most important get-togethers with immersive video, Q&A, polling, and advanced moderator controls. Merge the best of live video conferencing, content sharing, and live streaming capabilities into a single, easy-to-use service that connects and engages everyone.

- Interactive Multipoint Streaming supports up to 100 live camera feeds
- Attendees can join from multiple endpoints to ensure broad participation
- Integration with Marketo and other leading marketing automation vendors

## Global Customer Care

The Customer Care Framework is built around our purpose of helping you successfully deliver great video meetings within your enterprise. We have created internal programs that support every aspect of your BlueJeans experience, addressing everything from onboarding, to our escalations process and how we resolve issues, so that you are empowered to meet your business objectives.

- **Basic Plus.** Equipped with the Quick Start launch package to guide you through setup and configuration
- **Advanced.** Provides a dedicated service line with 1-hour response time where your cases are priority
- **Advanced Premier.** Assigned a designated Customer Success Manager, as well as a Technical Account Manager to provide proactive data driven consultation

## BlueJeans Gateway for Microsoft Teams

Provide a consistent Microsoft Teams video conferencing experience regardless of room system hardware. BlueJeans Gateway for Microsoft Teams enables organizations to move ahead with their Microsoft Teams deployments and leverage their existing video room systems to connect people in board rooms, conference rooms, and huddle spaces. BlueJeans' Azure-based solution interoperates with thousands of room system configurations making the most of existing investments — giving you ultimate flexibility, today and in the future.

- Works with all H.323 and SIP standards-based room systems
- Intuitive, one-touch join experience
- Easy to deploy, auto-updates and feature enhancements

## Command Center

Provide instant visibility across BlueJeans environments from one centralized management dashboard. Command Center delivers immediate insight into meeting performance, network conditions, and user-focused ROI. Give help desk personnel, IT staff, and senior leaders the live service intelligence they need to measure ROI, solve network issues, manage rooms and make informed decisions.

- Live meeting controls
- Real-time ROI calculations
- Room-specific status dashboards

