

## Compliance Simplified

THE MOST INTERESTING TALK TODAY!



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#### US COMPLIANCE LAW IS A HOT MESS!

- We have no single comprehensive federal law regulating the collection and use of personal data.
- Our patchwork of state, federal and self-regulatory compliance laws overlap and can even contradict each other.
- Many regulations continue to expand with new rules and policies added. Consider:
  - HIPAA in 1996 was 72,602 words long (gpo.gov)
  - PCI 3.2.1 is 17 individual documents updated independently between April 2015 and June 2018 (pcisecuritystandards.org)
  - SEC's "Questions Advisers Should Ask" alone is 5,912 words (sec.gov)
  - SOX's congressional bill was 29,852 words (congress.gov)
  - The IRS Tax Code's latest rules is 2,600 pages long...
  - With 71,354 pages of addendums, explanations, past statues and more! (irs.gov)

# CUTTING THROUGH THE RED TAPE Our Goals for Today:

- Understand the foundational concepts that compliance laws for data security are built on.
- Learn about the 3 core fundamentals that are the umbrella for all compliance governance.
- Discuss the "safeguards" methodology.
- Dive into the basics of a foundational Cybersecurity Framework that is almost universally used.
- Understand the core technology needed to properly build a compliant Cyberdefense strategy.

#### THE C.I.A. IS YOUR BEST FRIEND!

- The Federal Information Security Management Act (FISMA) of 2002 has become the basis for most data compliance standards within the USA.
- Understanding FISMA's "Triad" lets you and your client understand the goals of whatever compliance they fall into.
- The Triad, or CIA is:
  - Confidentiality preserving authorized restrictions on access and disclosure,
     which includes means for protecting personal privacy and confidential data.
  - Integrity guarding against improper data modification or destruction and ensuring data accuracy and authenticity.
  - Availability ensuring timely and reliable access to the confidential data.
- THE GOAL HERE IS TO FOCUS ON AND PROTECT THE DATA!

#### SAFEGUARDS ARE UNAVOIDABLE

Now that we understand the C.I.A. concept we need to look at how this applies to daily corporate structure and use.

- The Safeguards, or Controls, are designed to look at an organization holistically from three primary aspects:
  - Technical the technology, and its policies and procedures for its use, that is in place to defend confidential data as well as to control access to it.
  - Physical the physical measures, as well as the policies and procedures, used to protect confidential data from the unauthorized physical access and also protection from natural and environment hazards.
  - Administrative the maintenance, policies and procedures with regard to the security measures that protect confidential data.
- It is a common misconception that these are used ONLY for HIPAA!

# Knocking Out 95% Of It – Cybersecurity Framework

- Understanding the concept of data security via C.I.A. and the practical knowledge of how to safeguard it we can now build a framework!
- The most universally used Cybersecurity Framework is NIST.
- NIST, while US based, is accepted worldwide by corporations and other governments as a model for Cyberdefense.
- Other major frameworks like PCI DSS, ISO and CIS are at least partially, or fully, based on NIST's fundamentals.
- So without further ado here are the Five Functions of NIST.

#### NIST FUNCTION: IDENTIFY

- Identify Physical and Software assets to establish Asset Management.
- Identify The Business Environment the organization supports including its role in the supply chain and its place in the critical infrastructure sector.
- Identify Cybersecurity policies, legal and regulatory requirements to define a Governance program for Cybersecurity.
- Identify current Vulnerabilities, threats (internal and external) as well as risk response measures in order to create a Risk Assessment model.
- Identify and create a Risk Management Strategy, including Risk Tolerances.
- Identify and create a Supply Chain Risk Management strategy including priorities for defense, constraints based on position in the Supply Chain and its risks.

### NIST FUNCTION: PROTECT

- Create Protections for Identity Management and Access Control for both physical and remote access.
- Create Awareness and Training programs including role based and privileged user training.
- Create a Data Security protection solution consistent with the Risk Strategy to protect the C.I.A. of confidential information.
- Create Processes and Procedures to maintain and manage protection of the systems and assets.
- Protect the organization through Maintenance activities, including remote assets.
- Manage the technology used to create the Cyberdefense strategy.

#### NIST FUNCTION: DETECT

- Ensure that Anomalies and Events are detected and their potential impact is understood.
- Implement continuous Security Monitoring to discover cyberthreats and verify the effectiveness of the protective measures including network and physical activities.
- Maintain Detection Processes to have constant awareness of anomalous events.

### NIST FUNCTION: RESPOND

- Ensure that Response Planning processes are adhered to during and after an incident.
- Manage Communication during and after the event with the organization, law enforcement and other stakeholders.
- Conduct Analysis to ensure effective response and support recovery activities, including forensics, to determine the impact of the event.
- Perform Mitigation activities to prevent expansion of an event and to resolve the incident.
- Implement Improvements to the Cyberdefense strategy based on lessons learned from the incident.

### NIST FUNCTION: RECOVER

- •Ensure that the organization implements Recovery Planning processes and procedures to restore assets and operations back to normal.
- Implement Improvements based on lessons learned and reviews of existing strategies.
- •Ensure that internal and external Communications are coordinated and completed to alert all to return to normal operations.

#### FOUNDATIONAL TECHNOLOGY

#### The Critical Components for Cyberdefense

- 1) Next Generation Firewalls
- 2) Next Generation AntiVirus
- 3) Enterprise Level switches and wireless access points
- 4) 24/7 SIEM/SOC Monitoring for all of the above
- 5) Encryption systems (at rest and in transit)
- 6) Awareness and Training Programs

What this doesn't cover is everything beyond the technical solution such as Asset Management, Policies, Processes etc.

### So Where Do We Go From Here?

#### Considerations that must be dealt with

- 1) The 5% of compliance that isn't covered here
- 2) Making the right choices in cyberdefense technology
- 3) Never standing still
- 4) Understanding where your limitations are (not everyone should be doing compliance work!)
- 5) Building alliances through colleagues

## THANKS FOR STAYING AWAKE!

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